

Belgium-Malines: Advertising and marketing services

OJ S 179/2022 16/09/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Vlaamse Stichting Verkeerskunde

National registration number: 0261.150.229_216

Postal address: Stationsstraat 110

Town: MECHELEN

NUTS code: BE212 Arr. Mechelen

Postal code: 2800

Country: Belgium

Contact person: Liesbeth De Clerck

E-mail: liesbeth.declerck@vsv.be

Telephone: +32 495764316

Internet address(es):

Main address: www.vsv.be

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=457316>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=457316>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://eten.publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?wsName=VSV-2022%2FVSV%2FLF%2F01-F02>

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://enot.publicprocurement.be/enot-war/displayForum.do?forumId=46814>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Raamovereenkomst voor: Strategisch advies en ontwikkeling en uitvoering van de promotie- en communicatiecampagnes voor De Grote Verkeersquiz, de Truckersquiz en andere projecten voor de VSV (Vlaamse Stichting Verkeerskunde)

Reference number: VSV-2022/VSV/LF/01-F02_0

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

De VSV zoekt met deze beperkte offerteaanvraag een partner die haar in het kader van een raamovereenkomst kan bijstaan bij de ontwikkeling en uitvoering van de promotie- en communicatiecampagnes voor De Grote Verkeersquiz, de Truckersquiz en andere projecten voor de VSV (Vlaamse Stichting Verkeerskunde), met alle bijhorende communicatieproducten.

II.1.5. Estimated total value

Value excluding VAT: 950 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: BE21 Prov. Antwerpen

Main site or place of performance: Mechelen

II.2.4. Description of the procurement

De VSV zoekt met deze beperkte offerteaanvraag een partner die haar in het kader van een raamovereenkomst kan bijstaan bij de ontwikkeling en uitvoering van de promotie- en communicatiecampagnes voor De Grote Verkeersquiz, de Truckersquiz en andere projecten voor de VSV (Vlaamse Stichting Verkeerskunde), met alle bijhorende communicatieproducten.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 950 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 365

This contract is subject to renewal: yes

Description of renewals:

Jaarlijkse verlenging mits gunstige evaluatie

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Minimum level(s) of standards possibly required:

Klasse: N/A, Categorie: N/A

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 24/10/2022 Local time: 10:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

Date: 28/10/2022

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vlaamse Stichting Verkeerskunde

Postal address: Stationsstraat 110

Town: Mechelen

Postal code: 2800

Country: Belgium

VI.5. Date of dispatch of this notice

12/09/2022