

506251-2026 - Competition

Latvia – Advertising campaign services – Deinstitutionalizācijas sociālā kampaņa
OJ S 139/2026 22/07/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Labklājības ministrija

Email: anita.petersone@lm.gov.lv

Legal type of the buyer: Central government authority

Activity of the contracting authority: Social protection

2. Procedure

2.1. Procedure

Title: Deinstitutionalizācijas sociālā kampaņa

Description: Deinstitutionalizācijas sociālā kampaņa

Procedure identifier: 7e4f1440-754c-4cfc-95e5-d66f18cf0c62

Internal identifier: LR LM 2026/35

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

2.1.2. Place of performance

Country subdivision (NUTS): Extra-Regio NUTS 3 (LVZZZ)

Country: Latvia

Additional information: Latvijas Republikas teritorija

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0000

Title: Deinstitutionalizācijas sociālā kampaņa

Description: Deinstitutionalizācijas sociālā kampaņa

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Extra-Regio NUTS 3 (LVZZZ)

Country: Latvia

Additional information: Latvijas Republikas teritorija

5.1.3. Estimated duration

Duration: 2 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 80 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Name: Cena bez PVN

Description: Saskaņā ar nolikumu

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

Criterion:

Type: Quality

Name: Kvalitāte

Description: Saskaņā ar nolikumu

Category of award weight criterion: Weight (points, exact)

Award criterion number: 80

5.1.11. Procurement documents

Address of the procurement documents: <https://www.eis.gov.lv/EKEIS/Supplier/Procurement/177828>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.eis.gov.lv/EKEIS/Supplier/Procurement/177828>

Languages in which tenders or requests to participate may be submitted: Latvian

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 20/08/2026 08:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 20/08/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Elektronisko iepirkumu sistēma

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Saskaņā ar iepirkuma tehnisko specifikāciju un iepirkuma līguma projektu

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

Financial arrangement: Saskaņā ar iepirkuma līguma projektu

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Iepirkumu uzraudzības birojs

Information about review deadlines: Iesniedzams iepirkumu uzraudzības birojam, līdz 13/08/2026

Organisation providing additional information about the procurement procedure: Labklājības ministrija

8. Organisations

8.1. ORG-0001

Official name: Labklājības ministrija

Registration number: 90000022064

Postal address: Skolas iela 28

Town: Rīga

Postcode: LV-1331

Country subdivision (NUTS): Rīga (LV00A)

Country: Latvia

Contact point: Labklājības ministrijas Juridiskais departaments

Email: anita.petersone@lm.gov.lv

Telephone: +37120688398

Internet address: <https://www.lm.gov.lv/lv>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Iepirkumu uzraudzības birojs

Registration number: 90001263305

Postal address: Smilšu iela 1

Town: Rīga

Postcode: LV-1919

Country subdivision (NUTS): Rīga (LV00A)

Country: Latvia

Contact point: Juridiskais departaments

Email: pasts@iub.gov.lv

Telephone: +37122416641

Internet address: <https://www.iub.gov.lv>

Information exchange endpoint (URL): <https://www.eis.gov.lv/EKEIS/Supplier/Organizer/472>

Roles of this organisation:

Review organisation

Notice information

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