

Italy-Parma: Lot 1 Development of Integrated Communication Campaigns and Development of Multimedia and Online Communications-related Services as Stand-alone Products Lot 2 Development of static and Interactive Info
OJ S 208/2019 28/10/2019
Contract notice
Services

Legal Basis:

Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1. Name and addresses

Official name: European Food Safety Authority (EFSA)

Postal address: Via Carlo Magno 1A

Town: Parma

NUTS code: ITH52 Parma

Postal code: 43126

Country: Italy

E-mail: EFSAProcurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: BEREC Office — Agency for Support for BEREC

Town: Riga

NUTS code: LV Latvija

Country: Latvia

E-mail: EFSAProcurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: European Securities and Markets ESMA

Town: Paris

NUTS code: FR France

Country: France

E-mail: EFSAProcurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: European Banking Authority EBA

Town: Paris

NUTS code: FR France

Country: France

E-mail: EFSAProcurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: European Union Agency for Railways ERA

Town: Valenciennes

NUTS code: FR France

Country: France

E-mail: EFSAProurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: European Investment Bank EIB

Town: Luxembourg

NUTS code: LU Luxembourg

Country: Luxembourg

E-mail: EFSAProurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: Bio-Based Industries Joint Undertaking BBI JU

Town: Bruxelles

NUTS code: BE Belgique / België

Country: Belgium

E-mail: EFSAProurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: Single Resolution Board SRB

Town: Bruxelles

NUTS code: BE Belgique / België

Country: Belgium

E-mail: EFSAProurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: European Insurance and Occupational Pensions Authority Eiopa

Town: Frankfurt am Main

NUTS code: DE Deutschland

Country: Germany

E-mail: EFSAProurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: European Union Agency for Law Enforcement Training Cepol

Town: Budapest

NUTS code: HU Magyarország

Country: Hungary

E-mail: EFSAProurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.2. Information about joint procurement

The contract involves joint procurement

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=5583>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=5583>

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Lot 1 Development of Integrated Communication Campaigns and Development of Multimedia and Online Communications-related Services as Stand-alone Products Lot 2 Development of static and Interactive Info

Reference number: OC/EFSA/COM/2019/01

II.1.2. Main CPV code

79341400 Advertising campaign services - JA09

II.1.3. Type of contract

Services

II.1.4. Short description

The European Food Safety Authority (EFSA) is the leading EU body of this call for tenders. The following EU bodies join this call BERE Office, CEPOL, EBA, EIB, EIOPA, ERA, BBI JU, ESMA, SRB. The call for tenders aims at providing: development of integrated communication campaigns and development of multimedia and online communications-related services as stand-alone products and development of static and interactive information and storytelling products.

II.1.5. Estimated total value

Value excluding VAT: 12 017 200,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Development of Integrated Communication Campaigns and Development of Multimedia and Online Communications-related Services as Stand-alone Products

Lot No: 1

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: 00 Other or Not Specified

II.2.4. Description of the procurement

As described in the procurement documents.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Quality award criteria / Weighting: 70

Price - Weighting: 30

II.2.6. Estimated value

Value excluding VAT: 9 337 200,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

One year + automatic renewal up to 3 times for an overall maximum duration of 4 consecutive years.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Development of Static and Interactive Information and Storytelling Products

Lot No: 2

II.2.2. Additional CPV code(s)

98390000 Other services

II.2.3. Place of performance

NUTS code: 00 Other or Not Specified

II.2.4. Description of the procurement

As described in the procurement documents.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Quality award criteria / Weighting: 70

Price - Weighting: 30

II.2.6. Estimated value

Value excluding VAT: 2 680 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

One year + automatic renewal up to 3 times for an overall maximum duration of 4 consecutive years.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with several operators

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 19/12/2019 Local time: 14:30

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Bulgarian, Czech, Danish, German, Greek, English, Spanish, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Lithuanian, Latvian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 9 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 20/12/2019 Local time: 14:30

Place:

EFSA — Via Carlo Magno 1A, Parma, 43126, ITALY.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic payment will be used

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: General Court of the European Union

Postal address: Rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: generalcourt.registry@curia.europa.eu

Telephone: +352 4303-1

Fax: +352 4303-2100

Internet address: <http://curia.europa.eu>

VI.5. Date of dispatch of this notice

21/10/2019