

Netherlands-The Hague: Advertising and marketing services
OJ S 179/2022 16/09/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Nationale ombudsman
National registration number: 59458487
Postal address: Bezuidenhoutseweg 151
Town: Den Haag
NUTS code: NL Nederland
Postal code: 2594 AG
Country: Netherlands
Contact person: Emily van der Linden
E-mail: ea@pro10.nl
Telephone: +31 703819724

Internet address(es):

Main address: <http://www.nationaleombudsman.nl>
Address of the buyer profile: <http://www.nationaleombudsman.nl>

I.4. Type of the contracting authority

Other type: Hoog College van Staat

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Communicatie(advies)bureau

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

De Nationale Ombudsman wenst een raamovereenkomst te sluiten met één opdrachtnemer voor communicatie(advies)diensten. De Opdracht omvat:

1. Consultancy dienstverlening
2. Communicatiewerkzaamheden
3. Organisatie van evenementen

Alle ondernemers die aan de eisen voldoen worden uitgenodigd een Aanmelding in te dienen. Dat kan zelfstandig, als Samenwerkingsverband en/of door een beroep te doen op Derden.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 750 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: NL Nederland

Main site or place of performance: Den Haag

II.2.4. Description of the procurement

De omvang van de Opdracht betreft € 125.000 excl. btw per jaar. Totaal (inclusief opties tot eventuele verlengingen) betreft de omvang van de Opdracht € 500.000 (excl. btw). De opdrachtwaarde over de totale looptijd van de Overeenkomst wordt gemaximeerd op € 750.000 (excl. btw). De genoemde omvang is slechts bedoeld als indicatie. Opdrachtnemer kan hier op geen enkele wijze rechten aan ontlene. De Aanbestedende dienst heeft geen afnameverplichting en geeft geen omzetgarantie.

II.2.5. Award criteria

Quality criterion - Name: Kwaliteit / Weighting: 80

Price - Weighting: 20

II.2.11. Information about options

Options: yes

Description of options:

Zie aanbestedingsleidraad en verlengingen

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 075-202134](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Communicatie(advies)bureau

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/09/2022

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: BKB

National registration number: 34158396

Postal address: Westerstraat 252 -254

Town: AMSTERDAM

NUTS code: NL Nederland

Postal code: 1015MT

Country: Netherlands

E-mail: info@bkb.nl

Telephone: +31 205205280

Internet address: <http://www.BKB.nl>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 750 000,00 EUR

Total value of the contract/lot: 750 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Arrondissement Den Haag

Postal address: Prins Clausplein 60

Town: Den Haag

Postal code: 2595AJ

Country: Netherlands

E-mail: bureau@nationaleombudsman.nl

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Den-Haag>

VI.5. Date of dispatch of this notice

12/09/2022