

507870-2026 - Competition

Spain – Public relations services – Servicio de Consultoría de comunicación externa, Relaciones Públicas y Asuntos Públicos

OJ S 139/2026 22/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Dirección General de la Mutua Midat Cyclops, Mutua Colaboradora con la Seguridad Social, nº 1

Email: mesacontratacion@mc-mutual.com

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: Health

2. Procedure

2.1. Procedure

Title: Servicio de Consultoría de comunicación externa, Relaciones Públicas y Asuntos Públicos

Description: Servicio de Consultoría de comunicación externa, Relaciones Públicas y Asuntos Públicos

Procedure identifier: 08a9fd4c-33e1-410a-b4f1-af11dd3790ad

Internal identifier: N202600458

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

2.1.2. Place of performance

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 300 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Breaching of obligations set under purely national exclusion grounds: Sin perjuicio de incluir dentro de los motivos exclusivamente nacionales los otros supuestos contemplados

5. Lot

5.1. Lot: LOT-0000

Title: Servicio de Consultoría de comunicación externa, Relaciones Públicas y Asuntos Públicos

Description: Servicio de Consultoría de comunicación externa, Relaciones Públicas y Asuntos Públicos

Internal identifier: N202600458

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Options:

Description of the options: Establecidas en el artículo 29 de la LCSP: Prórroga normal y Prórroga especial

5.1.2. Place of performance

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

5.1.3. Estimated duration

Duration: 2 Years

5.1.4. Renewal

Maximum renewals: 2

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Cifra anual de negocio

Criterion: References on specified services

Description of selection criterion: Trabajos realizados

Criterion: Tools, plant, or technical equipment

Description of selection criterion: Títulos académicos y profesionales del empresario y directivos, o responsables de la ejecución

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Oferta técnica evaluable de forma automática.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Price

Description: Precio (cálculo externo).

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: Oferta técnica evaluable sujeta a juicio de valor.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=zvLvD8gvKqIQFSeKCRUn4Q%3D%3D

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=zvLvD8gvKqIQFSeKCRUn4Q%3D%3D

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 14/09/2026 23:59:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Information about public opening:

Opening date: 16/09/2026 09:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Dirección de Contratación

Opening date: 09/10/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Dirección de Contratación

Opening date: 23/09/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Dirección de Contratación

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Dirección General de la Mutual Midat Cyclops, Mutua Colaboradora con la Seguridad Social, nº 1 - Dirección de Contratación

Information about review deadlines: El procedimiento de recurso se iniciará mediante escrito que deberá presentarse en el plazo de quince (15) días hábiles, computados en la forma establecida en el artículo 50 de la LCSP.

8. Organisations

8.1. ORG-0001

Official name: Dirección General de la Mutual Midat Cyclops, Mutua Colaboradora con la Seguridad Social, nº 1

Registration number: 50254410043881

Registration number: G64172513

Town: Barcelona

Postcode: 08029

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

Contact point: Dirección General de la Mutual Midat Cyclops, Mutua Colaboradora con la Seguridad Social, nº 1

Email: mesacontratacion@mc-mutual.com

Telephone: 934051244

Fax: 934108828

Internet address: <http://www.mc-mutual.com/extranet/home.do>

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=0hh0kJ5bEWUQK2TEfXGy%2BA%3D%3D>

Other contact points:

Official name: Dirección de Contratación

Town: Barcelona

Postcode: 08029

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

Internet address: <https://www.mc-mutual.com>

Roles of this organisation:

Buyer

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 5ed4737f-4641-4018-8dd4-95a337d4c032 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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