

United Kingdom-London: Statistical services
OJ S 222/2018 17/11/2018
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: British Tourist Authority

Postal address: Level 4, 151 Buckingham Palace Road

Town: London

NUTS code: UKI London

Postal code: SW1W 9SZ

Country: United Kingdom

Contact person: Alia Trevanion

E-mail: alia.trevanion@visitbritain.org

Internet address(es):

Main address: <https://www.visitbritain.com>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.delta-sourcing.com/tenders/UK-UK-London:-Statistical-services./292725H8GZ>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <http://www.delta-sourcing.com/tenders/UK-title/292725H8GZ>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

BTA1061 Media Monitoring Agencies

II.1.2. Main CPV code

79330000 Statistical services

II.1.3. Type of contract

Services

II.1.4. Short description

We are looking for 1 or more suppliers to tender to fulfil each of the lots outlined below representing different markets or market clusters. The same supplier can choose to bid for multiple lots.

Examples of requirements are:

- monthly human reviewed or automated online monitoring for Global Markets for key search words and terms provided, with clips per market identified in Section 3,
- monthly human reviewed print monitoring for Global markets — Clips to be provided in a format suitable to be entered into evaluation system, with clips per market identified in Section 3,
- training: in person and web based training for set-up and new users in market,
- account management: direct point of contact at Agency at local market level with daily interaction,
- media monitoring feed to be compliant with Global Media Monitoring Evaluation Platform through Nasdaq for delivery of coverage per market.

II.1.5. Estimated total value

Value excluding VAT: 330 000,00 GBP

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

USA, Canada and UK (consumer and corporate)
Lot No: 1

II.2.2. Additional CPV code(s)

79330000 Statistical services

II.2.3. Place of performance

NUTS code: UK United Kingdom
Main site or place of performance: United Kingdom.

II.2.4. Description of the procurement

Lot 1 is representative of VisitBritain International Markets including USA and Canada as well as the Visit England Domestic UK and VisitBritain UK Corporate. The requirements necessary to fill this lot include the above overarching media monitoring service requirements, with specific needs by market identified. The main place of performance is the UK, Canada and USA.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 135 000,00 GBP

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36
This contract is subject to renewal: no

II.2.10.

Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/292725H8GZ>

II.2. Description

II.2.1. Title

GCC and Rest of World Markets
Lot No: 2

II.2.2. Additional CPV code(s)

79330000 Statistical services

II.2.3. Place of performance

NUTS code: UKI London
Main site or place of performance: London.

II.2.4. Description of the procurement

Lot 2 is representative of VisitBritain GCC and Rest of World International Markets, with primary (mandatory) markets inclusive of UAE, Kuwait, and Saudi Arabia. Secondary markets (if possible to include with this lot) from Rest of World are: Malaysia, Singapore and South Africa. The requirements necessary to fill this lot include the above overarching media monitoring service requirements, with specific needs by market identified. The main site or place of performance for VisitBritain is the regions outlined above.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 18 000,00 GBP

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36
This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/null>

II.2. Description

II.2.1. Title

China and Hong Kong

Lot No: 3

II.2.2. Additional CPV code(s)

79330000 Statistical services

II.2.3. Place of performance

NUTS code: UKI London

Main site or place of performance: London

II.2.4. Description of the procurement

Lot 3 is representative of VisitBritain International Markets including China and Hong Kong. The requirements necessary to fill this lot include the above overarching media monitoring service requirements, with specific needs by market identified. VisitBritain has offices in South Korea and China. The main place of performance will be in the above regions.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 18 000,00 GBP

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/null>

II.2. Description

II.2.1. Title

Germany, Austria, Switzerland, and Netherlands

Lot No: 4

II.2.2. Additional CPV code(s)

79330000 Statistical services

II.2.3. Place of performance

NUTS code: DE3 Berlin

Main site or place of performance: Berlin.

II.2.4. Description of the procurement

Lot 4 is representative of VisitBritain Germany, Austria, Switzerland, and Netherlands International Markets. The requirements necessary to fill this lot include the above overarching media monitoring service requirements, with specific needs by market identified. The main place of performance is the above regions.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 45 000,00 GBP

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Sweden

Lot No: 5

II.2.2. Additional CPV code(s)

79330000 Statistical services

II.2.3. Place of performance

NUTS code: SE11 Stockholm

Main site or place of performance: Stockholm.

II.2.4. Description of the procurement

Lot 5 is representative of VisitBritain Sweden International Market. The requirements necessary to fill this lot include the above overarching media monitoring service requirements, with specific needs by market identified.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6.

Estimated value

Value excluding VAT: 16 500,00 GBP

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/null>

II.2. Description**II.2.1. Title**

DENMARK

Lot No: 6

II.2.2. Additional CPV code(s)

79330000 Statistical services

II.2.3. Place of performance

NUTS code: UKI London

Main site or place of performance: London.

II.2.4. Description of the procurement

Lot 5 is representative of VisitBritain Sweden International Market. The requirements necessary to fill this lot include the above overarching media monitoring service requirements, with specific needs by market identified. The main place of performance is Denmark.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 10 500,00 GBP

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Norway
Lot No: 7

II.2.2. Additional CPV code(s)

79330000 Statistical services

II.2.3. Place of performance

NUTS code: NO011 Oslo
Main site or place of performance: Oslo.

II.2.4. Description of the procurement

Lot 6 is representative of VisitBritain Denmark International Market. The requirements necessary to fill this lot include the above overarching media monitoring service requirements, with specific needs by market identified.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 10 500,00 GBP

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36
This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Russia
Lot No: 8

II.2.2. Additional CPV code(s)

79330000 Statistical services

II.2.3. Place of performance

NUTS code: UKI London

Main site or place of performance: London.

II.2.4. Description of the procurement

Lot 8 is representative of VisitBritain Russia International Market. The requirements necessary to fill this lot include the above overarching media monitoring service requirements, with specific needs by market identified. The main place of performance is Russia.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 6 000,00 GBP

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

II.2. Description

II.2.1. Title

France, Italy and Spain

Lot No: 9

II.2.2. Additional CPV code(s)

79330000 Statistical services

II.2.3. Place of performance

NUTS code: ES300 Madrid

Main site or place of performance: Madrid

II.2.4. Description of the procurement

LOT 9 is representative of VisitBritain International Markets including France, Italy, and Spain. The requirements necessary to fill this lot include the above overarching media monitoring service requirements, with specific needs by market identified. The main place of performance is the regions listed above.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 28 500,00 GBP

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Australia

Lot No: 10

II.2.2. Additional CPV code(s)

79330000 Statistical services

II.2.3. Place of performance

NUTS code: UKI London

Main site or place of performance: London.

II.2.4. Description of the procurement

Lot 10 is representative of VisitBritain Australia International market. The requirements necessary to fill this lot include the above overarching media monitoring service requirements, with specific needs by market identified. The main place of performance is Australia (secondary New Zealand).

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 39 000,00 GBP

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

India
Lot No: 11

II.2.2. Additional CPV code(s)

79330000 Statistical services

II.2.3. Place of performance

NUTS code: UKI London
Main site or place of performance: London.

II.2.4. Description of the procurement

Lot 11 is representative of VisitBritain India International market. The requirements necessary to fill this lot include the above overarching media monitoring service requirements, with specific needs by market identified. The main place of performance is India.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 18 000,00 GBP

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36
This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 14/12/2018 Local time: 17:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 14/12/2018 Local time: 17:30

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

VI.3. Additional information

The Contracting Authority considers that this contract may be suitable for economic operators that are Small or Medium Enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

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To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/292725H8GZ>

GO Reference: GO-20181114-PRO-13551625

VI.4. Procedures for review

VI.4.1. Review body

Official name: British Tourist Authority

Postal address: Level 4, 151 Buckingham Palace Road

Town: London

Postal code: SW1W 9SZ

Country: United Kingdom

VI.5. Date of dispatch of this notice

14/11/2018