

508983-2026 - Competition

Latvia – Public relations services – Sociālās kampaņas “neJAUCIES svešās darīšanās” izstrāde
OJ S 140/2026 23/07/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Valsts izglītības attīstības aģentūra

Email: info@viaa.gov.lv

Legal type of the buyer: Central government authority

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: Sociālās kampaņas “neJAUCIES svešās darīšanās” izstrāde

Description: Sociālās kampaņas “neJAUCIES svešās darīšanās” izstrāde

Procedure identifier: e49d1191-cd5a-436e-87ca-0583c659882d

Internal identifier: VIAA 2026/54

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

2.1.2. Place of performance

Postal address: Vaļņu iela 1

Town: Rīga

Postcode: LV-1050

Country subdivision (NUTS): Rīga (LV00A)

Country: Latvia

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0000

Title: Sociālās kampaņas “neJAUCIES svešās darīšanās” izstrāde

Description: Sociālās kampaņas “neJAUCIES svešās darīšanās” izstrāde

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

5.1.2. Place of performance

Postal address: Valņu iela 1

Town: Rīga

Postcode: LV-1050

Country subdivision (NUTS): Rīga (LV00A)

Country: Latvia

5.1.3. Estimated duration

Start date: 25/08/2026

Duration end date: 26/02/2027

5.1.4. Renewal

Maximum renewals: 0

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Cost

Name: Kopējā piedāvājuma cena (EUR bez PVN)

Description: Kopējā piedāvājuma cena (EUR bez PVN)

Category of award weight criterion: Weight (points, exact)

Award criterion number: 60

Criterion:

Type: Quality

Name: Projekta komandas papildu pieredze sociālo un sabiedrības informēšanas kampaņu īstenošanā

Description: Projekta komandas papildu pieredze sociālo un sabiedrības informēšanas kampaņu īstenošanā

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

Criterion:

Type: Quality

Name: Pretendenta iepriekš izstrādāto vai īstenoto darbu kvalitāte, radošums un atbilstība sociālās komunikācijas mērķiem

Description: Pretendenta iepriekš izstrādāto vai īstenoto darbu kvalitāte, radošums un atbilstība sociālās komunikācijas mērķiem

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

5.1.11. Procurement documents

Address of the procurement documents: <https://www.eis.gov.lv/EKEIS/Supplier/Procurement/178002>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.eis.gov.lv/EKEIS/Supplier/Procurement/178002>

Languages in which tenders or requests to participate may be submitted: Latvian

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 24/08/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 24/08/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Elektronisko iepirkumu sistēma

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Saskaņā ar iepirkuma tehnisko specifikāciju un iepirkuma līguma projektu

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

Financial arrangement: Saskaņā ar iepirkuma līguma projektu

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Iepirkumu uzraudzības birojs

Information about review deadlines: Iesniedzams iepirkumu uzraudzības birojam, līdz 17/08/2026

Organisation providing additional information about the procurement procedure: Valsts izglītības attīstības aģentūra

8. Organisations

8.1. ORG-0001

Official name: Valsts izglītības attīstības aģentūra

Registration number: 90001800413

Postal address: Vaļņu iela 1

Town: Rīga

Postcode: LV-1050

Country subdivision (NUTS): Rīga (LV00A)

Country: Latvia

Contact point: Valsts izglītības attīstības aģentūra

Email: info@viaa.gov.lv

Telephone: +37167814322

Internet address: <https://www.viaa.gov.lv>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Iepirkumu uzraudzības birojs

Registration number: 90001263305

Postal address: Smilšu iela 1

Town: Rīga

Postcode: LV-1919

Country subdivision (NUTS): Rīga (LV00A)

Country: Latvia

Contact point: Juridiskais departaments

Email: pasts@iub.gov.lv

Telephone: +37122416641

Internet address: <https://www.iub.gov.lv>

Information exchange endpoint (URL): <https://www.eis.gov.lv/EKEIS/Supplier/Organizer/472>

Roles of this organisation:

Review organisation

Notice information

Notice identifier/version: 644f35b1-9850-4b8f-b038-957ee864677c - 01

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Notice type: Contract or concession notice – standard regime

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