

Germany-Munich: IT services: consulting, software development, Internet and support

OJ S 161/2023 23/08/2023

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: EIT Health e.V.

Postal address: Mies-van-der-Rohe-Straße 1C

Town: München

NUTS code: DE21H München, Landkreis

Postal code: 80807

Country: Germany

E-mail: [vergabe@eithealth.eu](mailto:vergabe@eithealth.eu)

**Internet address(es):**

Main address: [www.eithealth.eu](http://www.eithealth.eu)

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.dtv.de/Satellite/notice/CXP4YNW6PQ0/documents>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.dtv.de/Satellite/notice/CXP4YNW6PQ0>

**I.4. Type of the contracting authority**

Other type: Association registered in Germany (eingetragener Verein, e.V.)

**I.5. Main activity**

Other activity: Innovation in Health

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

2023-August-EITH-DigitalPlatforms

Reference number: 2023-August-EITH-DigitalPlatforms

**II.1.2. Main CPV code**

72000000 IT services: consulting, software development, Internet and support

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Development support to maintain proper function of website and to improve its performance, primarily through search engine optimisation (SEO) and user experience (UX) work.

The service provider shall also provide strategic consulting services related to brand strategy and messaging.

#### **II.1.5. Estimated total value**

Value excluding VAT: 6 000 000,00 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

72413000 World wide web (www) site design services, 72414000 Web search engine providers, 72415000 World wide web (www) site operation host services

#### **II.2.3. Place of performance**

NUTS code: DE21H München, Landkreis

NUTS code: DE212 München, Kreisfreie Stadt

Main site or place of performance: EIT Health e.V. Mies-van-der-Rohe-Straße 1C 80807 München Work will be conducted remotely from the service provider's premises; with the acknowledgement their team may be working remotely.

#### **II.2.4. Description of the procurement**

The purpose of this Request for Proposals (RFP) is to find an agency to provide development support to maintain the proper function of the website (<https://eithealth.eu/>) and to improve its performance, primarily through search engine optimisation (SEO) and user experience (UX) work.

The nature of the services required, and their corresponding deliverables are outlined in the procurement documents.

In connection with these website-related services, the service provider shall also provide strategic consulting services related to brand strategy and messaging.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 36

This contract is subject to renewal: no

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

Given market analysis and internal analysis, the maximum net (VAT is not included) budgeted amount for the provision of the sum of all Specific Service Contracts (SSC) under the Framework Agreement is 6,000,000 EUR (net, excluding VAT) over the total contract period. The budget includes both fees and related expenses to be paid to the service provider for the full provision of the services. The above amounts are estimates only and there is no commitment as to the exact quantities of service types to be ordered. The actual amounts will depend on the quantities of service types (and SSCs) that EIT Health e.V. will order under the proposed framework agreement.

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

Refer to procurement documents.

#### **III.1.2. Economic and financial standing**

List and brief description of selection criteria:

Refer to procurement documents.

Minimum level(s) of standards possibly required:

Refer to procurement documents.

#### **III.1.3. Technical and professional ability**

List and brief description of selection criteria:

Refer to procurement documents.

Minimum level(s) of standards possibly required:

Refer to procurement documents.

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 25/09/2023 Local time: 12:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4.**

Languages in which tenders or requests to participate may be submitted  
English

**IV.2.7. Conditions for opening of tenders**

Date: 26/09/2023 Local time: 14:00

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

Bekanntmachungs-ID: CXP4YNW6PQ0

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: EIT Health e.V.

Postal address: Mies-van-der-Rohe-Straße 1C

Town: München

Postal code: 80807

Country: Germany

E-mail: [vergabe@eithealth.eu](mailto:vergabe@eithealth.eu)

Internet address: [www.eithealth.eu](http://www.eithealth.eu)

**VI.5. Date of dispatch of this notice**

18/08/2023