

509692-2026 - Competition

Spain – Public-opinion polling services – Servicios de realización de estudios de opinión pública sobre el Banco de España.

OJ S 140/2026 23/07/2026

Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: Banco de España

Email: contratacion@bde.es

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Servicios de realización de estudios de opinión pública sobre el Banco de España.

Description: Realización de estudios de opinión pública mixtos, de carácter cuantitativo y cualitativo, para conocer la opinión de los ciudadanos sobre el Banco de España.

Procedure identifier: dec58c6a-6ad5-4d92-8355-c0a36ff03494

Internal identifier: LIC-12346

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79320000 Public-opinion polling services

2.1.2. Place of performance

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 225 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

5. Lot

5.1. Lot: LOT-0001

Title: Estudios cuantitativos y cualitativos de opinión pública.

Description: Estudios cuantitativos y cualitativos de opinión pública.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79320000 Public-opinion polling services

5.1.2. Place of performance

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

5.1.3. Estimated duration

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 180 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Cifra anual de negocio

Criterion: References on specified services

Description of selection criterion: Trabajos realizados

5.1.10. Award criteria

Criterion:

Type: Price

Description: Oferta económica Lote 1.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 45

Criterion:

Type: Quality

Description: Porcentaje de entrevistas individuales que se revisan en su totalidad.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

Criterion:

Type: Quality

Description: Experiencia previa del equipo del proyecto en estudios cuantitativos similares.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: Experiencia previa en estudios cualitativos similares.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: Metodología relativa a la organización y ejecución de los estudios de campo.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 15

Criterion:

Type: Quality

Description: Organización y ejecución de los estudios cualitativos.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 15

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=pEQivfrpaNVxseVhcqrkhW%3D%3D

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=pEQivfrpaNVxseVhcqrkhW%3D%3D

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 13/08/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 4 Months

Information about public opening:

Opening date: 15/09/2026 11:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Banco de España

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Banco de España - Tribunal Administrativo Central de Recursos Contractuales

Information about review deadlines: En caso de que el contrato sea susceptible de interposición de recurso en materia especial de contratación, los plazos aplicables serán los recogidos en el Capítulo V, "Del recurso especial", de la Ley de Contratos del Sector Público.

5.1. Lot: LOT-0002

Title: Estudios cuantitativos con componente experimental

Description: Estudios cuantitativos con componente experimental

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79320000 Public-opinion polling services

5.1.2. Place of performance

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

5.1.3. Estimated duration

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 45 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Cifra anual de negocio

Criterion: References on specified services

Description of selection criterion: Trabajos realizados

5.1.10. Award criteria

Criterion:

Type: Price

Description: Oferta económica Lote 2.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 35

Criterion:

Type: Quality

Description: Posibilidad de realización de una oleada, total o parcialmente, en otro u otros países de la eurozona, en Estados Unidos o Reino Unido.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

Criterion:

Type: Quality

Description: Tamaño muestral por oleada.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 25

Criterion:

Type: Quality

Description: Experiencia previa del equipo del proyecto en estudios cuantitativos online similares.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: Metodología relativa a la organización y ejecución del trabajo online y a los controles de calidad.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 15

Criterion:

Type: Quality

Description: Metodología relativa a la programación del cuestionario y a la implementación del diseño experimental.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=pEQivfrpaNVxseVhcqrkhw%3D%3D

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=pEQivfrpaNVxseVhcqrkhw%3D%3D

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 13/08/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 4 Months

Information about public opening:

Opening date: 15/09/2026 11:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Banco de España

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Banco de España - Tribunal Administrativo Central de Recursos Contractuales

Information about review deadlines: En caso de que el contrato sea susceptible de interposición de recurso en materia especial de contratación, los plazos aplicables serán los recogidos en el Capítulo V, "Del recurso especial", de la Ley de Contratos del Sector Público.

8. Organisations

8.1. ORG-0001

Official name: Banco de España

Registration number: 51081180151878

Registration number: Q2802472G

Town: Madrid

Postcode: 28014

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Contact point: Banco de España

Email: contratacion@bde.es

Telephone: 913385000

Internet address: <http://www.bde.es>

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=AAOeCRmvUWmXQV0WE7IYPw%3D%3D>

Other contact points:

Official name: Tribunal Administrativo Central de Recursos Contractuales

Town: Madrid

Postcode: 28020

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Roles of this organisation:

Buyer

Review organisation

10. Change

Version of the previous notice to be changed

:

a16eda25-4304-4624-9352-500de739f458-01

Main reason for change

:

Information updated

10.1. Change

Section identifier: LOT-0001

10.1. Change

Section identifier: LOT-0002

Notice information

Notice identifier/version: face3943-ae63-48a2-90ce-be353c3db3a7 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 21/07/2026 16:38:52 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Spanish

Notice publication number: 509692-2026

OJ S issue number: 140/2026

Publication date: 23/07/2026