

Sweden-Stockholm: Advertising and marketing services
OJ S 244/2017 20/12/2017
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stiftelsen Tekniska museet
National registration number: 802005-9187
Postal address: Box 27842
Town: Stockholm
NUTS code: SE11 Stockholm
Postal code: 11593
Country: Sweden
Contact person: Therese Johansson
E-mail: therese.johansson@colligio.se
Internet address(es):
Main address: <http://www.tekniskamuseet.se>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Kommunikationstjänster.
Reference number: 155/17-2.4.7

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Tekniska museet inbjuder till att inkomma med anbud i upphandling av ramavtal avseende Kommunikationstjänster.
Tekniska museet avser att genom denna upphandling teckna ramavtal med en leverantör avseende kommunikationstjänster. Ramavtalsleverantören ska kunna agera strategisk partner och rådgivare i kommunikations- och varumäkesfrågor.

II.1.6.

Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 4 000 000,00 SEK

II.2. Description

II.2.3. Place of performance

NUTS code: SE11 Stockholm

II.2.4. Description of the procurement

Tekniska museet inbjuder till att inkomma med anbud i upphandling av ramavtal avseende Kommunikationstjänster.

Tekniska museet avser att genom denna upphandling teckna ramavtal med en leverantör avseende kommunikationstjänster. Ramavtalsleverantören ska kunna agera strategisk partner och rådgivare i kommunikations- och varumäkesfrågor.

II.2.5. Award criteria

Cost criterion - Name: Skriftlig presentation / Weighting: Mervärdesavdrag

Cost criterion - Name: Muntlig presentation / Weighting: Mervärdesavdrag

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2017/S 192-393704](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/12/2017

V.2.2. Information about tenders

Number of tenders received: 14

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Uncle Unicorn AB

National registration number: 556783-1887

Postal address: Norra Allégatan 5

Town: Göteborg

NUTS code: SE Sverige

Postal code: 415 01

Country: Sweden

E-mail: viveka.hilding@uncleunicorn.se

Internet address: <http://www.cpbscandinavia.com>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 4 000 000,00 SEK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Visma annons: <https://opic.com/id/afyqueikpw>.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätt

Town: Stockholm

Country: Sweden

VI.5. Date of dispatch of this notice

18/12/2017