

France-Villers-lès-Nancy: Marketing management consultancy services

OJ S 196/2021 08/10/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: pulsy

Postal address: 6 allée de

Town: Villers-lès-Nancy

NUTS code: FRF Grand Est

Postal code: 54600

Country: France

E-mail: Secretariat@pulsy.fr**Internet address(es):**Main address: <http://www.pulsy.fr>Address of the buyer profile: <https://www.pulsy.fr/portail/>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://achat-sante.safetender.com>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://achat-sante.safetender.com>**I.4. Type of the contracting authority**

Body governed by public law

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

marché de communication dans le cadre de la feuille de route télémédecine grand est

II.1.2. Main CPV code

79413000 Marketing management consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

prestations de conseil stratégique en communication, de conception et réalisation de supports de communication, pour sensibiliser les élus et également les citoyens-patients à la télémédecine dans la région Grand Est

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79413000 Marketing management consultancy services

II.2.3. Place of performance

NUTS code: FRF Grand Est

II.2.4. Description of the procurement

prestations de conseil stratégique en communication, de conception et réalisation de supports de communication, pour sensibiliser les élus et également les citoyens-patients à la télémédecine dans la région Grand Est

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

1 an reconductible trois fois 1 an par tacite reconduction

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 10/11/2021 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 01/01/2022

IV.2.7. Conditions for opening of tenders

Date: 15/11/2021 Local time: 12:00

Place:

nancy

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal Administratif

Postal address: 5 place de la Carriere

Town: Nancy

Postal code: 54000

Country: France

Internet address: <http://nancy.tribunal-administratif.fr/>

VI.5. Date of dispatch of this notice

04/10/2021