

Netherlands-Zoetermeer: Recruitment services
OJ S 161/2023 23/08/2023
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Gemeente Zoetermeer
National registration number: 71952436
Postal address: Engelandlaan 502
Town: Zoetermeer
NUTS code: NL Nederland
Postal code: 2711 EB
Country: Netherlands
Contact person: Anita Bukman
E-mail: inkoop@zoetermeer.nl
Telephone: +31 14079
Internet address(es):
Main address: <http://www.zoetermeer.nl>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/aankondigingen/overzicht/307600/details>
Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/aankondigingen/overzicht/307600/details>
Additional information can be obtained from another address:
Official name: Gemeente Zoetermeer
Postal address: Engelandlaan 502
Town: Zoetermeer
NUTS code: NL Nederland
Country: Netherlands
Contact person: Cluster inkoop
E-mail: inkoop@zoetermeer.nl
Internet address(es):
Main address: <http://www.zoetermeer.nl>
Tenders or requests to participate must be submitted to the following address:
Official name: TenderNed
Postal address: Postbus 20401
Town: Den Haag
Postal code: 2500 EK
Country: Netherlands
E-mail: servicedesk@TenderNed.nl
NUTS code: NL Nederland
Internet address(es):
Main address: <http://www.tenderned.nl>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Jobmarketing en wervingscampagnes

Reference number: 2023-047900

II.1.2. Main CPV code

79600000 Recruitment services

II.1.3. Type of contract

Services

II.1.4. Short description

De opdracht bestaat uit:

1) job marketing van vacatures en (wervings)campagnes via een digitaal platform;

2) maatwerk/advies voor vacatures en (wervings)campagnes;

De gemeente verwacht van contractant dat hij kan adviseren bij en kennis heeft van:

- marketing en publicatie;
- doelgroepen (o.a. hoe te benaderen en analyses);
- moeilijk invulbare functies (bijv. bij techniek, ICT, juridisch, veiligheid);
- trends en ontwikkelingen van de (huidige) arbeidsmarkt;
- social media kanalen.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Jobmarketing en wervingscampagnes

Lot No: 1

II.2.2. Additional CPV code(s)

79600000 Recruitment services

II.2.3. Place of performance

NUTS code: NL332 Agglomeratie 's-Gravenhage

Main site or place of performance: Zoetermeer

II.2.4. Description of the procurement

De omvang van deze opdracht wordt geraamd op €90.000,- per jaar. De gemeente heeft geen afnameverplichting en geeft geen omzetgarantie.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: B. Kwaliteit / Weighting: 750

Price - Weighting: 250

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

De te sluiten raamovereenkomst wordt aangegaan voor de duur van twee jaar met de optie tot verlenging van twee maal één jaar.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

De te sluiten raamovereenkomst wordt aangegaan voor de duur van twee jaar met de optie tot verlenging van twee maal één jaar.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

- Uitsluitingsgronden,
- Beroepsbevoegdheid

III.1.2. Economic and financial standing

List and brief description of selection criteria:

- Bedrijfsaansprakelijkheidsverzekering

III.1.3. Technical and professional ability

List and brief description of selection criteria:

- Referenties,
- Kwaliteitszorg en -borging,
- Programma van eisen

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 02/10/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 02/10/2023 Local time: 12:05

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Den Haag

Postal address: Prins Clauslaan 60

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

E-mail: voorlichting.rb.den.haag@rechtspraak.nl

Telephone: +31 883622200

Internet address: <https://www.rechtspraak.nl/organisatie-en-contact/organisatie/rechtbanken/rechtbank-den-haag/contact/>

VI.4.2. Body responsible for mediation procedures

Official name: Gemeente Zoetermeer

Town: Zoetermeer

Country: Netherlands

E-mail: inkoop@zoetermeer.nl

Internet address: <https://www.zoetermeer.nl/klacht-indienen/>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:
20 kalenderdagen na dagtekening van het voornemen tot gunning

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Gemeente Zoetermeer

Postal address: Engelandlaan 502

Town: Zoetermeer

Country: Netherlands

E-mail: inkoop@zoetermeer.nl

Internet address: <http://www.zoetermeer.nl>

VI.5. Date of dispatch of this notice

18/08/2023