

**Sweden-Gothenburg: Photographic and ancillary services**  
**OJ S 196/2021 08/10/2021**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Göteborg & Co AB  
National registration number: 556428-0369  
Postal address: Box 29  
Town: GÖTEBORG  
NUTS code: SE232 Västra Götalands län  
Postal code: 40120  
Country: Sweden  
Contact person: Monika Stradner  
E-mail: [monika.stradner@goteborg.com](mailto:monika.stradner@goteborg.com)  
**Internet address(es):**  
Main address: <http://www.goteborg.com>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

Housing and community amenities

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Foto och Film  
Reference number: 0262/21

**II.1.2. Main CPV code**

79960000 Photographic and ancillary services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Denna tjänst innefattar produktion av både stillbild och rörlig material. Uppdragen kommer oftast att vara enskilda och avgränsade beställningar som inte ingår i en kampanj eller produktioner som andra upphandlade byråer ansvarar för.  
Göteborg & Co söker därför fotografer/filmare i syfte att säkerställa det varierande behovet av foto/film för de närmaste åren.

**II.1.6.**

## Information about lots

This contract is divided into lots: no

### II.1.7. Total value of the procurement

Lowest offer: 525,00 SEK / Highest offer: 980,00 SEK taken into consideration

## II.2. Description

### II.2.2. Additional CPV code(s)

79961000 Photographic services, 92110000 Motion picture and video tape production and related services, 92111000 Motion picture and video production services

### II.2.3. Place of performance

NUTS code: SE232 Västra Götalands län

Main site or place of performance: Göteborg

### II.2.4. Description of the procurement

Denna tjänst innefattar produktion av både stillbild och rörlig material. Uppdragen kommer oftast att vara enskilda och avgränsade beställningar som inte ingår i en kampanj eller produktioner som andra upphandlade byråer ansvarar för.

Göteborg & Co söker därför fotografer/filmare i syfte att säkerställa det varierande behovet av foto/film för de närmaste åren.

### II.2.5. Award criteria

Cost criterion - Name: Pris / Weighting: 40

### II.2.11. Information about options

Options: no

### II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
no

### II.2.14. Additional information

## Section IV: Procedure

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### IV.1. Description

#### IV.1.1. Type of procedure

Open procedure

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

### IV.2. Administrative information

#### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 141-374219](#)

#### IV.2.8. Information about termination of dynamic purchasing system

#### IV.2.9. Information about termination of call for competition in the form of a prior information notice

## Section V: Award of contract

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A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

08/09/2021

#### V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: House Of Big Vision AB

National registration number: 556860-1842

Postal address: Kievernäbbsvägen 4

Town: LERUM

NUTS code: SE232 Västra Götalands län

Postal code: 44332

Country: Sweden

E-mail: [Mathias@houseofvision.se](mailto:Mathias@houseofvision.se)

The contractor is an SME: yes

#### V.2.4. Information on value of the contract/lot

Lowest offer: 525,00 SEK / Highest offer: 980,00 SEK taken into consideration

#### V.2.5. Information about subcontracting

## Section V: Award of contract

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A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

08/09/2021

#### V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: Happy Visuals AB

National registration number: 559126-1598

Postal address: c/o The New Concept Scandinavia AB, Viktoriagatan 8

Town: GÖTEBORG

NUTS code: SE232 Västra Götalands län

Postal code: 41125

Country: Sweden

E-mail: [antony@happyvisuals.com](mailto:antony@happyvisuals.com)

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Lowest offer: 525,00 SEK / Highest offer: 980,00 SEK taken into consideration

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information**

Mercell annons: <https://opic.com/id/afafpujdn>

**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Förvaltningsrätten

Town: Göteborg

Country: Sweden

**VI.5. Date of dispatch of this notice**

04/10/2021