

**Ireland-Maynooth: Graphic design services**  
**OJ S 196/2021 08/10/2021**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Maynooth University

National registration number: N/A

Town: Maynooth

NUTS code: IE Éire / Ireland

Postal code: Co. Kildare

Country: Ireland

Contact person: Gary Grant

E-mail: [gary.grant@mu.ie](mailto:gary.grant@mu.ie)

Telephone: +353 14747679

**Internet address(es):**

Main address: <http://www.maynoothuniversity.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/1180>

**I.2. Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Education

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Provision of Graphic Design Services

Reference number: PCO/149F

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The university wishes to appoint competent and experienced suppliers to two framework agreements for the provision of graphic design services in two lots: corporate design

(framework agreement lot 1); and promotional material and digital design (framework agreement lot 2).

**II.1.6. Information about lots**

This contract is divided into lots: yes

**II.1.7. Total value of the procurement**

Lowest offer: 1,00 EUR / Highest offer: 1,00 EUR taken into consideration

**II.2. Description**

**II.2.1. Title**

Corporate Design

Lot No: 1

**II.2.2. Additional CPV code(s)**

79415200 Design consultancy services, 79933000 Design support services

**II.2.3. Place of performance**

NUTS code: IE Éire / Ireland

Main site or place of performance: Maynooth, Co. Kildare

**II.2.4. Description of the procurement**

Corporate Design Production including undergraduate and postgraduate prospectus, digital and offline templates, annual reports, research reports, University corporate literature, branded digital design, materials for events and any other design initiatives that may arise.

**II.2.5. Award criteria**

Quality criterion - Name: Proposed Methodology / approach to the Requirements / Weighting: 30%

Quality criterion - Name: Quality of Proposed Resources / Weighting: 30%

Quality criterion - Name: Tenders' Commitment to Quality / Weighting: 10%

Quality criterion - Name: Ultimate Cost / Weighting: 30%

Price - Weighting: 100%

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

**II.2.14. Additional information**

**II.2. Description**

**II.2.1. Title**

Promotional Material and Digital design

Lot No: 2

**II.2.2. Additional CPV code(s)**

79415200 Design consultancy services, 79933000 Design support services

**II.2.3. Place of performance**

NUTS code: IE Éire / Ireland

Main site or place of performance: Maynooth, Co. Kildare

#### **II.2.4. Description of the procurement**

Digital design including updating and designing new components/visuals to integrate into MU's existing website and assets for its social media channels. Drupal is MU's Content Management System (CMS) system. Assets would include web banner images, thumbnails, infographics and so on.

Brochures/leaflets/booklets– digital and print

Posters/ Pop Up banners, 2D Exhibition Display / Invitations

Digital design formats

Out of Home i.e. Billboard advertising

Print adverts

Radio adverts

Additional service required from time to time include project management, copywriting and photograph as part of large scale and high value design projects

The Lot relates to all design assets in print and digital formats.

#### **II.2.5. Award criteria**

Quality criterion - Name: Proposed Methodology / Approach to the Requirements / Weighting: 30%

Quality criterion - Name: Quality of Proposed Resources / Weighting: 30%

Quality criterion - Name: Tenders' Commitment to Quality / Weighting: 10%

Quality criterion - Name: Ultimate Cost / Weighting: 30%

Price - Weighting: 100%

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 093-243791](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 1

**Lot No:** 1

**Title:**

Corporate Design

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

26/08/2021

##### **V.2.2. Information about tenders**

Number of tenders received: 14

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 14

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Mitchell Kane

National registration number: 940563428

Postal address: The Technology Centre

Town: Belfast

NUTS code: UK United Kingdom

Postal code: Antrim

Country: United Kingdom

E-mail: [sm@mitchellkane.co.uk](mailto:sm@mitchellkane.co.uk)

Telephone: +44 02890332376

Fax: +44 02890312378

The contractor is an SME: no

##### **V.2.4. Information on value of the contract/lot**

Lowest offer: 1,00 EUR / Highest offer: 1,00 EUR taken into consideration

##### **V.2.5. Information about subcontracting**

### **Section V: Award of contract**

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**Contract No:** 2

**Lot No:** 1

**Title:**

Corporate Design

A contract/lot is awarded: yes

#### **V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

26/08/2021

**V.2.2. Information about tenders**

Number of tenders received: 14

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 14

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Wonder Works

National registration number: 6356754S

Postal address: 26 Upper Baggot St

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: Dublin

Country: Ireland

E-mail: [pearse@thewonderworks.ie](mailto:pearse@thewonderworks.ie)

Telephone: +353 16630022

Fax: +353 16630026

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Lowest offer: 1,00 EUR / Highest offer: 1,00 EUR taken into consideration

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 3

**Lot No:** 1

**Title:**

Corporate Design

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

26/08/2021

**V.2.2. Information about tenders**

Number of tenders received: 14

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 14

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Zinc

National registration number: IE6367624Q

Postal address: 10 Castlewood Place Rathmines

Town: Dublin  
NUTS code: IE Éire / Ireland  
Postal code: Dublin  
Country: Ireland  
E-mail: [ruth@zinc.ie](mailto:ruth@zinc.ie)  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Lowest offer: 1,00 EUR / Highest offer: 1,00 EUR taken into consideration

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 4

**Lot No:** 2

**Title:**

Promotional Material and Digital design

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

26/08/2021

**V.2.2. Information about tenders**

Number of tenders received: 14

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 14

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Big Fish Design & Advertising

National registration number: 833131659

Postal address: Unit 3b Springtown Industrial Estate

Town: Derry

NUTS code: UK United Kingdom

Postal code: Springtown Road

Country: United Kingdom

E-mail: [info@bigfishdesign-ad.com](mailto:info@bigfishdesign-ad.com)

Telephone: +44 02871362845

Fax: +44 02871279847

Internet address: <http://www.bigfishdesign-ad.com>

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Lowest offer: 1,00 EUR / Highest offer: 1,00 EUR taken into consideration

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 5

**Lot No:** 2

**Title:**

Promotional Material and Digital design

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

26/08/2021

**V.2.2. Information about tenders**

Number of tenders received: 14

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 14

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: McCann Advertising Dublin Ltd

National registration number: IE3177453JH

Postal address: The Malting Tower, Grand Canal Quay

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: Dublin

Country: Ireland

E-mail: [jenny.paetzold@mccannadublin.com](mailto:jenny.paetzold@mccannadublin.com)

Telephone: +353 12343900

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Lowest offer: 1,00 EUR / Highest offer: 1,00 EUR taken into consideration

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 6

**Lot No:** 2

**Title:**

Promotional Material and Digital design

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

26/08/2021

**V.2.2. Information about tenders**

Number of tenders received: 14

Number of tenders received from SMEs: 0  
Number of tenders received by electronic means: 14  
The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: MCO Projects  
National registration number: 6577219E  
Postal address: 121-122 Capel Street  
Town: Dublin  
NUTS code: IE Éire / Ireland  
Postal code: Dublin 1  
Country: Ireland  
E-mail: [smcmahon@mco.ie](mailto:smcmahon@mco.ie)  
Telephone: +353 018870630  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Lowest offer: 1,00 EUR / Highest offer: 1,00 EUR taken into consideration

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 7

**Lot No:** 2

**Title:**

Promotional Material and Digital design

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

26/08/2021

**V.2.2. Information about tenders**

Number of tenders received: 14  
Number of tenders received from SMEs: 0  
Number of tenders received by electronic means: 14  
The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Mitchell Kane  
National registration number: 940563428  
Postal address: The Technology Centre  
Town: Belfast  
NUTS code: UK United Kingdom  
Postal code: Antrim  
Country: United Kingdom  
E-mail: [sm@mitchellkane.co.uk](mailto:sm@mitchellkane.co.uk)  
Telephone: +44 02890332376  
Fax: +44 02890312378

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Lowest offer: 1,00 EUR / Highest offer: 1,00 EUR taken into consideration

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 8

**Lot No:** 2

**Title:**

Promotional Material and Digital design

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

26/08/2021

**V.2.2. Information about tenders**

Number of tenders received: 14

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 14

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Outburst Design & Print

National registration number: N/A

Postal address: Unit 5, Greenhills Business Centre, Greenhills Road,

Town: Tallaght

NUTS code: IE Éire / Ireland

Postal code: Dublin

Country: Ireland

E-mail: [production@outburstdesign.ie](mailto:production@outburstdesign.ie)

Telephone: +353 014270010

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Lowest offer: 1,00 EUR / Highest offer: 1,00 EUR taken into consideration

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 9

**Lot No:** 2

**Title:**

Promotional Material and Digital design

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

26/08/2021

### **V.2.2. Information about tenders**

Number of tenders received: 14

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 14

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: The Pierce Partnership Limited

National registration number: GB 120 7930 37

Postal address: 17 Dargan Crescent

Town: Belfast

NUTS code: UK United Kingdom

Postal code: BT3 9RP

Country: United Kingdom

E-mail: [rick@thepiercepartnership.com](mailto:rick@thepiercepartnership.com)

Telephone: +44 2890372505

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Lowest offer: 1,00 EUR / Highest offer: 1,00 EUR taken into consideration

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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**Contract No:** 10

**Lot No:** 2

**Title:**

Promotional Material and Digital design

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

26/08/2021

### **V.2.2. Information about tenders**

Number of tenders received: 14

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 14

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Vermillion Design Consultants Ltd

National registration number: le 6411 329H

Postal address: No 1. The Stables  
Town: Dublin 3  
NUTS code: IE Éire / Ireland  
Postal code: Distillery Lofts, Di  
Country: Ireland  
E-mail: [eamonn@vermilliondesign.com](mailto:eamonn@vermilliondesign.com)  
Telephone: +353 018522011  
Fax: +353 018101000  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Lowest offer: 1,00 EUR / Highest offer: 1,00 EUR taken into consideration

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 11

**Lot No:** 2

**Title:**

Promotional Material and Digital design

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

26/08/2021

**V.2.2. Information about tenders**

Number of tenders received: 14

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 14

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Wonder Works

National registration number: 6356754S

Postal address: 26 Upper Baggot St

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: Dublin

Country: Ireland

E-mail: [pearse@thewonderworks.ie](mailto:pearse@thewonderworks.ie)

Telephone: +353 16630022

Fax: +353 16630026

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Lowest offer: 1,00 EUR / Highest offer: 1,00 EUR taken into consideration

**V.2.5. Information about subcontracting**

## Section V: Award of contract

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**Contract No:** 12

**Lot No:** 2

**Title:**

Promotional Material and Digital design

A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

26/08/2021

#### **V.2.2. Information about tenders**

Number of tenders received: 14

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 14

The contract has been awarded to a group of economic operators: no

#### **V.2.3. Name and address of the contractor**

Official name: Zinc

National registration number: IE6367624Q

Postal address: 10 Castlewood Place Rathmines

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: Dublin

Country: Ireland

E-mail: [ruth@zinc.ie](mailto:ruth@zinc.ie)

The contractor is an SME: no

#### **V.2.4. Information on value of the contract/lot**

Lowest offer: 1,00 EUR / Highest offer: 1,00 EUR taken into consideration

#### **V.2.5. Information about subcontracting**

## Section VI: Complementary information

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: The High Court

Town: Dublin

Country: Ireland

#### **VI.5. Date of dispatch of this notice**

04/10/2021