

France-Les Arcs-sur-Argens: Advertising and marketing services
OJ S 209/2020 27/10/2020
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Conseil interprofessionnel des Vins de Provence

National registration number: 45107019700012

Postal address: Maison des Vins RN7

Town: Les Arcs-sur-Argens

NUTS code: FR France

Postal code: 83460

Country: France

E-mail: vlelong@provencewines.com

Telephone: +33 494995010

Internet address(es):

Main address: <http://www.vinsdeprovence.com>

I.4. Type of the contracting authority

Other type: Interprofession

I.5. Main activity

Other activity: Viticulture

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Plan de communication des Vins de Provence au Royaume-Uni 2021

Reference number: CIVP UK 2021

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Plan d'actions de communication au Royaume-Uni 2021.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 195 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: 00 Other or Not Specified

II.2.4. Description of the procurement

Actions de communication au RU pour une durée d'un an 2021.

II.2.5. Award criteria

Cost criterion - Name: Budget / Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Aide à la promotion pays tiers OCM vitivinicole.

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 142-349841](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 20-93399

Title:

CIVP UK 2021

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

16/10/2020

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Cube Communication Ltd

National registration number: gb778471087

Postal address: 1 Codben Mews 90 The Broadway

Town: London SW19 1RH

NUTS code: UK United Kingdom

Country: United Kingdom

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 195 000,00 EUR

Total value of the contract/lot: 195 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: TGI Draguignan

Postal address: 11 rue Pierre Clément

Town: Draguignan

Postal code: 83000

Country: France

Telephone: +33 494605700

VI.5. Date of dispatch of this notice

22/10/2020