

511363-2026 - Competition

France – Software package and information systems – Fourniture, formation et accompagnement de l'assistant de fabrication dans les régions de France Télévisions (relance)
OJ S 140/2026 23/07/2026
Contract or concession notice – standard regime
Supplies - Services

1. Buyer

1.1. Buyer

Official name: France Télévisions

Email: QE-Direction-des-Achats@francetv.fr

Legal type of the buyer: Public undertaking, controlled by a central government authority

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Fourniture, formation et accompagnement de l'assistant de fabrication dans les régions de France Télévisions (relance)

Description: Le présent marché a pour objet la fourniture, la mise à disposition, la maintenance logicielle, le support éditeur, la formation et l'accompagnement opérationnel de la solution Assistant de fabrication au bénéfice des régions du réseau France 3, dans le cadre des programmes MOSAR, COSMA et potentiellement le réseau Outre-Mer. Le marché comprend également, des prestations de commissioning initial nécessaires à la mise en service de la solution, à minima sur le/les sites pilotes (set-up initial). En revanche, les prestations d'intégration ainsi que les opérations de re-commissioning, notamment celles rendues nécessaires - en cas de défaillance ou dans le cadre d'un renouvellement des équipements - ne relèvent pas du présent marché. Elles feront l'objet d'un marché distinct, lancé ultérieurement.

Procedure identifier: 625b0cb7-87c1-4f82-831b-b190bc16fece

Internal identifier: AC_TEP26-031

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 48000000 Software package and information systems

Additional classification (cpv): 72261000 Software support services, 80530000 Vocational training services

2.1.2. Place of performance

Country: France

Anywhere in the given country

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Fourniture de licences d'assistant de fabrication

Description: Fourniture de licences perpetuelles d'assistant de fabrication et support et prestations associées

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 48000000 Software package and information systems

Additional classification (cpv): 72261000 Software support services

5.1.2. Place of performance

Country: France

Anywhere in the given country

5.1.3. Estimated duration

Duration: 36 Months

5.1.4. Renewal

Maximum renewals: 4

Other information about renewals: tacite reconduction de 4 x 12 mois

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Description: Critère prix : sur la base de la synthèse financière projetée sur 4 ans (DQE + DPGF)

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Critère technique - Sous-critères: "Sous-critère 1 : Adéquation technique de la solution proposée (qualité de la réponse aux besoins, cohérence des choix techniques et compatibilité aux user stories) " valant pour 25% de la note finale - "Sous-critère 2 : Expertise des intervenants techniques dédiés au projet " valant pour 10% de la note finale - "Sous-critère 3 : Pertinence de la réponse relative au commissioning et à l'accompagnement au déploiement de la solution (SLA, niveaux de support, modalités d'escalade, cohérence de la durée de commissioning et du rétroplanning avec le scénario cible et le calendrier projet France 3...) " valant pour 5% de la note finale

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Cybersécurité : Maturité en termes de cybersécurité

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: RSE : Qualité des actions mises en œuvre pour développer les compétences des personnes dédiées au projet et favoriser l'emploi auprès des jeunes diplômés

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.11. Procurement documents

Address of the procurement documents: <https://www.appel-offres.francetelevisions.fr/entreprise/consultation/16362?orgAcronyme=u6i>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.appel-offres.francetelevisions.fr/entreprise/consultation/16362?orgAcronyme=u6i>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Deadline for receipt of tenders: 02/09/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 4 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal judiciaire de Paris

Information about review deadlines: voir documents de la consultation

Organisation providing additional information about the procurement procedure: France Télévisions

Organisation providing offline access to the procurement documents: France Télévisions

Organisation receiving requests to participate: France Télévisions

Organisation processing tenders: France Télévisions

5.1. Lot: LOT-0002

Title: Formation aux équipements et accompagnement

Description: Formation aux équipements et accompagnement

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 80530000 Vocational training services

5.1.2. Place of performance

Country: France

Anywhere in the given country

5.1.3. Estimated duration

Duration: 36 Months

5.1.4. Renewal

Maximum renewals: 4

Other information about renewals: 4 tacites reconductions de 12 mois

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Description: Critère prix : sur la base de la synthèse financière projetée sur 4 ans (DQE)

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Critère technique - Sous-critères: "Sous critère 1 : Pertinence du contenu pédagogique proposé sur la base des fiches pédagogiques complétées et expériences dans des projets similaires. " valant pour 10% de la note finale - "Sous critère 2 : Approche méthodologique de l'ingénierie formation, prise en compte du contexte, structuration et

organisation des ressources pédagogiques (formateurs, etc.), modalités pédagogiques. " valant pour 20% de la note finale - "Sous critère 3 : Nombre et qualité des profils dédiés à la conception de supports pédagogiques, à l'animation des différents modules formation et à l'accompagnement, adéquation avec les besoins, sur la base des CV et tableau de répartition fournis " valant pour 20% de la note finale

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Quality

Description: Critère RSE : Qualité du dispositif mis en place pour diminuer la consommation énergétique et l'impact carbone (Impact environnemental des technologies et/ou équipements abordés en formation)

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.11. Procurement documents

Address of the procurement documents: <https://www.appel-offres.francetelevisions.fr/entreprise/consultation/16362?orgAcronyme=u6i>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.appel-offres.francetelevisions.fr/entreprise/consultation/16362?orgAcronyme=u6i>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Deadline for receipt of tenders: 02/09/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 4 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal judiciaire de Paris

Information about review deadlines: voir documents de la consultation

Organisation providing additional information about the procurement procedure: France Télévisions

Organisation providing offline access to the procurement documents: France Télévisions
Organisation receiving requests to participate: France Télévisions
Organisation processing tenders: France Télévisions

8. Organisations

8.1. ORG-0001

Official name: France Télévisions
Registration number: 43276694700019
Postal address: 7 ESPLANADE HENRI DE FRANCE
Town: Paris
Postcode: 75015
Country subdivision (NUTS): Paris (FR101)
Country: France
Contact point: Direction des achats hors programmes
Email: QE-Direction-des-Achats@francetv.fr
Telephone: +33 757814143
Internet address: <https://www.appel-offres.francetelevisions.fr/>

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure
Organisation providing offline access to the procurement documents
Organisation receiving requests to participate
Organisation processing tenders

8.1. ORG-0002

Official name: Tribunal judiciaire de Paris
Registration number: 17750111100476
Postal address: Parvis du Tribunal de Paris
Town: paris
Postcode: 75017
Country subdivision (NUTS): Paris (FR101)
Country: France
Internet address: <https://www.tribunal-de-paris.justice.fr/75>

Roles of this organisation:

Review organisation

Notice information

Notice identifier/version: 2749cf66-2ab4-4ba8-8add-ab4a835d80f0 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 21/07/2026 15:29:40 (UTC+02:00) Eastern European Time, Central European Summer Time
Languages in which this notice is officially available: French
Notice publication number: 511363-2026
OJ S issue number: 140/2026
Publication date: 23/07/2026