

Belgium-Brussels: SME Policy Outreach Activities, in Particular, Organisation of SME Assembly, SME Week and European Enterprise Promotion Awards

OJ S 210/2020 28/10/2020

Contract notice

Services

Legal Basis:

Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1. Name and addresses

Official name: The Executive Agency for Small and Medium-sized Enterprises (EASME)

Postal address: Avenue du Bourget 1

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1140

Country: Belgium

E-mail: easme-procurement@ec.europa.eu**Internet address(es):**Main address: <http://ec.europa.eu/EASME>Address of the buyer profile: <https://ec.europa.eu/easme/en>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=6329>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=6329>**I.4. Type of the contracting authority**

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

SME Policy Outreach Activities, in Particular, Organisation of SME Assembly, SME Week and European Enterprise Promotion Awards

Reference number: EASME/2020/OP/0011

II.1.2. Main CPV code

79950000 Exhibition, fair and congress organisation services

II.1.3. Type of contract

Services

II.1.4. Short description

This is a call for tenders in a form of an open procedure to conclude a service contract for the organisation of conferences, campaigns and ceremonies supporting the SME policy of the European Commission, in particular the implementation of the SME Strategy.

All tasks covered by this tender form part of the Commission's outreach towards relevant public authorities and entrepreneurs, as well as academia, business support organisations and media.

II.1.5. Estimated total value

Value excluding VAT: 3 300 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Main site or place of performance: The tasks will be performed at the premises designated by the contractor. Any meetings will be held at the EASME's or the European Commission's premises in Brussels.

II.2.4. Description of the procurement

This is a call for tenders in a form of an open procedure to conclude a service contract for the organisation of conferences, campaigns and ceremonies supporting the SME policy of the European Commission, in particular the implementation of the SME Strategy.

As a key contribution to achieving an SME-friendly environment, the perception of the entrepreneurs as risk-taking individuals in the EU will have to change: entrepreneurship and the associated readiness to take risks should be applauded by political leaders and media, and supported by administrations. Being SME-friendly should become mainstream policy, based on the conviction that rules must respect the majority of those who will use them: the 'Think Small First' principle. It is in that spirit that outreach activities like the ones covered in this call for tender are organised by the European Commission.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 3 300 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

The contract may be renewed once for 12 months to cover the same tasks in 2023, depending on the future needs and on the budget availability. In particular, any renewal will be conditional on the adoption of the MFF and the programme that will succeed COSME, as well as the respective annual work programmes and provided the contractor's performance is satisfactory.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Commission implementing decision of 17 January 2020 concerning the financing of the programme for the competitiveness of enterprises and small and medium-sized enterprises and the adoption of the work programme for 2020 and amending implementing decision adopted on 19 October 2020, action GROW/SME/20/C/012 SME Policy.

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

List and brief description of selection criteria:
Selection criteria as stated in the procurement documents.

III.1.3. Technical and professional ability

List and brief description of selection criteria:
Selection criteria as stated in the procurement documents.

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

See internet address provided in section I.3).

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 13/12/2020 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Bulgarian, Czech, Danish, German, Greek, English, Spanish, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Lithuanian, Latvian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 9 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 14/12/2020 Local time: 11:00

Place:

Executive Agency for Small and Medium-size Enterprises (EASME), Covent Garden 2, Place Rogier 16, 1210 Brussels, BELGIUM.

Information about authorised persons and opening procedure: See internet address provided in section I.3).

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court of the European Union

Postal address: rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: GC.Registry@curia.europa.eu

Telephone: +352 43031100

Fax: +352 43032100

Internet address: <http://curia.europa.eu>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

See internet address provided in section I.3).

VI.5. Date of dispatch of this notice

21/10/2020