

France-Paris: Dairy products

OJ S 210/2020 28/10/2020

Contract notice

Supplies

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: GEIE European Milk Forum (EMF)

Postal address: 42 rue de Chateaudun

Town: Paris

NUTS code: FR101 Paris

Postal code: 75009

Country: France

Contact person: Nina BAYER

E-mail: nbayer@cniel.com

Telephone: +33 149707434

Internet address(es):

Main address: <http://www.milknutritiousbynature.eu>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.milknutritiousbynature.eu>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Dairy organisations

I.5. Main activity

Other activity: Agri-food

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Creation and Development of a Multi-country Programme to Restore Normal Market Conditions for Milk and Milk Products in the Internal Markets of Five Members States — Selection of a Communication Agency

II.1.2. Main CPV code

15500000 Dairy products

II.1.3. Type of contract

Supplies

II.1.4. Short description

Selection of a communication agency for the creation and development of a multi country programme aimed at restore normal market conditions for milk and milk products based on retail and food services sectors. The programme will be implemented in five European countries: Belgium, Denmark, France, Ireland and UK/Northern Ireland.

The multi-country programme subjected has been submitted and accepted by the European Union for a co-financing.

The programme will target:

- 1) consumers aged — 18-54 years old;
- 2) food services professionals; and
- 3) journalists, influencers, B2B medias, key opinion leaders.

The objectives are to:

- 1) restore normal market conditions in food services demand for Milk and Milk products; and
- 2) reduce loss of confidence of consumers, taking into account the different market specificities of the five proposing organisations, and focusing on a European Dimension.

II.1.5. Estimated total value

Value excluding VAT: 1 635 906,43 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

15500000 Dairy products

II.2.3. Place of performance

NUTS code: BE Belgique / België

NUTS code: DK Danmark

NUTS code: FR France

NUTS code: IE Éire / Ireland

NUTS code: UKN Northern Ireland

Main site or place of performance: — Belgium, — Denmark, — France, — Ireland, — UK /Northern Ireland.

II.2.4. Description of the procurement

The purpose of the brief is the selection of a communication agency for the creation an development of a multi country programme aimed at restore normal market conditions for milk and milk products based on retail and food services sectors.

The multi-country programme subjected has been submitted and accepted by the European Union for a co-financing.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 1 635 906,43 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: no

II.2.10.

Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Dairy Covid crisis — No 101019227 under EU Regulation No 1144 /2014.

II.2.14. Additional information

All additional informations are available in the tender brief, to request by email to nbayer@cniel.com cc dpoisson@cniel.com and skane@cniel.com

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

List is included in the procurement documentation.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 01/12/2020 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6.

Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 03/12/2020 Local time: 12:00

Information about authorised persons and opening procedure: Members of the evaluation committee are representative of the proposing (Dairy) organisations.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

All additional informations are available in the tender brief, to request by email to nbayer@cniel.com, cc dpoisson@cniel.com and skane@cniel.com

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de Grande Instance de Paris

Postal address: 29-45 Avenue de la Porte de Clichy

Town: Paris

Postal code: 75017

Country: France

Telephone: +33 144325151

Internet address: <http://www.ca-paris.justice.fr>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal de Grande Instance de Paris

Postal address: 29-45 Avenue de la Porte de Clichy

Town: Paris

Postal code: 75017

Country: France

Telephone: +33 144325151

VI.5. Date of dispatch of this notice

23/10/2020