

512986-2026 - Competition

Belgium – Vocational training services – MARCHÉ PUBLIC DE SERVICES DE FORMATION EN DÉVELOPPEMENT COMMERCIAL ET MARKETING DIGITAL

OJ S 141/2026 24/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Institut bruxellois francophone pour la Formation professionnelle

Email: directionjuridique@bruxellesformation.brussels

Legal type of the buyer: Central government authority

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: MARCHÉ PUBLIC DE SERVICES DE FORMATION EN DÉVELOPPEMENT COMMERCIAL ET MARKETING DIGITAL

Description: Le présent marché porte sur des services de formation professionnelle concernant le développement commercial et le marketing digital. L'objet du marché est plus amplement défini dans la partie B du présent cahier spécial des charges. Il s'agit d'un marché de services de formation professionnelle, tels que visés à l'annexe III de la loi du 17 juin 2016 (services sociaux et autres services spécifiques – code CPV 80530000-8). Article 2. Le présent marché est constitué de 2 lots : • Lot 1 : Développement commercial • Lot 2 : Marketing digital Ces lots peuvent être attribués à des soumissionnaires distincts. Les soumissionnaires peuvent rendre une offre pour un ou plusieurs lots.

Procedure identifier: 0f72705b-6a48-4c1c-9d36-43140be7cd55

Internal identifier: BF/MA/26/003

Type of procedure: Other single stage procedure

Main features of the procedure: Pour ce marché, les réglementations nationales de la procédure suivante seront appliquées : procédure négociée directe avec publication préalable

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 80530000 Vocational training services

2.1.2. Place of performance

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: BF/MA/26/003 - 1 : Développement commercial

Description: Voir cahier des charges

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 80530000 Vocational training services

5.1.2. Place of performance

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

5.1.3. Estimated duration

Other duration: Unknown

5.1.6. General information**Reserved participation:**

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.publicprocurement.be/publication-workspaces/a11ebd55-2706-476d-a0ab-601717ec6f36/documents>

Ad hoc communication channel:

URL: <https://www.publicprocurement.be/publication-workspaces/a11ebd55-2706-476d-a0ab-601717ec6f36/forum>

5.1.12. Terms of procurement**Terms of submission:**

Electronic submission: Required

Address for submission: <https://www.publicprocurement.be/supplier/enterprises/0/tendering-workspaces/publication-workspace-detail/a11ebd55-2706-476d-a0ab-601717ec6f36/general>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 17/09/2026 11:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: no
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Conseil d'Etat

Information about review deadlines: Voir annexe recours à la décision d'attribution

5.1. Lot: LOT-0002

Title: BF/MA/26/003 - 2 : Marketing digital

Description: Voir cahier des charges

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 80530000 Vocational training services

5.1.2. Place of performance

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

5.1.3. Estimated duration

Other duration: Unknown

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.publicprocurement.be/publication-workspaces/a11ebd55-2706-476d-a0ab-601717ec6f36/documents>

Ad hoc communication channel:

URL: <https://www.publicprocurement.be/publication-workspaces/a11ebd55-2706-476d-a0ab-601717ec6f36/forum>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.publicprocurement.be/supplier/enterprises/0/tendering-workspaces/publication-workspace-detail/a11ebd55-2706-476d-a0ab-601717ec6f36/general>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 17/09/2026 11:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Conseil d'Etat

Information about review deadlines: Voir annexe recours à la décision d'attribution

8. Organisations

8.1. ORG-0001

Official name: Institut bruxellois francophone pour la Formation professionnelle

Registration number: 0252168920_4989

Postal address: Rue de Stalle 67

Town: Uccle

Postcode: 1180

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: directionjuridique@bruxellesformation.brussels

Telephone: +32 23717489

Buyer profile: <https://www.publicprocurement.be/bda?organisationIds=4989&includeOrganisationChildren=true>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: SPF Stratégie et Appui

Registration number: BE001

Postal address: Boulevard Simon Bolivar 30 Bte1

Town: Bruxelles

Postcode: 1000

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: revise@publicprocurement.be

Telephone: +32 2 740 80 00

Internet address: <https://bosa.belgium.be>

Roles of this organisation:

TED eSender

8.1. ORG-0003

Official name: Conseil d'Etat

Registration number: 0931814266

Town: Rue de la Science, 33

Postcode: 1040

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Roles of this organisation:

Review organisation

Notice information

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