

513095-2026 - Competition

Italy – Advertising material – Procedura aperta, ai sensi dell'art. 71 del D.Lgs. n. 36/2023 e s.m.i., per l'affidamento di un accordo quadro con un unico operatore economico per l'approvvigionamento di prodotti brandizzati UniPg e concessione del servizio di vendita a terzi

OJ S 141/2026 24/07/2026

Contract or concession notice – standard regime

Supplies - Services

1. Buyer

1.1. Buyer

Official name: Università degli Studi di Perugia

Email: protocollo@cert.unipg.it

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: Procedura aperta, ai sensi dell'art. 71 del D.Lgs. n. 36/2023 e s.m.i., per l'affidamento di un accordo quadro con un unico operatore economico per l'approvvigionamento di prodotti brandizzati UniPg e concessione del servizio di vendita a terzi

Description: Procedura aperta, ai sensi dell'art. 71 del D.Lgs. n. 36/2023 e s.m.i., per l'affidamento di un accordo quadro con un unico operatore economico per l'approvvigionamento di prodotti brandizzati UniPg e concessione del servizio di vendita a terzi

Procedure identifier: dcf72cbb-bd3e-4d6f-a5fc-4682618b4ae8

Internal identifier: 16f4e7eb-9fa5-420d-96e3-09267d4acc53@463-G-1620

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Supplies

Additional nature of the contract: Services

Main classification (cpv): 22462000 Advertising material

2.1.2. Place of performance

Town: Perugia

Country subdivision (NUTS): Perugia (ITI21)

Country: Italy

2.1.3. Value

Estimated value excluding VAT: 643 740,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

Applicable cross-border law: sopra soglia comunitaria

2.1.6. Grounds for exclusion

5. Lot

5.1. Lot: LOT-0001

Title: Procedura aperta, ai sensi dell'art. 71 del D.Lgs. n. 36/2023 e s.m.i., per l'affidamento di un accordo quadro con un unico operatore economico per l'approvvigionamento di prodotti brandizzati UniPg e concessione del servizio di vendita a terzi

Description: Il contratto ha per oggetto l'affidamento, mediante la definizione di un Accordo Quadro in un unico lotto con un unico operatore economico, della fornitura di prodotti con il marchio dell'Università degli Studi di Perugia e la concessione del servizio di vendita a terzi di prodotti di brandizzati, riferiti entrambi a linee di abbigliamento, accessori moda e gadgettistica. Tenuto conto del combinato disposto dell'art. 180, comma 4 del D.Lgs. 36/2023 e dell'articolo 14, comma 21 del d.lgs. 36/2023, si precisa che l'oggetto principale del contratto è la fornitura di prodotti personalizzati con il marchio di Ateneo.

Internal identifier: 16f4e7eb-9fa5-420d-96e3-09267d4acc53@463-G-1620/LOT-0001

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 22462000 Advertising material

5.1.2. Place of performance

Country subdivision (NUTS): Perugia (IT121)

Country: Italy

5.1.3. Estimated duration

Duration: 9 Months

5.1.5. Value

Estimated value excluding VAT: 643 740,00 EUR

Maximum value of the framework agreement: 351 360,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Italian

Deadline for requesting additional information: 04/09/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <https://universitaperugia.tuttogare.it/gare/dettaglio.php?codice=1620>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://universitaperugia.tuttogare.it/>

Languages in which tenders or requests to participate may be submitted: Italian

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 14/09/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 180 Days

Information about public opening:

Opening date: 23/09/2026 09:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Università degli Studi di Perugia

Information about review deadlines: 30 giorni

Organisation providing additional information about the procurement procedure: Università degli Studi di Perugia

8. Organisations

8.1. ORG-0001

Official name: Università degli Studi di Perugia

Registration number: 00448820548

Postal address: P.zza Università, 1

Town: Perugia

Postcode: 06123

Country subdivision (NUTS): Perugia (IT121)

Country: Italy

Email: protocollo@cert.unipg.it

Telephone: +39755851

Internet address: <http://www.unipg.it>

Buyer profile: <https://www.unipg.it/amministrazione-trasparente/bandi-di-gara-e-contratti>

Roles of this organisation:

Buyer

TED eSender

Notice information

Notice identifier/version: dcf72cbb-bd3e-4d6f-a5fc-4682618b4ae8 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 23/07/2026 11:51:20 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Italian

Notice publication number: 513095-2026

OJ S issue number: 141/2026

Publication date: 24/07/2026