

513108-2026 - Competition

France – Advertising campaign services – Extramobile : stratégie de communication et mise en œuvre d'actions de communication en phase travaux

OJ S 141/2026 24/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Métropole européenne de Lille

Email: cpa-cabinet@lillemetropole.fr

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Extramobile : stratégie de communication et mise en œuvre d'actions de communication en phase travaux

Description: Extramobile : stratégie de communication et mise en œuvre d'actions de communication en phase travaux

Procedure identifier: 89f1cd1a-0e01-4479-81c0-cbb37fd40978

Internal identifier: 26CA03

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

2.1.2. Place of performance

Country subdivision (NUTS): Nord (FRE11)

Country: France

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Extramobile : stratégie de communication et mise en œuvre d'actions de communication en phase travaux

Description: Extramobile : stratégie de communication et mise en œuvre d'actions de communication en phase travaux

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Nord (FRE11)

Country: France

5.1.3. Estimated duration

Duration: 48 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://marchespublics596280.fr/entreprise/consultation/586410?orgAcronyme=5C371>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://marchespublics596280.fr/entreprise/consultation/586410?orgAcronyme=5C371>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 02/10/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Lille
Information about review deadlines: voir documents de la consultation
Organisation providing additional information about the procurement procedure: Métropole européenne de Lille
Organisation providing offline access to the procurement documents: Métropole européenne de Lille
Organisation receiving requests to participate: Métropole européenne de Lille
Organisation processing tenders: Métropole européenne de Lille

8. Organisations

8.1. ORG-0001

Official name: Métropole européenne de Lille
Registration number: 20009320100081
Postal address: 2 boulevard des Cités Unies – CS 70043
Town: Lille
Postcode: 59040
Country subdivision (NUTS): Nord (FRE11)
Country: France
Contact point: Cabinet du Président
Email: cpa-cabinet@lillemetropole.fr
Telephone: +33 320212223
Internet address: <https://www.lillemetropole.fr/>

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure
Organisation providing offline access to the procurement documents
Organisation receiving requests to participate
Organisation processing tenders

8.1. ORG-0002

Official name: Tribunal administratif de Lille
Registration number: 17590003400026
Postal address: 5 rue Geoffroy Saint Hilaire, CS 62039
Town: Lille
Postcode: 59014
Country subdivision (NUTS): Nord (FRE11)
Country: France
Internet address: <http://lille.tribunal-administratif.fr/>

Roles of this organisation:

Review organisation

Notice information

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