

Netherlands-Hilversum: Data services
OJ S 182/2022 21/09/2022
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Regiogroei
National registration number: 988298172
Postal address: Joop van den Endeplein 1 3504
Town: Hilversum
NUTS code: NL Nederland
Postal code: 1217WJ
Country: Netherlands
Contact person: Rudolf van Beijmerwerdt
E-mail: info@regiogroei.nl
Internet address(es):
Main address: <https://www.regiogroei.nl>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/ecedacf7c0aa29a3ac54a0d666b9e349>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/ecedacf7c0aa29a3ac54a0d666b9e349>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

PERSONALIZATION SERVICES FOR THE DUTCH REGIONAL MEDIA INSTITUTIONS UNITED IN REGIOGROEI

II.1.2. Main CPV code

72300000 Data services

II.1.3. Type of contract

Services

II.1.4. Short description

Personalization encompasses personalized text, audio and video recommendations based on behavior, context and content similarity, personalized notifications, audience segmentations, the possibility of A/B testing and a dashboard to give insight in the status and performance of the personalization. Regiogroei is seeking to procure a service contract for personalization to further support our provision of personalization services to our audience.

II.1.5. Estimated total value

Value excluding VAT: 2 500 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

72420000 Internet development services

II.2.3. Place of performance

NUTS code: NL Nederland

II.2.4. Description of the procurement

Euro 2.500.000

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Quality / Weighting: 80

Cost criterion - Name: TCO / Weighting: 20

II.2.6. Estimated value

Value excluding VAT: 2 500 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

The anticipated duration of the contract is two (2) years and may be extended three (3) times by Regiogroei for a period of one (1) year.

II.2.9. Information about the limits on the number of candidates to be invited

Envisaged number of candidates: 5

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

Extension(s)

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Competitive dialogue

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.4. Information about reduction of the number of solutions or tenders during negotiation or dialogue

Recourse to staged procedure to gradually reduce the number of solutions to be discussed or tenders to be negotiated

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 18/10/2022 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

Date: 25/10/2022

IV.2.4. Languages in which tenders or requests to participate may be submitted

English, Dutch

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Midden Nederland

Town: Utrecht

Country: Netherlands

E-mail: civiel.rb-mnl.utrecht@rechtspraak.nl

Internet address: <http://www.rechtspraak.nl>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

20 days starting the day after notification intention to award a contract has been published

VI.5. Date of dispatch of this notice

16/09/2022