Spain-Basauri: Advertising management services
OJ S 182/2022 21/09/2022
Contract award notice
Services

Legal Basis:
Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Ayuntamiento de Basauri - Ayuntamiento de Basauri
National registration number: P4801900D
Postal address: Kareaga Goikoa, 52. 48970 Basauri(Bizkaia)
Town: Basauri
NUTS code: ES213 Bizkaia
Postal code: 48970
Country: Spain
Contact person: Responsable del Area de Prensa (Nuria Alvarez)
E-mail: kontratazioa@basauri.eus
Telephone: +34 944666338
Internet address(es):
Main address: http://www.basauri.net

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicio de agenda de medios para el Ayuntamiento de Basauri
Reference number: 10/22

II.1.2. Main CPV code

79341200 Advertising management services

II.1.3. Type of contract

Services

II.1.4. Short description

Servicio de agenda de medios para el Ayuntamiento de Basauri

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7.

Total value of the procurement
Value excluding VAT: 418 000,00 EUR

II.2. Description

II.2.1. Title
Lote 1 (Prensa, Suplementos y Revistas)
Lot No: 1

II.2.2. Additional CPV code(s)
79341200 Advertising management services

II.2.3. Place of performance
NUTS code: ES213 Bizkaia
Main site or place of performance: ES213 - Bizkaia

II.2.4. Description of the procurement
Servicio de agenda de medios para el Ayuntamiento de Basauri

II.2.5. Award criteria
Quality criterion - Name: Plan de trabajo y mejoras en el servicio / Weighting: 20,00
Cost criterion - Name: Comisión de agencia / Weighting: 30,00
Cost criterion - Name: Descuento sobre tarifa / Weighting: 50,00

II.2.11. Information about options
Options: no

II.2.13. Information about European Union funds
The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

II.2. Description

II.2.1. Title
Lote 2 (Otros soportes)
Lot No: 2

II.2.2. Additional CPV code(s)
79341200 Advertising management services

II.2.3. Place of performance
NUTS code: ES213 Bizkaia
Main site or place of performance: ES213 - Bizkaia

II.2.4. Description of the procurement
Servicio de agencia de medios para el Ayuntamiento de Basauri

II.2.5. Award criteria
Quality criterion - Name: Plan de trabajo y mejoras en el servicio / Weighting: 20,00
Cost criterion - Name: Comisión de agencia / Weighting: 30,00
Cost criterion - Name: Descuento sobre tarifa / Weighting: 50,00

II.2.11. Information about options
Options: no

II.2.13. Information about European Union funds
The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure
Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)
The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure
Notice number in the OJ S: 2022/S 057-149430

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Lot No: 1

Title:
Lote 1 (Prensa, Suplementos y Revistas)

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract
01/08/2022

V.2.2. Information about tenders
Number of tenders received: 4
Number of tenders received from SMEs: 3
Number of tenders received from tenderers from other EU Member States: 0
Number of tenders received from tenderers from non-EU Member States: 0
Number of tenders received by electronic means: 4
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor
Official name: AVANTE COMUNICACIÓN, S.L.
Town: Bilbao

NUTS code: ES213 Bizkaia
Country: Spain
The contractor is an SME: no

V.2.4. Information on value of the contract/lot
Total value of the contract/lot: 119 413,22 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2

Lot No: 2

Title:
Lote 2 (Otros soportes)

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract
01/08/2022

V.2.2. Information about tenders
Number of tenders received: 4
Number of tenders received from SMEs: 3
Number of tenders received from tenderers from other EU Member States: 0
Number of tenders received from tenderers from non-EU Member States: 0
Number of tenders received by electronic means: 4
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor
Official name: AVANTE COMUNICACIÓN, S.L.
Town: Bilbao
NUTS code: ES213 Bizkaia
Country: Spain
The contractor is an SME: no

V.2.4. Information on value of the contract/lot
Total value of the contract/lot: 89 586,78 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body
Official name: Órgano Administrativo de Recursos Contractuales
Town: Vitoria-Gasteiz
Country: Spain

E-mail: oarc@euskadi.eus

VI.5. Date of dispatch of this notice

16/09/2022