

515762-2026 - Competition

France – Public relations consultancy services – Réalisation de missions de communication et de concertation afin d'accompagner le Grand Annecy sur le projet de transport en commun en site propre intégral et autres projets de mobilité

OJ S 142/2026 27/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: GRAND ANNECY

Email: commande-publique@grandannecy.fr

Activity of the contracting entity: Water-related activities

2. Procedure

2.1. Procedure

Title: Réalisation de missions de communication et de concertation afin d'accompagner le Grand Annecy sur le projet de transport en commun en site propre intégral et autres projets de mobilité

Description: La consultation a pour objet la réalisation de missions de communication et de concertation afin d'accompagner le Grand Annecy sur le projet de TCSPi et autres projets de mobilité. Le Grand Annecy souhaite disposer d'une assistance afin : - de consolider sa stratégie de concertation et de communication (y compris de médiation) auprès des différentes parties prenantes concernées par le projet du TCSPi (partenaires, financeurs, riverains, utilisateurs, presse, ...), - d'être accompagné dans l'organisation d'événements et de manifestations publiques, - d'initier, de maintenir et de mettre à jour les différents outils de communication (y compris hébergements et supports numériques)

Procedure identifier: 8a371607-ac50-4e77-b6b6-6321890cde15

Internal identifier: 20260050

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416200 Public relations consultancy services

2.1.2. Place of performance

Postal address: 46 avenue des îles

Town: Annecy

Postcode: 74000

Country subdivision (NUTS): Haute-Savoie (FRK28)

Country: France

2.1.4. General information

Legal basis:

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0000

Title: Réalisation de missions de communication et de concertation afin d'accompagner le Grand Annecy sur le projet de transport en commun en site propre intégral et autres projets de mobilité

Description: La consultation a pour objet la réalisation de missions de communication et de concertation afin d'accompagner le Grand Annecy sur le projet de TCSPi et autres projets de mobilité. Le Grand Annecy souhaite disposer d'une assistance afin : - de consolider sa stratégie de concertation et de communication (y compris de médiation) auprès des différentes parties prenantes concernées par le projet du TCSPi (partenaires, financeurs, riverains, utilisateurs, presse, ...), - d'être accompagné dans l'organisation d'événements et de manifestations publiques, - d'initier, de maintenir et de mettre à jour les différents outils de communication (y compris hébergements et supports numériques)

Internal identifier: S-PF-1854523

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416200 Public relations consultancy services

5.1.2. Place of performance

Postal address: 46 avenue des îles

Town: Annecy

Postcode: 74000

Country subdivision (NUTS): Haute-Savoie (FRK28)

Country: France

5.1.3. Estimated duration

Start date: 29/01/2027

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 4

Other information about renewals: Marché conclu pour 48 mois puis 4 reconductions pour 12 mois chacune

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 1

Maximum number of candidates to be invited for the second stage of the procedure: 4

The procedure will take place in successive stages. At each stage, some participants may be eliminated

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1854523>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaaws/index.cfm?fuseaction=demat.termes&IDM=1854523>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Description of the financial guarantee: A préciser en phase offre

Deadline for receipt of tenders: 31/08/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Ces informations sont indiquées dans les documents de consultation

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

Legal form that must be taken by a group of tenderers that is awarded a contract: En cas d'attribution à un groupement, l'acheteur se réserve le droit d'imposer le groupement conjoint avec solidarité du mandataire

Financial arrangement: Paiement selon les règles du code de la commande publique

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Grenoble

Organisation providing additional information about the procurement procedure: Grand annecy

Organisation providing more information on the review procedures: Tribunal administratif de Grenoble

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: 9D6BF4CC-D9C1-0517-043D2DA8ADFA9D34

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: publications-joue@aws-france.com

Telephone: +33480041260

Roles of this organisation:

TED eSender

8.1. ORG-0002

Official name: GRAND ANNECY

Registration number: 44811

Postal address: 46, avenue des Iles

Town: Annecy

Postcode: 74007

Country subdivision (NUTS): Haute-Savoie (FRK28)

Country: France

Contact point: Le Président

Email: commande-publique@grandannecy.fr

Telephone: 0450634848

Internet address: <https://www.grandannecy.fr/>

Buyer profile: <https://www.marches-publics.info/>

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: Grand annecy

Registration number: 9D6BF4EB-D662-81D3-CBC63BD5C80844EC

Postal address: 46 avenue des îles

Town: Annecy

Postcode: 74000

Country subdivision (NUTS): Haute-Savoie (FRK28)

Country: France

Email: commande-publique@grandannecy.fr

Telephone: 0450634848

Roles of this organisation:

Organisation providing additional information about the procurement procedure

8.1. ORG-0004

Official name: Tribunal administratif de Grenoble

Registration number: 9D6BF4FA-0593-2DBB-37E4FAACC140AAF6

Postal address: 2 Place de Verdun

Town: Grenoble

Postcode: 38022

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: greffe.ta-grenoble@juradm.fr

Telephone: 0476429000

Roles of this organisation:

Review organisation

8.1. ORG-0005

Official name: Tribunal administratif de Grenoble

Registration number: 9D6BF508-BD18-B946-2E12D61EBD08F1A5

Postal address: 2 Place de Verdun

Town: Grenoble

Postcode: 38022

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: greffe.ta-grenoble@juradm.fr

Telephone: 0476429000

Roles of this organisation:

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 41e3edc5-cd89-4b25-a236-daf69ea496aa - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 17

Notice dispatch date: 23/07/2026 18:10:21 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 515762-2026

OJ S issue number: 142/2026

Publication date: 27/07/2026