

**Belgium-Brussels: Study on the Role of Information and Communication Technologies to Improve Market Transparency**  
**OJ S 163/2023 25/08/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Regulation (EU, Euratom) No 2018/1046

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: European Commission, Directorate-General for Agriculture and Rural Development (AGRI), AGRI.A.3 – Policy Performance

Postal address: Rue de Loi/Wetstraat 130

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1049

Country: Belgium

E-mail: [agri-evaluation@ec.europa.eu](mailto:agri-evaluation@ec.europa.eu)

**Internet address(es):**

Main address: [https://ec.europa.eu/agriculture/index\\_en](https://ec.europa.eu/agriculture/index_en)

**I.4. Type of the contracting authority**

European institution/agency or international organisation

**I.5. Main activity**

General public services

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Study on the Role of Information and Communication Technologies to Improve Market Transparency

Reference number: AGRI/2022/OP/0004

**II.1.2. Main CPV code**

77100000 Agricultural services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Easy access to information is a condition for the efficient operation of markets, and the agri-food market is no exception. Besides the production and dissemination of information by the private sector, the EU legislator has deemed it necessary for the public sector to gather and disseminate information to market participants on prices and volumes for different sectors in the food supply chain (FSC). Agricultural producers and small and medium-sized operators can be at a significant disadvantage to larger operators in the FSC, be it due to structural

reasons or simply due to the fact that acquiring information can be costly. The Agricultural Markets Task Force report of 2016 ascertains that the asymmetry of information in the food supply chain creates mistrust in relation to price transmission and the distribution of value added. This low trust implies higher transaction cost for all operators of the chain, to the detriment of all, including farmers and consumers.

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7. Total value of the procurement**

Value excluding VAT: 650 600,00 EUR

**II.2. Description**

**II.2.2. Additional CPV code(s)**

77100000 Agricultural services, 79310000 Market research services

**II.2.3. Place of performance**

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Main site or place of performance: Please consult the procurement documents available at the address indicated in Section I.3).

**II.2.4. Description of the procurement**

Study on the role of information and communication technologies to improve market transparency

**II.2.5. Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Please consult the procurement documents available at the address indicated in Section I.3).

**II.2.14. Additional information**

Please consult the procurement documents available at the address indicated in Section I.3).

**Section IV: Procedure**

---

**IV.1. Description**

**IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system**

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 155-438831](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

---

**Contract No:** AGRI-2022-0376

**Title:**

Study on the Role of Information and Communication Technologies to Improve Market Transparency

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

27/07/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: yes

##### **V.2.3. Name and address of the contractor**

Official name: Arete Srl

Town: Bologna

NUTS code: ITH55 Bologna

Country: Italy

The contractor is an SME: yes

##### **V.2.3. Name and address of the contractor**

Official name: Agra CEAS Consulting

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Country: Belgium

The contractor is an SME: no

##### **V.2.3. Name and address of the contractor**

Official name: Stichting Wageningen Research

Town: Wageningen

NUTS code: NL22 Gelderland

Country: Netherlands

The contractor is an SME: no

##### **V.2.3. Name and address of the contractor**

Official name: Ecorys Europe EEIG–GEIE

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Country: Belgium

The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Cogea Srl

Town: Rome

NUTS code: ITI43 Roma

Country: Italy

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 700 000,00 EUR

Total value of the contract/lot: 650 600,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Proportion: 3 %

**Section VI: Complementary information**

---

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: General Court of the European Union

Postal address: Rue du Fort Niedergrünewald

Town: Luxembourg

Postal code: L-2925

Country: Luxembourg

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

**VI.5. Date of dispatch of this notice**

18/08/2023