

517025-2026 - Competition

Spain – Business and management consultancy and related services – Contrato de Servicios (CONTR 2026 0000252343)

OJ S 142/2026 27/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Servicio Andaluz de Salud. Hospital Regional Universitario de Málaga

Email: juanj.garcia.caro.sspa@juntadeandalucia.es

Legal type of the buyer: Regional authority

Activity of the contracting authority: Health

2. Procedure

2.1. Procedure

Title: Contrato de Servicios (CONTR 2026 0000252343)

Description: SERVICIO DE ASISTENCIA TÉCNICA PARA LA ELABORACIÓN Y GESTIÓN DE LA ESTRATEGIA DE COMUNICACIÓN ONLINE, A TRAVÉS DE LOS PERFILES EN REDES SOCIALES DE LOS CENTROS SANITARIOS DEPENDIENTES DE LA CENTRAL PROVINCIAL DE COMPRAS DE MÁLAGA, PERTENECIENTES AL SERVICIO ANDALUZ DE SALUD EN LA PROVINCIA DE MÁLAGA. Presupuesto base de licitación : 236.839,69 euros (IVA incluido)

Procedure identifier: 29d28a5e-c575-44b5-aa25-779dd9f2bc2f

Internal identifier: Contrato de Servicios (CCA. 6E8-EHC)

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000 Business and management consultancy and related services

2.1.2. Place of performance

Country subdivision (NUTS): Málaga (ES617)

Country: Spain

Additional information: - División por lotes y número: A la totalidad (véase el Pliego de Cláusulas Administrativas Particulares en la Plataforma de Contratación de la Junta de Andalucía: Perfil de Contratante del SAS). - Centros vinculados al contrato: Hospital Universitario Regional de Málaga (HURM) Hospital Universitario Virgen de la Victoria (HUVV) Hospital Universitario Costa del Sol (HUCS) Área de Gestión Sanitaria Serranía de Málaga (AGSSM) Área de Gestión Sanitaria Este de Málaga-Axarquía (AGSEM)

2.1.3. Value

Estimated value excluding VAT: 430 617,62 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Lote 1 SERV

Description: Lote 1 SERV

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000 Business and management consultancy and related services

Options:

Description of the options: Prórroga : 24 meses

5.1.2. Place of performance

Country subdivision (NUTS): Málaga (ES617)

Country: Spain

5.1.3. Estimated duration

Duration: 24 Months

5.1.6. General information**Reserved participation:**

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Description of the method to be used if weighting cannot be expressed by criteria: Ver anexo A Cuadro Resumen.

5.1.11. Procurement documents

Deadline for requesting additional information: 20/08/2026 15:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <http://www.sspa.juntadeandalucia.es/contratacion>

5.1.12. Terms of procurement**Terms of submission:**

Electronic submission: Required

Address for submission: <https://sirecftdpriexp.chap.junta-andalucia.es/licitacion-electronica/index.action>

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 31/08/2026 15:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 2 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: TRIBUNAL ADMINISTRATIVO DE RECURSOS CONTRACTUALES DE LA JUNTA DE ANDALUCIA

Information about review deadlines: Ver PCAP

8. Organisations

8.1. ORG-0002

Official name: TRIBUNAL ADMINISTRATIVO DE RECURSOS CONTRACTUALES DE LA JUNTA DE ANDALUCIA

Registration number: TARCJA

Postal address: C/ Castelar nº 22

Town: Sevilla

Postcode: 41001

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

Email: tarcja@juntadeandalucia.es

Telephone: +34 671530856

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: Servicio Andaluz de Salud. Hospital Regional Universitario de Málaga

Registration number: HRM

Postal address: Plaza del Hospital Civil, s/n

Town: Málaga

Postcode: 29009

Country subdivision (NUTS): Málaga (ES617)

Country: Spain

Contact point: Central Provincial de Compras de Málaga

Email: juanj.garcia.caro.sspa@juntadeandalucia.es

Telephone: +34 951033807

Internet address: <https://web.sas.junta-andalucia.es/servicioandaluzdesalud/>

Buyer profile: <http://www.sspa.juntadeandalucia.es/servicioandaluzdesalud>

Roles of this organisation:

Buyer

8.1. ORG-0000

Official name: Publications Office of the European Union

Registration number: PUBL

Town: Luxembourg

Postcode: 2417

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: ted@publications.europa.eu

Telephone: +352 29291

Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

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