

France-Lille: Graphic design services
OJ S 198/2021 12/10/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: GEIE GECOTTI-PE

Postal address: 45 rue D rue de Tournai Les Arcuriales 7e Etage

Town: Lille

NUTS code: FRE11 Nord

Postal code: 59000

Country: France

E-mail: W.leger@gecottage.eu

Telephone: +33 328827097

Internet address(es):

Main address: <http://gecottage.synapse-entreprises.com>

Address of the buyer profile: <http://gecottage.synapse-entreprises.com>

I.4. Type of the contracting authority

Other type: Groupement Européen pour la mise en oeuvre des Programmes de Coopération Transfrontalière Transnationale, Interrégionale et d'autres Programmes européens

I.5. Main activity

Other activity: Financement de projets européens

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

21G003

Reference number: 21G003

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

Fournitures et Prestations de Communication pour le GEIE GECOTTI-PE

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7.

Total value of the procurement

Value excluding VAT: 850 000,00 EUR

II.2. Description

II.2.1. Title

Lot No: 1

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FRE11 Nord

Main site or place of performance: GEIE GECOTTI-PE

II.2.4. Description of the procurement

Conception et production de supports de Communication pour le GEIE GECOTTI-PE

II.2.5. Award criteria

Quality criterion - Name: Valeur technique et méthodologique / Weighting: 70

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Cet accord-cadre est financé par les budgets des Programmes Interreg 2mers, Interreg North West Europe, Interreg Europe et l'Initiative Actions Innovatrices Urbaines.

II.2.14. Additional information

II.2. Description

II.2.1. Title

Production de vidéos et prestations annexes

Lot No: 2

II.2.2. Additional CPV code(s)

92100000 Motion picture and video services

II.2.3. Place of performance

NUTS code: FRE11 Nord

II.2.4. Description of the procurement

Production de vidéos et prestations annexes

II.2.5. Award criteria

Quality criterion - Name: Valeur technique et méthodologique / Weighting: 70

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Cet accord-cadre est financé par les budgets des Programmes Interreg 2mers, Interreg North West Europe, Interreg Europe et l'Initiative Actions Innovatrices Urbaines.

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 051-128713](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 21G003-1

Lot No: 1

Title:

Conception et la production de support de communication électronique et imprimé

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

15/06/2021

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: IDEALOGY
Postal address: AVENUE MILCAMPS 56
Town: SCHAERBEEK
NUTS code: BE Belgique / België
Country: Belgium
Internet address: <https://www.idealogy.eu/>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 430 000,00 EUR
Total value of the contract/lot: 430 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 21G003-2

Lot No: 2

Title:

Production de vidéos et prestations annexes

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

15/06/2021

V.2.2. Information about tenders

Number of tenders received: 3
Number of tenders received from SMEs: 2
Number of tenders received from tenderers from other EU Member States: 2
Number of tenders received by electronic means: 3
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: OV Studio
Postal address: 43 boulevard des bâtisseurs
Town: Roubaix
NUTS code: FRE11 Nord
Postal code: 59100
Country: France
Internet address: <https://www.ov-studio.com/>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 430 000,00 EUR
Total value of the contract/lot: 430 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Le lot est multi attributaire. Les 2 autres co-tituliaries sont :POLYDEA8 rue des Lyonnais75005ParisFranceAtelier KurthVal St. André1128LUXEMBOURG

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de Grande Instance de Lille,

Postal address: 13 Avenue du Peuple Belge

Town: LILLE

Postal code: 59000

Country: France

VI.5. Date of dispatch of this notice

07/10/2021