

**Netherlands-The Hague: Marketing services**

**OJ S 212/2020 30/10/2020**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Omgevingsdienst Haaglanden

National registration number: 35421332

Postal address: Zuid Hollandplein 1

Town: Den Haag

NUTS code: NL Nederland

Postal code: 2596 AW

Country: Netherlands

Contact person: Emily van der Linden

E-mail: [ea@pro10.nl](mailto:ea@pro10.nl)

Telephone: +31 703819724

**Internet address(es):**

Main address: <http://www.odh.nl>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/d66aba5136863e5fe2395911066a9045>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/d66aba5136863e5fe2395911066a9045>

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Media-inkoop

**II.1.2. Main CPV code**

79342000 Marketing services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Omgevingsdienst Haaglanden wenst een raamovereenkomst te sluiten met één opdrachtnemer voor het leveren van diensten welke verbonden zijn aan het inkopen van mediaruimte, hierna te noemen Media-inkoop.

Alle ondernemers die aan de eisen voldoen worden uitgenodigd een inschrijving in te dienen. Dat kan zelfstandig, als samenwerkingsverband en/of door een beroep te doen op derden.

#### **II.1.5. Estimated total value**

Value excluding VAT: 400 000,00 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

#### **II.2.3. Place of performance**

NUTS code: NL Nederland

#### **II.2.4. Description of the procurement**

De omvang van de Opdracht is geraamd op 100 000,- EUR exclusief btw per jaar, totaal betreft de omvang (inclusief eventuele verlengingen) 400 000,- EUR exclusief btw. Deze omvang is gebaseerd op de historische uitgaven en is slechts bedoeld als indicatie. opdrachtnemer kan hier op geen enkele wijze rechten aan ontleen. De ODH heeft geen afnameverplichting en geeft geen omzetgarantie.

#### **II.2.5. Award criteria**

Criteria below

Price

#### **II.2.6. Estimated value**

Value excluding VAT: 400 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

Er is sprake van een raamovereenkomst met een initiële looptijd van 24 maanden met de mogelijkheid de raamovereenkomst tweemaal tegen dezelfde voorwaarden te verlengen voor een periode van telkens twaalf maanden.

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: yes

Description of options:

Zie verlengingen.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

## II.2.14. Additional information

### Section III: Legal, economic, financial and technical information

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#### III.1. Conditions for participation

##### III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

##### III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

### Section IV: Procedure

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#### IV.1. Description

##### IV.1.1. Type of procedure

Open procedure

##### IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

##### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

#### IV.2. Administrative information

##### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 07/12/2020 Local time: 10:00

##### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

##### IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

##### IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

##### IV.2.7. Conditions for opening of tenders

Date: 07/12/2020 Local time: 10:15

### Section VI: Complementary information

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#### VI.1. Information about recurrence

This is a recurrent procurement: no

#### VI.3. Additional information

#### VI.4. Procedures for review

##### VI.4.1. Review body

Official name: Rechtbank Den Haag

Town: Den Haag

Country: Netherlands

E-mail: [voorlichting.rb.den.haag@rechtspraak.nl](mailto:voorlichting.rb.den.haag@rechtspraak.nl)

Internet address: <http://www.rechtspraak.nl>

**VI.5. Date of dispatch of this notice**

27/10/2020