

**Germany-Munich: Exhibition, fair and congress organisation services**  
**OJ S 212/2020 30/10/2020**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: BAYERN TOURISMUS Marketing GmbH

Postal address: Arabellastraße 17

Town: München

NUTS code: DE212 München, Kreisfreie Stadt

Postal code: 81925

Country: Germany

Contact person: Vergabestelle

E-mail: [vergabe@bayern.info](mailto:vergabe@bayern.info)

Telephone: +49 89212397-62

Fax: +49 89212397-99

**Internet address(es):**

Main address: <http://www.bayern.by>

Address of the buyer profile: <http://daby.bayern.by/de/aa5ff300-33cl-7f24-b647-5511f974bec0.html>

**I.4. Type of the contracting authority**

Other type: institutionell geförderte GmbH

**I.5. Main activity**

Other activity: Tourismus Marketing

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Rahmenvereinbarung ITB Messestand und weitere Regionalmessen

**II.1.2. Main CPV code**

79950000 Exhibition, fair and congress organisation services - QA10 - QA11

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

RV ITB Messestand und weitere Regionalmessen, Handling, Auf-,Abbau, Lagerung etc..

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Lowest offer: 1 216 056,00 EUR / Highest offer: 1 444 463,00 EUR taken into consideration

## **II.2. Description**

### **II.2.3. Place of performance**

NUTS code: DE212 München, Kreisfreie Stadt

Main site or place of performance: München

### **II.2.4. Description of the procurement**

Die Bayern Tourismus Marketing GmbH und ihre Partner nutzen für die Vermarktung eine Vielzahl nationaler und internationaler Fach- und Publikumsmessen. Für die ITB 2021 wurde ein neues Messestandkonzept entwickelt, für dessen Umsetzung nun ein Messebauunternehmen gesucht wird.

### **II.2.5. Award criteria**

Quality criterion - Name: fachtechnische Bewertung / Weighting: 40

Cost criterion - Name: Angebotspreis laut LV / Weighting: 60

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Award of a contract without prior publication of a call for competition in the Official Journal of the European Union in the cases listed below

- Extreme urgency brought about by events unforeseeable for the contracting authority and in accordance with the strict conditions stated in the directive

Explanation:

Aufgrund Betriebsstillegungen und Kurzarbeit hätte eine veröffentlichte Ausschreibung die Bieter nicht erreicht.

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## Section V: Award of contract

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**Contract No:** BayTM-2020-02

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

19/10/2020

#### V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: Zeeh Design GmbH

Postal address: Boschstr. 16

Town: Puchheim

NUTS code: DE21H München, Landkreis

Postal code: 82178

Country: Germany

The contractor is an SME: yes

#### V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 500 000,00 EUR

Total value of the contract/lot: 1 216 056,00 EUR

#### V.2.5. Information about subcontracting

## Section VI: Complementary information

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### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Vergabekammer für Südbayern bei der Regierung von Oberbayern

Postal address: Maximilianstraße 39

Town: München

Postal code: 80538

Country: Germany

E-mail: [vergabekammer.suedbayern@reg-ob.bayern.de](mailto:vergabekammer.suedbayern@reg-ob.bayern.de)

Telephone: +49 89-2176-2411

Fax: +49 89-2176-2847

Internet address: <http://regierung.oberbayern.bayern.de/behoerde/mittelinanz/vergabekammer>

#### VI.4.4.

**Service from which information about the review procedure may be obtained**

Official name: Vergabekammer für Südbayern bei der Regierung von Oberbayern

Postal address: Maximilianstraße 39

Town: München

Postal code: 80538

Country: Germany

**VI.5. Date of dispatch of this notice**

27/10/2020