

**France-Évreux: Advertising management services**  
**OJ S 212/2020 30/10/2020**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Conseil Général de l'Eure  
Postal address: Boulevard Georges-Chauvin  
Town: Évreux Cedex 1  
NUTS code: FRD21 Eure  
Postal code: 27021  
Country: France  
E-mail: [Marches-publics@eure.fr](mailto:Marches-publics@eure.fr)  
**Internet address(es):**  
Main address: <https://eureennormandie.fr/>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Achat d'espaces publicitaires pour la campagne de promotion touristique de l'Eure  
Reference number: E401609

**II.1.2. Main CPV code**

79341200 Advertising management services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Achat d'espaces publicitaires pour la campagne de promotion touristique de l'Eure.

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7. Total value of the procurement**

Value excluding VAT: 118 299,00 EUR

**II.2. Description**

**II.2.2. Additional CPV code(s)**

79341200 Advertising management services

**II.2.3. Place of performance**

NUTS code: FRD21 Eure

**II.2.4. Description of the procurement**

Achat d'espaces publicitaires pour la campagne de promotion touristique de l'Eure.

**II.2.5. Award criteria**

Cost criterion - Name: Prix (TTC) des prestations apprécié à partir de la DPGF / Weighting: 40

Cost criterion - Name: Valeur technique de l'offre appréciée au regard du mémoire technique / Weighting: 60

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****Section IV: Procedure**

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**IV.1. Description****IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system****IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information****IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2020/S 143-352144](#)

**IV.2.8. Information about termination of dynamic purchasing system****IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

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**Contract No:** COM20374

**Title:**

Achat d'espaces publicitaires pour la campagne de promotion touristique de l'Eure

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

26/10/2020

**V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Periscom

Postal address: 3 rue Saint-Léon

Town: Strasbourg

NUTS code: FRF12 Haut-Rhin

Postal code: 67000

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 118 299,00 EUR

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal administratif de Rouen

Postal address: 53 avenue Gustave-Flaubert

Town: Rouen

Postal code: 76000

Country: France

E-mail: [Grefte.ta-rouen@juradm.fr](mailto:Grefte.ta-rouen@juradm.fr)

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal administratif de Rouen

Postal address: 53 avenue Gustave-Flaubert

Town: Rouen

Postal code: 76000

Country: France

E-mail: [Grefte.ta-rouen@juradm.fr](mailto:Grefte.ta-rouen@juradm.fr)

**VI.5. Date of dispatch of this notice**

27/10/2020