

France-Besançon: Public relations consultancy services
OJ S 247/2017 23/12/2017
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: DRE de Franche-Comté

Postal address: 17e rue Alain Savary, CS 31269

Town: Besançon Cedex

NUTS code: FRC21 Doubs

Postal code: 25005

Country: France

E-mail: commande-publique.dajcp.sg.dreal-bourgogne-franche-comte@developpement-durable.gouv.fr

Internet address(es):

Main address: <http://www.marches-publics.gouv.fr>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Rn57 — mise à 2*2 voies entre l'A36 et Devecey — marché d'assistance en communication

Reference number: DrealBFC-17-A36-DVC-Comm

II.1.2. Main CPV code

79416200 Public relations consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Marché d'assistance en communication

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 171 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79416200 Public relations consultancy services

II.2.3. Place of performance

NUTS code: FRC21 Doubs

II.2.4. Description of the procurement

Marché d'assistance en communication

II.2.5. Award criteria

Cost criterion - Name: Valeur technique / Weighting: 70

Cost criterion - Name: Prix des prestations / Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2017/S 163-336163](#)

IV.2.8. Information about termination of dynamic purchasing system**IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

Contract No: DrealBFC-17-A36-DVC-Comm

Title:

Rn57 — mise à 2*2 voies entre l'a36 et Devecey — mission d'assistance en communication

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1.**

Date of conclusion of the contract

30/11/2017

V.2.2. Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Parimage SAS

National registration number: 34527734700034

Postal address: 22 rue Chauvelot

Town: Paris

NUTS code: FR101 Paris

Postal code: 75015

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 171 000,00 EUR

Total value of the contract/lot: 171 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information

Accords-cadres à bons de commande — mini: sans — maxi: 171 000 EUR HT.

VI.4. Procedures for review**VI.4.1. Review body**

Official name: TA de Besançon

Postal address: 30 rue Charles Nodier

Town: Besançon

Postal code: 25000

Country: France

Telephone: +33 381826000

Fax: +33 381826001

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Greffe du TA de Besançon

Postal address: 30 rue Charles Nodier

Town: Besançon

Postal code: 25000

Country: France

E-mail: greffe.ta-besancon@juradm.fr

Fax: +33 381826001

VI.5. Date of dispatch of this notice

21/12/2017