

**United Kingdom-Openshaw: Variable message signs**  
**OJ S 212/2019 04/11/2019**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: LTE Group

Postal address: Whitworth House, Ashton Old Road

Town: Openshaw

NUTS code: UK United Kingdom

Postal code: M11 2WH

Country: United Kingdom

Contact person: Mrs Emma Clyne

E-mail: [eclyne@ltegroup.co.uk](mailto:eclyne@ltegroup.co.uk)

Telephone: +44 1616742352

**Internet address(es):**

Main address: <http://www.ltegroup.co.uk/>

Address of the buyer profile: <http://www.ltegroup.co.uk/>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Education

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Tender for the Provision of Environmental Branding Services for LTE Group

Reference number: DN406845

**II.1.2. Main CPV code**

34924000 Variable message signs

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

This tender is for a contract for environmental branding services for LTE Group.

The awarded provider will be instrumental in delivering a cost-effective, reliable and flexible large format printing and installation provision with national reach and the capability to deliver quality products and service at pace to achieve LTE Group's stakeholder objectives.

The provider will work reliably, flexibly and in collaboration with LTE Group and its organisations to produce the required signage orders precisely, as specified, within the pre-

stipulated timeframes using quality, durable materials as agreed, and with all printing undertaken to an accurate and high-quality standard.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 800 000,00 GBP

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

31523200 Permanent message signs, 34928470 Signage

#### **II.2.3. Place of performance**

NUTS code: UK United Kingdom

#### **II.2.4. Description of the procurement**

With the successive growth of the organisational structure that is LTE Group, the previous years have seen a steadily increasing demand for a dedicated professional, environmental branding and signage provider to support our in-house team and businesses.

Whilst our group's in-house marketing teams provide the itemised artwork for the development of projects and campaigns, briefs and budgets, the environmental branding provider will have the technical expertise, capability, and organisational integrity to realise the vision to maximise the return on investment.

Below are a few examples of how we will utilise the provider to fulfil signage orders on an ongoing basis:

- graduation event,
- open day/evening events,
- campus branding,
- external stands for events,
- awards dinners,
- conferences,
- external meetings,
- staff and student events.

#### **II.2.5. Award criteria**

Cost criterion - Name: Value for money / Weighting: 20

Cost criterion - Name: Service and technical capability / Weighting: 10

Cost criterion - Name: Production capability / Weighting: 10

Cost criterion - Name: Lead time / Weighting: 10

Cost criterion - Name: Quality materials / Weighting: 10

Cost criterion - Name: National volume installation capability / Weighting: 10

Cost criterion - Name: Experience / Weighting: 10

Cost criterion - Name: Contract price / Weighting: 20

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14.**

## Additional information

### Section IV: Procedure

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#### IV.1. Description

##### IV.1.1. Type of procedure

Open procedure

##### IV.1.3. Information about a framework agreement or a dynamic purchasing system

##### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

#### IV.2. Administrative information

##### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 086-206704](#)

##### IV.2.8. Information about termination of dynamic purchasing system

##### IV.2.9. Information about termination of call for competition in the form of a prior information notice

### Section V: Award of contract

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**Contract No:** 003139968sm2019/328

**Title:**

Tender for the Provision of Environmental Branding Services for LTE Group

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

08/07/2019

##### V.2.2. Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 7

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: no

##### V.2.3. Name and address of the contractor

Official name: Grafit Display Hire

Town: Skelmersdale

NUTS code: UK United Kingdom

Postal code: WN8 9SA

Country: United Kingdom

The contractor is an SME: yes

##### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 800 000,00 GBP

## **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Centre for Effective Dispute Resolution

Town: London

Country: United Kingdom

#### **VI.5. Date of dispatch of this notice**

31/10/2019