

**France-Paris: Real estate services**  
**OJ S 165/2023 29/08/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: direction des Achats de l'etat

National registration number: 1300222050001

Postal address: 59, bd Vincent Auriol Teledoc 033

Town: Paris Cedex 13

NUTS code: FR101 Paris

Postal code: 75572

Country: France

E-mail: [Immo.dae@finances.gouv.fr](mailto:Immo.dae@finances.gouv.fr)

Telephone: +33 144972805

Fax: +33 144970732

**Internet address(es):**

Main address: <http://www.economie.gouv.fr/dae>

Address of the buyer profile: <http://www.marches-publics.gouv.fr>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

Economic and financial affairs

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

dae\_2023\_Optibaux\_3

Reference number: DAE\_2023\_Optibaux\_3

**II.1.2. Main CPV code**

70000000 Real estate services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

l'Accord-Cadre a pour objet l'optimisation des prises à bail et autres prestations intellectuelles liées à la gestion immobilière de l'état et de certains de ses établissements publics et autres organismes

**II.1.6.**

## Information about lots

This contract is divided into lots: yes

### II.1.7. Total value of the procurement

Value excluding VAT: 5 100 000,00 EUR

## II.2. Description

### II.2.1. Title

optimisation de bail et prospection immobilière en Ile-De-France

Lot No: 1

### II.2.2. Additional CPV code(s)

70000000 Real estate services

### II.2.3. Place of performance

NUTS code: FR10 Ile-de-France

Main site or place of performance: ile de France

### II.2.4. Description of the procurement

optimisation de bail et prospection immobilière en Ile-De-France, assistance et conseil à l'optimisation des baux immobiliers et prospection immobilière de biens locatifs

### II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 55

Quality criterion - Name: Délais / Weighting: 5

Price - Weighting: 40

### II.2.11. Information about options

Options: no

### II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
no

### II.2.14. Additional information

## II.2. Description

### II.2.1. Title

optimisation de bail et prospection immobilière en Bretagne, Normandie, Hauts-De-France, Grand-Est, Centre/Val-De-Loire, Pays-De-La-Loire et Bourgogne/Franche-Comté

Lot No: 2

### II.2.2. Additional CPV code(s)

70000000 Real estate services

### II.2.3. Place of performance

NUTS code: FR France

Main site or place of performance: bretagne, Normandie, Hauts-De-France, Grand-Est, Centre /Val-De-Loire, Pays-De-La-Loire et Bourgogne/Franche-Comté

### II.2.4. Description of the procurement

optimisation de bail et prospection immobilière en Bretagne, Normandie, Hauts-De-France, Grand-Est, Centre/Val-De-Loire, Pays-De-La-Loire et Bourgogne/Franche-Comté, assistance et conseil à l'optimisation des baux immobiliers et prospection immobilière de biens locatifs

#### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 55

Quality criterion - Name: Délais / Weighting: 5

Price - Weighting: 40

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

optimisation de bail et prospection immobilière en Nouvelle-Aquitaine, Auvergne/Rhône-Alpes, Occitanie, Provence/Alpes/Côte d'azur, Corse, Guyane, Martinique, Guadeloupe, Réunion et Mayotte

Lot No: 3

#### **II.2.2. Additional CPV code(s)**

70000000 Real estate services

#### **II.2.3. Place of performance**

NUTS code: FR France

Main site or place of performance: nouvelle-Aquitaine, Auvergne/Rhône-Alpes, Occitanie, Provence/Alpes/Côte d'azur, Corse, Guyane, Martinique, Guadeloupe, Réunion et Mayotte

#### **II.2.4. Description of the procurement**

optimisation de bail et prospection immobilière en Nouvelle-Aquitaine, Auvergne/Rhône-Alpes, Occitanie, Provence/Alpes/Côte d'azur, Corse, Guyane, Martinique, Guadeloupe, Réunion et Mayotte, assistance et conseil à l'optimisation des baux immobiliers et prospection immobilière de biens locatifs

#### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 55

Quality criterion - Name: Délais / Weighting: 5

Price - Weighting: 40

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **II.2. Description**

**II.2.1. Title**

etude d'aménagement de l'espace  
Lot No: 4

**II.2.2. Additional CPV code(s)**

70000000 Real estate services

**II.2.3. Place of performance**

NUTS code: FR France  
Main site or place of performance: fr

**II.2.4. Description of the procurement**

réalisation d'étude d'aménagement de l'espace

**II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 50  
Quality criterion - Name: Délais / Weighting: 10  
Price - Weighting: 40

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****II.2. Description****II.2.1. Title**

conseil Juridique, Accompagnement Pré-Contentieux et Contentieux, Assistance à la  
rédaction de documents juridiques  
Lot No: 5

**II.2.2. Additional CPV code(s)**

70000000 Real estate services

**II.2.3. Place of performance**

NUTS code: FR France  
Main site or place of performance: fr

**II.2.4. Description of the procurement**

prestations de conseil juridique, d'accompagnement précontentieux et contentieux, et d'aide à  
la rédaction de documents juridiques relevant de la gestion immobilière de l'état

**II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60  
Price - Weighting: 40

**II.2.11. Information about options**

Options: no

**II.2.13.**

## Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
no

### II.2.14. Additional information

#### Section IV: Procedure

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##### IV.1. Description

###### IV.1.1. Type of procedure

Competitive procedure with negotiation

###### IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

###### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

##### IV.2. Administrative information

###### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 246-713612](#)

###### IV.2.8. Information about termination of dynamic purchasing system

###### IV.2.9. Information about termination of call for competition in the form of a prior information notice

#### Section V: Award of contract

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**Lot No: 1**

**Title:**

optimisation de bail et prospection immobilière en Île-De-France

A contract/lot is awarded: yes

##### V.2. Award of contract

###### V.2.1. Date of conclusion of the contract

14/08/2023

###### V.2.2. Information about tenders

Number of tenders received: 10

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: yes

###### V.2.3. Name and address of the contractor

Official name: segat socotec peyrical-sabattier

Postal address: segat 31 rue etienne marey 75020 paris

Town: Paris

NUTS code: FR101 Paris

Postal code: 75020

Country: France

Internet address: <https://segat.fr/>

The contractor is an SME: yes

### **V.2.3. Name and address of the contractor**

Official name: cushman et WAKEFIELD

National registration number: 39973533100148

Postal address: 185 avenue charles de gaulle

Town: Neuilly-sur-Seine

NUTS code: FR105 Hauts-de-Seine

Postal code: 92200

Country: France

Internet address: <https://immobilier.cushmanwakefield.fr>

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 500 000,00 EUR

Total value of the contract/lot: 1 500 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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### **Lot No: 2**

#### **Title:**

optimisation de bail et prospection immobilière en Bretagne, Normandie, Hauts-De-France, Grand-Est, Centre-Val de Loire, Pays de la Loire et Bourgogne-Franche-Comté

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

28/07/2023

### **V.2.2. Information about tenders**

Number of tenders received: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: daxter

National registration number: 51263472600032

Postal address: 10 boulevard Flandrin

Town: Paris

NUTS code: FR101 Paris

Postal code: 75116

Country: France

Internet address: <https://www.daxter.fr/>

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 300 000,00 EUR

Total value of the contract/lot: 900 000,00 EUR

## V.2.5. Information about subcontracting

### Section V: Award of contract

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**Lot No: 3**

**Title:**

optimisation de bail et prospection immobilière en Nouvelle-Aquitaine, Auvergne-Rhône-Alpes, Occitanie, Provence-Alpes-Côte d'azur, Corse, Guyane, Martinique, Guadeloupe, La Réunion et Mayotte

A contract/lot is awarded: yes

## V.2. Award of contract

### V.2.1. Date of conclusion of the contract

04/08/2023

### V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: yes

### V.2.3. Name and address of the contractor

Official name: cei

National registration number: 49044226600022

Postal address: 43 avenue marceau

Town: Paris

NUTS code: FR101 Paris

Postal code: 75016

Country: France

Internet address: <https://www.ceimmo.fr/>

The contractor is an SME: no

### V.2.3. Name and address of the contractor

Official name: arthur Loyd développement

National registration number: 84278756600012

Postal address: 1 rue favart

Town: Paris

NUTS code: FR101 Paris

Postal code: 75002

Country: France

Internet address: <https://www.arthur-loyd.com>

The contractor is an SME: yes

### V.2.3. Name and address of the contractor

Official name: siera

National registration number: 35162793000040

Postal address: 251 avenue du bois parc du pont royal

Town: Lambersart

NUTS code: FRE11 Nord

Postal code: 59130

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 300 000,00 EUR

Total value of the contract/lot: 900 000,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Proportion: 15 %

**Section V: Award of contract**

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**Lot No: 4**

**Title:**

étude d'aménagement de l'espace

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

26/07/2023

**V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: alterea

National registration number: 47955801700063

Postal address: 26 boulevard vincent gâche

Town: Nantes

NUTS code: FRG01 Loire-Atlantique

Postal code: 44275

Country: France

E-mail: [Contact@alterea.fr](mailto:Contact@alterea.fr)

Internet address: <https://www.alterea.fr/>

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 400 000,00 EUR

Total value of the contract/lot: 1 200 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 5**

**Title:**

conseil juridique, accompagnement pré-contentieux et contentieux, assistance à la rédaction de documents juridiques

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

26/07/2023

### **V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: uggc

National registration number: 44285723100041

Postal address: 3 rue gilbert dru

Town: Marseille

NUTS code: FRL04 Bouches-du-Rhône

Postal code: 13002

Country: France

E-mail: [C.bainvel@uggc.com](mailto:C.bainvel@uggc.com)

Internet address: <https://www.uggc.com/>

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 200 000,00 EUR

Total value of the contract/lot: 600 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

E-mail: [Grefte.ta-paris@juradm.fr](mailto:Grefte.ta-paris@juradm.fr)

Telephone: +33 144594400

Fax: +33 144594646

Internet address: <http://www.paris.tribunal-administratif.fr>

#### **VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

voies et délais de recours :Précisions concernant les délais d'introduction de recours : 1) le référé précontractuel (articles L. 551-1 à L. 551-12, et R. 551-1 à R. 551-6 du code de justice administrative) peut être introduit jusqu'à la signature du contrat ;2) le référé contractuel (L. 551-13 à L. 551-23, et R.551-7 à R. 551-10 du code de justice administrative)introduit après la signature du contrat dans un délai de 31 jours, à compter de la publication d'un avis d'attribution du contrat au Journal officiel de l'union européenne (Joue) ou dans un délai de 6 mois, à compter du lendemain du jour de la conclusion du contrat, si aucun avis d'attribution n'a été publié ou si aucune notification de la conclusion du contrat n'a été effectuée ;3) le recours de pleine juridiction en contestation de la validité du contrat (CE, Ass., 4 avril 2014, Département de Tarn-Et- garonne, req. N o 358994) introduit par tout tiers à un contrat administratif susceptible d'être lésé dans ses intérêts de façon suffisamment directe et certaine par sa passation ou ses clauses dans un délai de deux mois à compter de l'accomplissement des mesures de publicité appropriées "

#### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

E-mail: [Greffes.ta-paris@juradm.fr](mailto:Greffes.ta-paris@juradm.fr)

Telephone: +33 144594400

Fax: +33 144594646

Internet address: <http://www.paris.tribunal-administratif.fr>

#### **VI.5. Date of dispatch of this notice**

24/08/2023