

Spain-Seville: Advertising campaign services
OJ S 228/2018 27/11/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Consejería de Justicia e Interior, Junta de Andalucía

National registration number: S4111001F

Postal address: C/ Zaragoza, 8

Town: Sevilla

NUTS code: ES61 Andalucía

Postal code: 41001

Country: Spain

Contact person: Servicio de Contratación, Secretaría General Técnica, Consejería de Justicia e Interior

E-mail: consultas.contratacion.cji@juntadeandalucia.es

Internet address(es):

Main address: www.juntadeandalucia.es/contratacion

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Desarrollo de las artes creativas de las campañas institucionales destinadas a informar a la ciudadanía de la celebración de las elecciones al Parlamento de Andalucía 2019 (expediente 2018/45857)

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

Desarrollo de las artes creativas de las campañas de publicidad institucional que resulta necesario realizar con motivo de la celebración de las elecciones al Parlamento de Andalucía 2019.

II.1.6.

Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 203 000,00 EUR

II.2. Description

II.2.1. Title

Campaña institucional destinada a informar a la ciudadanía de la fecha y procedimiento de la votación

Lot No: 1

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: ES618 Sevilla

II.2.4. Description of the procurement

Desarrollo de las artes creativas de las campañas de publicidad institucional que resulta necesario realizar con motivo de la celebración de las elecciones al Parlamento de Andalucía 2019.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Campaña institucional destinada a informar a los electores que se encuentren temporalmente en el extranjero en las elecciones al Parlamento de Andalucía

Lot No: 2

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: ES618 Sevilla

II.2.4. Description of the procurement

Desarrollo de las artes creativas de las campañas de publicidad institucional que resulta necesario realizar con motivo de la celebración de las elecciones al Parlamento de Andalucía 2019.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Campaña destinada a informar sobre el procedimiento de votación a los electores residentes permanentemente en el extranjero en las elecciones al Parlamento de Andalucía
Lot No: 3

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: ES618 Sevilla

II.2.4. Description of the procurement

Desarrollo de las artes creativas de las campañas de publicidad institucional que resulta necesario realizar con motivo de la celebración de las elecciones al Parlamento de Andalucía 2019.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Campaña institucional destinada a informar a los electores sobre la exposición y rectificación de las listas del censo electoral
Lot No: 4

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: ES618 Sevilla

II.2.4. Description of the procurement

Desarrollo de las artes creativas de las campañas de publicidad institucional que resulta necesario realizar con motivo de la celebración de las elecciones al Parlamento de Andalucía 2019.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Campaña institucional destinada a informar a las personas ciegas o con discapacidad visual grave, conocedoras del sistema Braille, sobre el procedimiento para ejercer su derecho al voto mediante la u

Lot No: 5

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: ES618 Sevilla

II.2.4. Description of the procurement

Desarrollo de las artes creativas de las campañas de publicidad institucional que resulta necesario realizar con motivo de la celebración de las elecciones al Parlamento de Andalucía 2019.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 146-334552](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 1

Title:

Campaña Institucional destinada a informar a la ciudadanía de la fecha y procedimiento de la votación

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/11/2018

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Defcom2 Sur, S. L.

Town: Sevilla

NUTS code: ES618 Sevilla

Country: Spain

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 25 800,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 2

Title:

Campaña institucional destinada a informar a los electores que se encuentren temporalmente en el extranjero en las elecciones al Parlamento de Andalucía

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/11/2018

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Defcom2 Sur, S. L.

Town: Sevilla

NUTS code: ES618 Sevilla

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 23 500,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Lot No: 3

Title:

Campaña destinada a informar sobre el procedimiento de votación a los electores residentes permanentemente en el extranjero en las elecciones al Parlamento de Andalucía

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

07/11/2018

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Defcom2 Sur, S. L.

Town: Sevilla

NUTS code: ES618 Sevilla

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 23 500,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Lot No: 4

Title:

Campaña institucional destinada a informar a los electores sobre la exposición y rectificación de las listas del censo electoral

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/11/2018

V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Defcom2 Sur, S. L.

Town: Sevilla

NUTS code: ES618 Sevilla

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 24 500,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 5

Title:

Campaña institucional destinada a informar a las personas ciegas o con discapacidad visual grave, conocedoras del sistema Braille, sobre el procedimiento para ejercer su derecho al voto

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/11/2018

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Defcom2 Sur, S. L.

Town: Sevilla

NUTS code: ES618 Sevilla

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 21 600,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Administrativo de Recursos Contractuales

Town: Sevilla

Country: Spain

VI.5. Date of dispatch of this notice

22/11/2018