

522221-2026 - Competition

France – Graphic design services – Prestations graphiques, vidéos, podcasts, impression et rédaction

OJ S 143/2026 28/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: OPCO 2i - Direction de la Communication et Du Marketing

Email: marchespublics@opco2i.fr

Legal type of the buyer: Entity with special or exclusive rights

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Prestations graphiques, vidéos, podcasts, impression et rédaction

Description: L'objectif de cette consultation est de sélectionner un ou plusieurs prestataire(s) polyvalents et créatifs pour chaque lot du présent marché, capable d'accompagner notre structure dans la production régulière de supports multimédias de qualité, destinés à divers canaux (site web, réseaux sociaux, campagnes e-mailing, présentations internes, événements, etc.)

Procedure identifier: 3ce6fc92-1b87-48f4-b7f4-7d444c8fc045

Internal identifier: 2026-19

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79822500 Graphic design services

2.1.2. Place of performance

Postal address: 23 rue Balzac

Town: Paris

Postcode: 75008

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.3. Value

Estimated value excluding VAT: 6 000 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 5

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 5

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Lot n°1 : Prestations graphiques

Description: Lot n°1 : Prestations graphiques

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79822500 Graphic design services

5.1.2. Place of performance

Postal address: 23 rue Balzac

Town: Paris

Postcode: 75008

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Start date: 01/11/2026

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 2

5.1.5. Value

Estimated value excluding VAT: 1 000 000,00 EUR

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1855232>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1855232>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 07/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 07/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Paris

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal judiciaire de Paris

Review organisation: Tribunal judiciaire de Paris

Information about review deadlines: Les recours ouverts aux candidats sont les suivants : - Référé précontractuel avant la signature du Contrat (articles 1441-1 et 1441-2 du Code de procédure civile) ; - Référé contractuel après la signature du Contrat, dans les 31 jours qui suivent la publication de l'avis d'attribution du Contrat, ou, à défaut d'un tel avis, dans les six mois qui suivent la date de conclusion de celui-ci (dans les conditions décrites aux articles 1441-1 et 1441-3 du Code de procédure civile) ; Auprès du Tribunal judiciaire de Paris, 29-45 Avenue de la Porte de Clichy 75017 PARIS, greffe.ta-paris@juradm.fr, 0144325151

Organisation providing additional information about the procurement procedure: OPCO 2i

5.1. Lot: LOT-0002

Title: Lot n°2 : Prestations vidéos

Description: Lot n°2 : Prestations vidéos

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 92110000 Motion picture and video tape production and related services

5.1.2. Place of performance

Postal address: 23 rue Balzac
Town: Paris
Postcode: 75008
Country subdivision (NUTS): Paris (FR101)
Country: France

5.1.3. Estimated duration

Start date: 01/11/2026
Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 2

5.1.5. Value

Estimated value excluding VAT: 2 500 000,00 EUR

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1855232>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1855232>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 07/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 07/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Paris

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no
Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal judiciaire de Paris

Review organisation: Tribunal judiciaire de Paris

Information about review deadlines: Les recours ouverts aux candidats sont les suivants : - Référé précontractuel avant la signature du Contrat (articles 1441-1 et 1441-2 du Code de procédure civile) ; - Référé contractuel après la signature du Contrat, dans les 31 jours qui suivent la publication de l'avis d'attribution du Contrat, ou, à défaut d'un tel avis, dans les six mois qui suivent la date de conclusion de celui-ci (dans les conditions décrites aux articles 1441-1 et 1441-3 du Code de procédure civile) ; Auprès du Tribunal judiciaire de Paris, 29-45 Avenue de la Porte de Clichy 75017 PARIS, greffe.ta-paris@juradm.fr, 0144325151
Organisation providing additional information about the procurement procedure: OPCO 2i

5.1. Lot: LOT-0003

Title: Lot n°3 : Création de podcasts

Description: Lot n°3 : Création de podcasts

Internal identifier: 3

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 92210000 Radio services

5.1.2. Place of performance

Postal address: 23 rue Balzac

Town: Paris

Postcode: 75008

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Start date: 01/11/2026

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 2

5.1.5. Value

Estimated value excluding VAT: 500 000,00 EUR

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1855232>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1855232>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 07/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 07/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Paris

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal judiciaire de Paris

Review organisation: Tribunal judiciaire de Paris

Information about review deadlines: Les recours ouverts aux candidats sont les suivants : - Référé précontractuel avant la signature du Contrat (articles 1441-1 et 1441-2 du Code de procédure civile) ; - Référé contractuel après la signature du Contrat, dans les 31 jours qui suivent la publication de l'avis d'attribution du Contrat, ou, à défaut d'un tel avis, dans les six mois qui suivent la date de conclusion de celui-ci (dans les conditions décrites aux articles 1441-1 et 1441-3 du Code de procédure civile) ; Auprès du Tribunal judiciaire de Paris, 29-45 Avenue de la Porte de Clichy 75017 PARIS, greffe.ta-paris@juradm.fr, 0144325151

5.1. Lot: LOT-0004

Title: Lot n°4 : Travaux d'impression

Description: Lot n°4 : Travaux d'impression

Internal identifier: 4

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79800000 Printing and related services

5.1.2. Place of performance

Postal address: 23 rue Balzac

Town: Paris

Postcode: 75008

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Start date: 01/11/2026

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 2

5.1.5. Value

Estimated value excluding VAT: 1 000 000,00 EUR

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1855232>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1855232>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 07/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 07/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Paris

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal judiciaire de Paris

Review organisation: Tribunal judiciaire de Paris

Information about review deadlines: Les recours ouverts aux candidats sont les suivants : - Référé précontractuel avant la signature du Contrat (articles 1441-1 et 1441-2 du Code de procédure civile) ; - Référé contractuel après la signature du Contrat, dans les 31 jours qui suivent la publication de l'avis d'attribution du Contrat, ou, à défaut d'un tel avis, dans les six mois qui suivent la date de conclusion de celui-ci (dans les conditions décrites aux articles 1441-1 et 1441-3 du Code de procédure civile) ; Auprès du Tribunal judiciaire de Paris, 29-45 Avenue de la Porte de Clichy 75017 PARIS, greffe.ta-paris@juradm.fr, 0144325151

Organisation providing additional information about the procurement procedure: OPCO 2i

5.1. Lot: LOT-0005

Title: Lot n°5 : Rédaction

Description: Lot n°5 : Rédaction

Internal identifier: 5

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 92312211 Writing agency services

5.1.2. Place of performance

Postal address: 23 rue Balzac

Town: Paris

Postcode: 75008

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Start date: 01/11/2026

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 2

5.1.5. Value

Estimated value excluding VAT: 1 000 000,00 EUR

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1855232>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1855232>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 07/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 07/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Paris

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal judiciaire de Paris

Review organisation: Tribunal judiciaire de Paris

Information about review deadlines: Les recours ouverts aux candidats sont les suivants : - Référé précontractuel avant la signature du Contrat (articles 1441-1 et 1441-2 du Code de procédure civile) ; - Référé contractuel après la signature du Contrat, dans les 31 jours qui suivent la publication de l'avis d'attribution du Contrat, ou, à défaut d'un tel avis, dans les six mois qui suivent la date de conclusion de celui-ci (dans les conditions décrites aux articles 1441-1 et 1441-3 du Code de procédure civile) ;auprès du Tribunal judiciaire de Paris, 29-45 Avenue de la Porte de Clichy 75017 PARIS, greffe.ta-paris@juradm.fr, 0144325151
Organisation providing additional information about the procurement procedure: OPCO 2i

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: CEC755D5-D7F0-0BCD-2A8CFACB5FF30EAE

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: publications-joue@aws-france.com

Telephone: +33480041260

Roles of this organisation:

TED eSender

8.1. ORG-0002

Official name: OPCO 2i - Direction de la Communication et Du Marketing

Registration number: 84108

Postal address: 23 Rue Balzac

Town: Paris

Postcode: 75008

Country subdivision (NUTS): Paris (FR101)

Country: France

Contact point: DELALANDE Christel

Email: marchespublics@opco2i.fr

Telephone: 0140542273

Internet address: <http://www.opco2i.fr>

Buyer profile: <http://www.opco2i.fr>

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: OPCO 2i

Registration number: CEC75610-AABE-F0FD-9F072FF163823331

Postal address: 23 rue Balzac

Town: Paris

Postcode: 75008

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: marchespublics@opco2i.fr

Telephone: 0805690357

Roles of this organisation:

Organisation providing additional information about the procurement procedure

8.1. ORG-0004

Official name: Tribunal judiciaire de Paris

Registration number: CEC75625-D94F-5795-94B0E87898C2DF50

Postal address: 29-45 Avenue de la Porte de Clichy

Town: Paris

Postcode: 75017

Country subdivision (NUTS): Paris (FR101)

Country: France

Contact point: Service civil

Email: greffe.ta-paris@juradm.fr

Telephone: 0144325151

Roles of this organisation:

Review organisation

8.1. ORG-0005

Official name: Tribunal judiciaire de Paris

Registration number: CEC7564D-F271-98B4-7C6F0D2F04AF0034

Postal address: 29-45 Avenue de la Porte de Clichy

Town: Paris

Postcode: 75017

Country subdivision (NUTS): Paris (FR101)

Country: France

Contact point: Service civil

Email: greffe.ta-paris@juradm.fr

Telephone: 0144325151

Roles of this organisation:

Mediation organisation

Notice information

Notice identifier/version: a4ee199e-7a93-4fa6-a04a-55adc0ed33b8 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 24/07/2026 17:10:28 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French

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