

523721-2026 - Competition

France – Miscellaneous business and business-related services – Prestations de veille média à l'échelle nationale, régionale et internationale (presse écrite, numérique et médias audiovisuels) de l'Opéra national de Paris

OJ S 144/2026 29/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Opéra national de Paris

Email: correspondre@aws-france.com

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Prestations de veille média à l'échelle nationale, régionale et internationale (presse écrite, numérique et médias audiovisuels) de l'Opéra national de Paris

Description: Le présent marché a pour objet l'exécution de prestations globales de veille média (presse écrite, numérique et médias audiovisuels) à l'échelle nationale, régionale et internationale, destinées à la Direction de la communication de l'Opéra national de Paris

Procedure identifier: de9e4458-32b6-4ca4-92ae-d869c4a8abb3

Internal identifier: MP-26-DDR-045

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79900000 Miscellaneous business and business-related services

Additional classification (cpv): 79900000 Miscellaneous business and business-related services

2.1.2. Place of performance

Postal address: 120 rue de Lyon

Town: Paris

Postcode: 75012

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.4. General information

Additional information: Le présent marché est un marché à prix mixtes

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0000

Title: Prestations de veille média à l'échelle nationale, régionale et internationale (presse écrite, numérique et médias audiovisuels) de l'Opéra national de Paris

Description: Le présent marché a pour objet l'exécution de prestations globales de veille média (presse écrite, numérique et médias audiovisuels) à l'échelle nationale, régionale et internationale, destinées à la Direction de la communication de l'Opéra national de Paris

Internal identifier: S-PF-1855718

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79900000 Miscellaneous business and business-related services

Additional classification (cpv): 79900000 Miscellaneous business and business-related services

5.1.2. Place of performance

Postal address: 120 rue de Lyon

Town: Paris

Postcode: 75012

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Start date: 01/11/2026

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Le présent marché est conclu pour une première période courant jusqu'au 31 août 2028 à compter de sa date de notification. Il pourra être reconduit tacitement deux fois un an. Dans le cas où l'Opéra souhaiterait ne pas reconduire le marché, une décision de non-reconduction sera adressée au titulaire au moins trois mois avant la fin de la période en cours

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 70

Criterion:

Type: Price

Description: Valeur financière

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1855718>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1855718>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Deadline for receipt of tenders: 10/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 10/09/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Paris

Organisation providing more information on the review procedures: Tribunal administratif de Paris

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: 694508F7-AA09-E67E-6DBC09241737CF2D

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)
Country: France
Email: publications-joue@aws-france.com
Telephone: +33480041260
Roles of this organisation:
TED eSender

8.1. ORG-0002

Official name: Opéra national de Paris
Registration number: 64479
Postal address: 120 rue de Lyon
Town: Paris
Postcode: 75012
Country subdivision (NUTS): Paris (FR101)
Country: France
Contact point: NEEF Alexander
Email: correspondre@aws-france.com
Telephone: 0140012186
Internet address: <http://www.operadeparis.fr>
Buyer profile: <https://www.marches-publics.info>
Roles of this organisation:
Buyer

8.1. ORG-0003

Official name: Tribunal administratif de Paris
Registration number: 69450923-00FA-6E6F-7BD24497CBE07EF9
Postal address: 7 rue de Jouy
Town: Paris
Postcode: 75181
Country subdivision (NUTS): Paris (FR101)
Country: France
Email: greffe.ta-paris@juradm.fr
Telephone: 0144594400
Fax: 0144594646
Roles of this organisation:
Review organisation

8.1. ORG-0004

Official name: Tribunal administratif de Paris
Registration number: 69450948-9982-9EF4-473FAB55C131541A
Postal address: 7 rue de Jouy
Town: Paris
Postcode: 75181
Country subdivision (NUTS): Paris (FR101)
Country: France
Email: greffe.ta-paris@juradm.fr
Telephone: 0144594400
Fax: 0144594646
Roles of this organisation:
Organisation providing more information on the review procedures

Notice information

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