

**Italy-Como: Advertising services**

**OJ S 201/2021 15/10/2021**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: AZIENDA SOCIO SANITARIA TERRITORIALE LARIANA

Postal address: Via Napoleona 60

Town: como

NUTS code: ITC42 Como

Postal code: 22100

Country: Italy

Contact person: Francesco Fontana

E-mail: [info.economato@asst-lariana.it](mailto:info.economato@asst-lariana.it)

Telephone: +39 0315854755

Fax: +39 0315854598

**Internet address(es):**

Main address: <http://www.asst-lariana.it>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: [www.sintel.regione.lombardia.it](http://www.sintel.regione.lombardia.it)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: [www.sintel.regione.lombardia.it](http://www.sintel.regione.lombardia.it)

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

Health

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Servizio quadriennale di concessione spazi pubblicitari e di raccolta pubblicitaria presso l'ASST Lariana

**II.1.2. Main CPV code**

79341000 Advertising services

**II.1.3.**

## **Type of contract**

Services

### **II.1.4. Short description**

Affidamento del servizio quadriennale di concessione spazi pubblicitari e di raccolta pubblicitaria, da inserire nell'ambito del territorio dell'ASST Lariana.

### **II.1.5. Estimated total value**

Value excluding VAT: 240 000,00 EUR

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.3. Place of performance**

NUTS code: IT Italia

Main site or place of performance: Territorio ASST LARIANA

### **II.2.4. Description of the procurement**

Affidamento del servizio quadriennale di concessione spazi pubblicitari e di raccolta pubblicitaria, da inserire nell'ambito del territorio dell'ASST Lariana.

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

24 MESI

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: yes

Description of options:

PROROGA DI 6 MESI + QUINTO D'OBBLIGO

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 16/11/2021 Local time: 16:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Italian

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 6 (from the date stated for receipt of tender)

#### **IV.2.7. Conditions for opening of tenders**

Date: 17/11/2021 Local time: 10:00

Place:

Via Ravona, 20, San Fermo della Battaglia (CO)

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: yes

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: ASSTL LARIANA

Postal address: VIA RAVONA 20

Town: SAN FERMO DELLA BATTAGLIA

Postal code: 22020

Country: Italy

#### **VI.5. Date of dispatch of this notice**

12/10/2021