

527453-2026 - Result

Ireland – Market research services – Invitation to tender - Dairy Protein Applications in China
OJ S 145/2026 30/07/2026
Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Bord Bia (Irish Food Board)
Email: procurement@bordbia.ie
Legal type of the buyer: Body governed by public law
Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Invitation to tender - Dairy Protein Applications in China
Description: Bord Bia are seeking to appoint a suitable agency to deliver a Market Research Study on Dairy Protein Applications in China
Procedure identifier: 9c4d0970-a90c-4c67-8388-26bbde159c18
Previous notice: 1b3bcf7e-4afd-416c-82a2-624f99efddb7-01
Type of procedure: Open
The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79310000 Market research services

2.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)
Country: Ireland

2.1.3. Value

Estimated value excluding VAT: 56 900,00 EUR

2.1.4. General information

Legal basis:
Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Invitation to tender - Dairy Protein Applications in China
Description: Bord Bia are seeking to appoint a suitable agency to deliver a Market Research Study on Dairy Protein Applications in China
Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

5.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

5.1.3. Estimated duration

Duration: 5 Months

5.1.5. Value

Estimated value excluding VAT: 56 900,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Cost @ 20%

Description of the method to be used if weighting cannot be expressed by criteria: Cost @ 20%

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Bord Bia (Irish Food Board)

Organisation providing more information on the review procedures: The High Court of Ireland

6. Results

Value of all contracts awarded in this notice: 56 900,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: IPSOS (CHINA) CONSULTING Co Ltd Shanghai Branch

Tender:

Tender identifier: 000164970

Identifier of lot or group of lots: LOT-0001

Value of the tender: 56 900,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 455401

Date on which the winner was chosen: 13/05/2026

Date of the conclusion of the contract: 23/07/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 7

8. Organisations

8.1. ORG-0001

Official name: Bord Bia (Irish Food Board)

Registration number: None

Postal address: 140 Pembroke Road

Town: Ballsbridge, Dublin 4

Postcode: D04 NV34

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurement@bordbia.ie

Telephone: 01 6685155

Internet address: <https://www.bordbia.ie>

Buyer profile: <https://www.bordbia.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1. ORG-0002

Official name: IPSOS (CHINA) CONSULTING Co Ltd Shanghai Branch

Size of the economic operator: Large

Registration number: 913100006822190412

Postal address: 17th-20th Floor, LuOne, No. 218 Xujiahui Road, Huangpu District, Shanghai ,
China Zip code:200025

Town: shanghai

Postcode: 200025

Country: China

Email: kate.gao@ipsos.com

Telephone: 13916457443

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: c6a927b0-e8ab-4bc7-8c11-2c2a46d56705 - 01

Form type: Result

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