

527689-2026 - Competition

France – Advertising management services – RÉGIE PUBLICITAIRE DU JOURNAL MUNICIPAL
OJ S 145/2026 30/07/2026
Contract or concession notice – standard regime
Services - Supplies - Works

1. Buyer

1.1. Buyer

Official name: Mairie de Sèvres
Email: marches@ville-sevres.fr
Legal type of the buyer: Local authority
Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: RÉGIE PUBLICITAIRE DU JOURNAL MUNICIPAL
Description: Le marché a pour objet de confier à un prestataire la commercialisation des espaces publicitaires du journal municipal de la ville de Sèvres. Le prestataire retenu aura pour mission de démarcher de potentiels annonceurs afin de commercialiser les espaces publicitaires contenus dans le journal municipal.
Procedure identifier: e13befc4-7fd3-4e78-a683-5671b52397b7
Internal identifier: 202609S
Type of procedure: Open
The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79341200 Advertising management services

2.1.2. Place of performance

Anywhere in the European Economic Area

2.1.3. Value

Estimated value excluding VAT: 0,00 EUR

2.1.4. General information

This procedure will be relaunched

Legal basis:

Directive 2014/24/EU

Code de la commande publique - L. 2120-1 3°, L. 2124-2 et R. 2124-2 1°

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: RÉGIE PUBLICITAIRE DU JOURNAL MUNICIPAL

Description: Le marché a pour objet de confier à un prestataire la commercialisation des espaces publicitaires du journal municipal de la ville de Sèvres. Le prestataire retenu aura pour mission de démarcher de potentiels annonceurs afin de commercialiser les espaces publicitaires contenus dans le journal municipal

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Additional nature of the contract: Supplies

Additional nature of the contract: Works

Main classification (cpv): 50721000 Commissioning of heating installations

Additional classification (cpv): 50721000 Commissioning of heating installations, 45331000

Heating, ventilation and air-conditioning installation work

5.1.2. Place of performance

Anywhere in the European Economic Area

5.1.3. Estimated duration

Start date: 01/11/2026

Duration end date: 31/10/2027

5.1.5. Value

Estimated value excluding VAT: 0,00 EUR

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Pollution prevention and control, Other

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Voir le règlement de la consultation

Criterion:

Type: Price

Description: Voir le règlement de la consultation

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: French

Languages in which the procurement documents (or their parts) are unofficially available:

French

Address of the procurement documents: https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_XwOh9Yu-7v

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2025_A56s_92RVY

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 11/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Not yet known

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Cergy Pontoise

Organisation providing additional information about the procurement procedure: Mairie de Sèvres

Organisation providing offline access to the procurement documents: Mairie de Sèvres

Organisation providing more information on the review procedures: Tribunal administratif de Cergy Pontoise

8. Organisations

8.1. ORG-0001

Official name: Mairie de Sèvres

Registration number: 219 200 722 00011

Postal address: 54 Grande Rue

Town: Sevres

Postcode: 92310

Country subdivision (NUTS): Hauts-de-Seine (FR105)

Country: France

Contact point: M TANG Martin Franck - Responsable de la Commande publique

Email: marches@ville-sevres.fr

Telephone: 01 41 14 10 10

Information exchange endpoint (URL): https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_XwOh9Yu-7v

Buyer profile: <https://www.achatpublic.com/sdm/ent2/gen/index.jsp>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

8.1. ORG-0002

Official name: Tribunal administratif de Cergy Pontoise

Registration number: Tribunal administratif de Cergy Pontoise

Postal address: 2-4 Bd de l'Hautil

Town: Cergy Pontoise cedex

Postcode: 95000

Country subdivision (NUTS): Val-d'Oise (FR108)

Country: France

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 1a3f38c5-8a09-4d18-bebc-e11494e17f09 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 28/07/2026 17:54:20 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 527689-2026

OJ S issue number: 145/2026

Publication date: 30/07/2026