

**Sweden-Stockholm: Business transaction and personal business software development services**  
**OJ S 168/2023 01/09/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Sveriges Radio Aktiebolag  
National registration number: 556419-3232  
Postal address: Oxenstiernsgatan 20  
Town: STOCKHOLM  
NUTS code: SE11 Stockholm  
Postal code: 10510  
Country: Sweden  
Contact person: Angelica Hedqvist  
E-mail: [angelica.hedqvist@sr.se](mailto:angelica.hedqvist@sr.se)  
**Internet address(es):**  
Main address: <http://www.sverigesradio.se>

**I.4. Type of the contracting authority**

Other type: Nationellt radiobolag

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Presentkortsportal  
Reference number: SR2311

**II.1.2. Main CPV code**

72212400 Business transaction and personal business software development services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Sveriges Radio AB upphandlar en webbaserad presentkortsportal för inköp av presentkort. Sveriges Television AB, Sveriges Utbildningsradio AB och Sveriges Radio Förvaltnings AB kommer att vara avropsberättigade till ramavtalet.

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 13 000 000,00 SEK

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

18530000 Presents and rewards, 48400000 Business transaction and personal business software package

### **II.2.3. Place of performance**

NUTS code: SE11 Stockholm

### **II.2.4. Description of the procurement**

Sveriges Radio AB upphandlar en webbaserad presentkortportal för inköp av presentkort. Sveriges Television AB, Sveriges Utbildningsradio AB och Sveriges Radio Förvaltnings AB kommer att vara avropsberättigade till ramavtalet.

### **II.2.5. Award criteria**

Quality criterion - Name: Användarvänlighet / Weighting: 70

Price - Weighting: 30

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 090-278747](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

10/07/2023

### **V.2.2. Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: GoGift.com A/S

National registration number: 27322034

Postal address: Mosedalvej 14

Town: Valby

NUTS code: DK Danmark

Postal code: 2500

Country: Denmark

E-mail: [Cecilia.stahle@gogift.com](mailto:Cecilia.stahle@gogift.com)

Internet address: <http://www.gavekortet.dk>

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 13 000 000,00 SEK

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

Mercell annons: <https://opic.com/id/afxvxhhder>

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Förvaltningsrätten

Town: Stockholm

Country: Sweden

### **VI.5. Date of dispatch of this notice**

29/08/2023