

Spain-Burjassot: Television and radio broadcast transmission services**OJ S 168/2023 01/09/2023****Contract award notice****Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Direcció General de la Societat Anònima de Mitjans de Comunicació de la Comunitat Valenciana

National registration number: A98907975

Postal address: Polígono Acceso Ademúz, s/n

Town: Burjassot

NUTS code: ES523 Valencia/València

Postal code: 46100

Country: Spain

Contact person: Direcció General de la Societat Anònima de Mitjans de Comunicació de la Comunitat Valenciana

E-mail: licitacions@cvmc.es**Internet address(es):**Main address: <https://www.cvmc.es>Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=geLcc6IM3GoQK2TEfXGy%2BA%3D%3D>**I.4. Type of the contracting authority**

Other type: Otras Entidades del Sector Público

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Servicio de alquiler de unidades móviles de televisión y otros servicios relacionados para la Societat Anònima de Mitjans de Comunicació (SAMC)

Reference number: CNMY23/SAMC/03

II.1.2. Main CPV code

64228000 Television and radio broadcast transmission services

II.1.3. Type of contract

Services

II.1.4. Short description

Procedimiento abierto sujeto a regulación armonizada.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 1 169 370,00 EUR

II.2. Description

II.2.1. Title

Alquiler de unidades móviles desde 5 cámaras (UM5)

Lot No: 1

II.2.2. Additional CPV code(s)

64228000 Television and radio broadcast transmission services, 92200000 Radio and television services

II.2.3. Place of performance

NUTS code: ES523 Valencia/València

II.2.4. Description of the procurement

Alquiler de unidades móviles desde 5 cámaras (UM5)

II.2.5. Award criteria

Quality criterion - Name: Valoración técnica de la solución - Lote 1 / Weighting: 15

Cost criterion - Name: Total anual alquiler practicables [PPR-UM5] / Weighting: 2

Cost criterion - Name: Total anual alquiler UM de 5 cámaras [PUM5] / Weighting: 60

Cost criterion - Name: Total anual coste anulaciones [PANUL-UM5] / Weighting: 1

Cost criterion - Name: Total anual montaje días previos [PPREV-UM5] / Weighting: 7

Cost criterion - Name: Total anual servicios complementarios [PSC-UM5] / Weighting: 15

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Alquiler de unidades móviles desde 8 cámaras (UM8)

Lot No: 2

II.2.2. Additional CPV code(s)

64228000 Television and radio broadcast transmission services, 92200000 Radio and television services

II.2.3. Place of performance

NUTS code: ES523 Valencia/València

II.2.4. Description of the procurement

Alquiler de unidades móviles desde 8 cámaras (UM8)

II.2.5. Award criteria

Quality criterion - Name: Valoración técnica de la solución - Lote 2 / Weighting: 15
Cost criterion - Name: Total anual alquiler de practicables [PPR-UM8] / Weighting: 2
Cost criterion - Name: Total anual alquiler UM de 8 cámaras [PUM8] / Weighting: 60
Cost criterion - Name: Total anual coste anulaciones [PANUL-UM8] / Weighting: 1
Cost criterion - Name: Total anual montaje días previos [PPREV-UM8] / Weighting: 7
Cost criterion - Name: Total anual servicios complementarios [PSC-UM8] / Weighting: 15

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 062-185360](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: CNMY23/SAMC/03 LOTE 2

Lot No: 2

Title:

Alquiler de unidades móviles desde 8 cámaras (UM8)

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

25/08/2023

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Mediaproducción, S.L.U.

National registration number: B60188752

Postal address: Avenida Diagonal 177, planta 12 Edificio Imagina

Town: Barcelona

NUTS code: ES España

Postal code: 08018

Country: Spain

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 169 370,00 EUR

Total value of the contract/lot: 1 169 370,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Administrativo Central de Recursos Contractuales

Postal address: Avenida General Perón, 38, Planta 8

Town: Madrid

Postal code: 28020

Country: Spain

Internet address: <https://www.hacienda.gob.es/es-ES/Areas%20Tematicas/Contratacion/TACRC/Paginas/Tribunal%20Administrativo%20Central%20de%20Recursos%20Contractuales.asp>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal Administrativo Central de Recursos Contractuales

Postal address: Avenida General Perón, 38, Planta 8

Town: Madrid

Postal code: 28020

Country: Spain

Internet address: <https://www.hacienda.gob.es/es-ES/Areas%20Tematicas/Contratacion/TACRC/Paginas/Tribunal%20Administrativo%20Central%20de%20Recursos%20Contractuales.asp>

VI.5. Date of dispatch of this notice

28/08/2023