

## 529620-2026 - Competition

Lithuania – Advertising and marketing services – Informacijos sklaida

OJ S 145/2026 30/07/2026

Contract or concession notice – standard regime

Services

### 1. Buyer

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#### 1.1. Buyer

Official name: Lietuvos bankas

Email: [vklimaite@lb.lt](mailto:vklimaite@lb.lt)

Legal type of the buyer: Central government authority

Activity of the contracting authority: Economic affairs

### 2. Procedure

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#### 2.1. Procedure

Title: Informacijos sklaida

Description: Lietuvos bankas numato įsigyti Informacijos sklaidos paslaugas. Reikalavimai pirkimo objektui nustatyti specialiųjų pirkimo sąlygų 2 priede „Techninė specifikacija“.

Procedure identifier: 984c1549-d161-496d-b69d-3308286b5425

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

##### 2.1.2. Place of performance

Country: Lithuania

Anywhere in the given country

##### 2.1.3. Value

Estimated value excluding VAT: 300 000,00 EUR

##### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

##### 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

### 5. Lot

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#### 5.1. Lot: LOT-0001

Title: Informacijos sklaida

Description: Lietuvos bankas numato įsigyti Informacijos sklaidos paslaugas. Reikalavimai pirkimo objektui nustatyti specialiųjų pirkimo sąlygų 2 priede „Techninė specifikacija“.

Internal identifier: 0

**5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

**5.1.2. Place of performance**

Country: Lithuania

Anywhere in the given country

**5.1.3. Estimated duration**

Duration: 36 Months

**5.1.5. Value**

Estimated value excluding VAT: 300 000,00 EUR

**5.1.6. General information****Reserved participation:**

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

**5.1.7. Strategic procurement**

Aim of strategic procurement: Reduction of environmental impacts

Description: Vykdomas žaliasis pirkimas

Aim of strategic procurement: Fulfilment of social objectives

Description: Šiame pirkime taikomi socialiniai kriterijai, kurie nustatyti pirkimo sąlygų 11 priede Sutarties projekte

Approach to reducing environmental impacts: Other

Green Procurement Criteria: National Green Public Procurement criteria

Social objective promoted: Other

**5.1.8. Accessibility criteria**

Accessibility criteria for persons with disabilities are not included with the following justification

Justification: Perkama turinio platinimo paslauga. Pirkimo objektas neapima audiovizualinės žiniasklaidos prieigos paslaugų (pvz., subtitravimo, garsinio vaizdavimo, vertimo į gestų kalbą ar kitų prieinamumo komponentų), todėl prieinamumo reikalavimai techninėje specifikacijoje nenustatomi

**5.1.9. Selection criteria**

Sources of selection criteria: European Single Procurement Document (ESPD)

**5.1.11. Procurement documents**

Languages in which the procurement documents are officially available: Lithuanian

Languages in which the procurement documents (or their parts) are unofficially available:

Lithuanian

Address of the procurement documents: <https://viesiejipirkimai.lt/epps/cft/listContractDocuments.do?resourceId=8998712>

**5.1.12. Terms of procurement****Terms of submission:**

Electronic submission: Required

Address for submission: <https://viesiejipirkimai.lt/epps/cft/viewTenders.do?resourceId=8998712>

Languages in which tenders or requests to participate may be submitted: Lithuanian

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 31/08/2026 10:00:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Duration during which the tender must remain valid: 3 Months

**Information about public opening:**

Opening date: 31/08/2026 10:30:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Place: <https://viesiejpirkimai.lt/epps/cft/prepareViewCfTWS.do?resourceId=8998712>

**Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

**5.1.15. Techniques**

**Framework agreement:**

No framework agreement

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Vilniaus apygardos teismas

Organisation providing offline access to the procurement documents: Lietuvos bankas

Organisation providing more information on the review procedures: Lietuvos bankas

Organisation receiving requests to participate: Lietuvos bankas

Organisation processing tenders: Lietuvos bankas

## 8. Organisations

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**8.1. ORG-0001**

Official name: Lietuvos bankas

Registration number: 188607684

Postal address: Gedimino pr. 6, Vilnius

Town: Vilnius

Postcode: LT-01103

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

Email: [vklimaite@lb.lt](mailto:vklimaite@lb.lt)

Telephone: +370 691 47 403

Internet address: <https://www.lb.lt/>

Buyer profile: <https://www.lb.lt/>

**Roles of this organisation:**

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

Organisation providing more information on the review procedures

**8.1. ORG-0002**

Official name: Vilniaus apygardos teismas

Registration number: 193312970  
Postal address: Gedimino pr. 40  
Town: Vilnius  
Postcode: 01501  
Country subdivision (NUTS): Vilniaus apskritis (LT011)  
Country: Lithuania  
Email: [vilniaus.apygardos@teismas.lt](mailto:vilniaus.apygardos@teismas.lt)  
Telephone: +370 70668369

**Roles of this organisation:**

Review organisation

**8.1. ORG-0003**

Official name: European Dynamics S.A.  
Registration number: 002024901000  
Department: European Dynamics S.A.  
Town: Athens  
Postcode: 15125  
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)  
Country: Greece  
Email: [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)  
Telephone: +30 2108094500

**Roles of this organisation:**

TED eSender

## Notice information

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Notice identifier/version: f4928729-dbec-4d7b-9808-9ccb8985c268 - 01  
Form type: Competition  
Notice type: Contract or concession notice – standard regime  
Notice subtype: 16  
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