

530393-2026 - Result

Spain – Seminar organisation services – 1. La prestación del servicio de organización y gestión de eventos virtuales 2. La puesta en marcha, mantenimiento y gestión de una app que sirva de apoyo al desarrollo de eventos presenciales de Turespaña en los términos establecidos en el pliego de prescripciones técnicas.

OJ S 146/2026 31/07/2026

Contract or concession award notice – light regime
Services

1. Buyer

1.1. Buyer

Official name: Instituto de Turismo de España (TURESPAÑA)

Email: contratacion@tourspain.es

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: 1. La prestación del servicio de organización y gestión de eventos virtuales 2. La puesta en marcha, mantenimiento y gestión de una app que sirva de apoyo al desarrollo de eventos presenciales de Turespaña en los términos establecidos en el pliego de prescripciones técnicas.

Description: 1. La prestación del servicio de organización y gestión de eventos virtuales 2. La puesta en marcha, mantenimiento y gestión de una app que sirva de apoyo al desarrollo de eventos presenciales de Turespaña en los términos establecidos en el pliego de prescripciones técnicas.

Procedure identifier: a8d8ddf1-1a52-4256-bf34-e36419311f5c

Previous notice: 5c838fea-916c-4cbf-8a72-2295c0446533-01

Internal identifier: 020025C00131

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79951000 Seminar organisation services

Additional classification (cpv): 79952000 Event services

2.1.2. Place of performance

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0000

Title: 1. La prestación del servicio de organización y gestión de eventos virtuales 2. La puesta en marcha, mantenimiento y gestión de una app que sirva de apoyo al desarrollo de eventos presenciales de Turespaña en los términos establecidos en el pliego de prescripciones técnicas.

Description: 1. La prestación del servicio de organización y gestión de eventos virtuales 2. La puesta en marcha, mantenimiento y gestión de una app que sirva de apoyo al desarrollo de eventos presenciales de Turespaña en los términos establecidos en el pliego de prescripciones técnicas.

Internal identifier: 020025C00131

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79951000 Seminar organisation services

Additional classification (cpv): 79952000 Event services

5.1.2. Place of performance

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

5.1.6. General information

Procurement Project not financed with EU Funds.

5.1.10. Award criteria

Criterion:

Type: Price

Description: Oferta económica.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 45

Criterion:

Type: Quality

Description: Otros criterios cuantificables automáticamente.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 6

Criterion:

Type: Quality

Description: Equipo de trabajo.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 6

Criterion:

Type: Quality

Description: Herramientas tecnológicas.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 34

Criterion:

Type: Quality

Description: Servicio de soporte.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 4

Criterion:

Type: Quality

Description: Sistema de reporting.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Instituto de Turismo de España (TURESPAÑA) - Ministerio de Industria y Turismo

6. Results

Value of all contracts awarded in this notice: 350 660,42 EUR

6.1. Result lot identifier: LOT-0000

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: International Business Events S. XXI SL

Tender:

Tender identifier: REF TEN-0001/LOT-0000

Identifier of lot or group of lots: LOT-0000

Value of the tender: 350 660,42 EUR

The tender was ranked: no

Subcontracting: No

Contract information:

Identifier of the contract: 001

Date on which the winner was chosen: 17/06/2026

Date of the conclusion of the contract: 27/07/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

8. Organisations

8.1. ORG-0001

Official name: Instituto de Turismo de España (TURESPAÑA)

Registration number: 10718210115581

Registration number: Q2829013H

Town: Madrid

Postcode: 28020

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Contact point: Instituto de Turismo de España (TURESPAÑA)

Email: contratacion@tourspain.es

Telephone: +034 913433700

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=y%2F1YSTMvSNUQK2TEfXGy%2BA%3D%3D>

Other contact points:

Official name: Ministerio de Industria y Turismo

Town: Madrid

Postcode: 28046

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Roles of this organisation:

Buyer

Review organisation

8.1. ORG-0002

Official name: International Business Events S. XXI SL

Size of the economic operator: Micro, small, or medium

Registration number: B84082205

Town: Vva. del Pardillo

Postcode: 28229

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Email: info@tufabricadeventos.com

Telephone: +34 916308700

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: Spain

Winner of these lots: LOT-0000

Notice information

Notice identifier/version: 5df17396-63ca-4816-a603-98e7d8118377 - 01

Form type: Result

Notice type: Contract or concession award notice – light regime

Notice subtype: 33

Notice dispatch date: 30/07/2026 12:20:13 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Spanish

Notice publication number: 530393-2026

OJ S issue number: 146/2026

Publication date: 31/07/2026