

530512-2026 - Competition

Italy – Marketing services – Gara europea a procedura telematica aperta per l'acquisizione, mediante accordo quadro, di servizi specialistici di supporto alle attività di comunicazione e marketing

OJ S 146/2026 31/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: CSI Piemonte

Email: ufficio.acquisti@cert.csi.it

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Gara europea a procedura telematica aperta per l'acquisizione, mediante accordo quadro, di servizi specialistici di supporto alle attività di comunicazione e marketing

Description: Gara europea a procedura telematica aperta per l'acquisizione, mediante accordo quadro, di servizi specialistici di supporto alle attività di comunicazione e marketing

Procedure identifier: 24134d93-fd30-4316-9fa5-a706df7f673d

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79342000 Marketing services

2.1.3. Value

Estimated value excluding VAT: 865 200,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0001

Title: Servizi specialistici di supporto alle attività di comunicazione e marketing

Description: Servizi specialistici di supporto alle attività di comunicazione e marketing

Internal identifier: LOT-0001

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

5.1.3. Estimated duration

Duration: 36 Months

5.1.5. Value

Estimated value excluding VAT: 865 200,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.11. Procurement documents

Address of the procurement documents: <https://www.sintel.regione.lombardia.it>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.sintel.regione.lombardia.it>

Languages in which tenders or requests to participate may be submitted: Italian

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 24/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 999

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: TAR PIEMONTE

Information about review deadlines: Vedi documenti di gara

Organisation providing more information on the review procedures: TAR PIEMONTE

8. Organisations

8.1. ORG-0001

Official name: CSI Piemonte

Registration number: 01995120019
Postal address: Italia Corso Unione Sovietica 216
Town: TORINO
Postcode: 10134
Country subdivision (NUTS): Torino (ITC11)
Country: Italy
Contact point: Anna Cavallo
Email: ufficio.acquisti@cert.csi.it
Telephone: 3357320153
Roles of this organisation:
Buyer

8.1. ORG-0002

Official name: TAR PIEMONTE
Registration number: 96574140016
Town: Torino
Postcode: 10121
Country subdivision (NUTS): Torino (ITC11)
Country: Italy
Email: urp.to@giustiziaamministrativa.it
Telephone: 0115576434
Roles of this organisation:
Review organisation
Organisation providing more information on the review procedures

Notice information

Notice identifier/version: f63e21bb-cb66-4f1c-b2c3-fd613bb968e4 - 01
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Notice type: Contract or concession notice – standard regime
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