

Finland-Joensuu: Advertising and marketing services
OJ S 216/2019 08/11/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Pohjois-Karjalan hankintatoimi

National registration number: 0242746-2

Postal address: Linnunlahdentie 2

Town: Joensuu

NUTS code: FI1D3 Pohjois-Karjala

Postal code: 80110

Country: Finland

Contact person: Päivi Halonen

E-mail: hankinta@jns.fi

Telephone: +358 133377433

Internet address(es):

Main address: <http://www.joensuu.fi/pohjois-karjalan-hankintatoimi>

I.1. Name and addresses

Official name: Joensuun kaupunki

National registration number: 0242746-2

Town: Joensuu

NUTS code: FI1D3 Pohjois-Karjala

Country: Finland

E-mail: hankinta@jns.fi

Internet address(es):

Main address: <http://www.joensuu.fi>

I.1. Name and addresses

Official name: Pohjois-Karjalan koulutuskuntayhtymä, Riveria

National registration number: 0212371-7

Town: Joensuu

NUTS code: FI1D3 Pohjois-Karjala

Country: Finland

E-mail: hankinta@jns.fi

Internet address(es):

Main address: <http://www.riveria.fi>

I.1. Name and addresses

Official name: Pohjois-Karjalan maakuntaliitto

National registration number: 0927140-5

Town: Joensuu

NUTS code: FI1D3 Pohjois-Karjala

Country: Finland

E-mail: hankinta@jns.fi

Internet address(es):

Main address: <http://www.pohjois-karjala.fi/>

I.1. Name and addresses

Official name: Itä-Suomen Liikuntaopisto Oy

National registration number: 0167924-6

Town: Joensuu

NUTS code: FI1D3 Pohjois-Karjala

Country: Finland

Contact person: Taru Romppanen

E-mail: hankinta@jns.fi

Internet address(es):

Main address: <http://www.islo.fi>

I.1. Name and addresses

Official name: Puhas Oy

National registration number: 1067047-0

Town: Joensuu

NUTS code: FI1D3 Pohjois-Karjala

Country: Finland

E-mail: hankinta@jns.fi

Internet address(es):

Main address: <http://www.puhas.fi>

I.1. Name and addresses

Official name: Karelia Ammattikorkeakoulu Oy

National registration number: 2454377-1

Town: Joensuu

NUTS code: FI1D3 Pohjois-Karjala

Country: Finland

E-mail: hankinta@jns.fi

Internet address(es):

Main address: <http://www.karelia.fi>

I.1. Name and addresses

Official name: Joensuun Yrityskiinteistöt Oy

National registration number: 0168064-2

Town: Joensuu

NUTS code: FI1D3 Pohjois-Karjala

Country: Finland

E-mail: hankinta@jns.fi

Internet address(es):

Main address: <http://www.joensuunyrityskiinteistot.fi/>

I.1. Name and addresses

Official name: Saimaan Satamat Oy

National registration number: 2473936-0

Town: Joensuu

NUTS code: FI1D3 Pohjois-Karjala

Country: Finland

E-mail: hankinta@jns.fi

Internet address(es):

Main address: <http://www.saimaansatamat.fi/>

I.1. Name and addresses

Official name: Joensuun Pysäköinti Oy
National registration number: 0347890-7
Town: Joensuu
NUTS code: FI1D3 Pohjois-Karjala
Country: Finland
E-mail: hankinta@jns.fi

Internet address(es):

Main address: <http://www.joensuunpysakointi.fi/>

I.1. Name and addresses

Official name: Siun sote - Pohjois-Karjalan sosiaali- ja terveyspalvelujen kuntayhtymä
National registration number: 2732095-2
Town: Joensuu
NUTS code: FI1D Pohjois- ja Itä-Suomi
Country: Finland
E-mail: hankinta@jns.fi

Internet address(es):

Main address: <http://www.siunsote.fi/>

I.1. Name and addresses

Official name: Polkka - Pohjois-Karjalan tukipalvelut oy
National registration number: 2775939-1
Town: Joensuu
NUTS code: FI1D3 Pohjois-Karjala
Country: Finland
E-mail: hankinta@jns.fi

Internet address(es):

Main address: <http://www.polkkaoy.fi/>

I.1. Name and addresses

Official name: Joensuun Kodit Oy
National registration number: 0168143-4
Town: Joensuu
NUTS code: FI1D3 Pohjois-Karjala
Country: Finland
E-mail: hankinta@jns.fi

Internet address(es):

Main address: <https://www.joensuunkodit.fi/fi/>

I.1. Name and addresses

Official name: Opiskelija-asunnot Oy Joensuun Elli
National registration number: 0167853-4
Town: Joensuu
NUTS code: FI1D3 Pohjois-Karjala
Country: Finland
E-mail: hankinta@jns.fi

Internet address(es):

Main address: <https://www.joensuunelli.fi/fi/>

I.1. Name and addresses

Official name: Business Joensuu Oy
National registration number: 2921270-1
Town: Joensuu
NUTS code: FI1D3 Pohjois-Karjala
Country: Finland
E-mail: hankinta@jns.fi

Internet address(es):

Main address: <https://www.businessjoensuu.fi/>

I.2. Information about joint procurement

The contract involves joint procurement
The contract is awarded by a central purchasing body

I.4. Type of the contracting authority

Regional or local agency/office

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Markkinointiviestinnän palvelut - Joensuun seutu

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Monipuoliset markkinoinnin ja viestinnän palvelut hankinnassa mukana oleville yhteistyötahoille. Sopimuskausi on 1.11.2019-31.10.2021 + yhden (1) + yhden (1) vuoden optiomahdollisuus.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 2 200 000,00 EUR

II.2. Description

II.2.1. Title

1. Viestintä- ja markkinointipalveluiden/-tuotteiden suunnittelu ja toteutus (alv 0 %)
Lot No: 1

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: FI1D3 Pohjois-Karjala

II.2.4. Description of the procurement

Monipuoliset markkinoinnin ja viestinnän palvelut hankinnassa mukana oleville yhteistyötahoille. Sopimuskausi on 1.11.2019-31.10.2021 + yhden (1) + yhden (1) vuoden optiomahdollisuus.

II.2.5. Award criteria

Quality criterion - Name: Työnäyte ja referenssit / Weighting: 50

Price - Weighting: 50

II.2.11. Information about options

Options: yes

Description of options:

Sopimuskausi on 1.11.2019-31.10.2021 + yhden (1) + yhden (1) vuoden optiomahdollisuus.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

2. Digitaalinen markkinointi (alv 0 %)

Lot No: 2

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: FI1D3 Pohjois-Karjala

II.2.4. Description of the procurement

Monipuoliset markkinoinnin ja viestinnän palvelut hankinnassa mukana oleville yhteistyötahoille. Sopimuskausi on 1.11.2019-31.10.2021 + yhden (1) + yhden (1) vuoden optiomahdollisuus.

II.2.5. Award criteria

Quality criterion - Name: Työnäyte ja referenssit / Weighting: 50

Price - Weighting: 50

II.2.11. Information about options

Options: yes

Description of options:

Sopimuskausi on 1.11.2019-31.10.2021 + yhden (1) + yhden (1) vuoden optiomahdollisuus.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

3. Graafisten materiaalien suunnittelu ja taittaminen (alv 0 %)

Lot No: 3

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: FI1D3 Pohjois-Karjala

II.2.4. Description of the procurement

Monipuoliset markkinoinnin ja viestinnän palvelut hankinnassa mukana oleville yhteistyötahoille. Sopimuskausi on 1.11.2019-31.10.2021 + yhden (1) + yhden (1) vuoden optiomahdollisuus.

II.2.5. Award criteria

Quality criterion - Name: Referenssit / Weighting: 40

Price - Weighting: 60

II.2.11. Information about options

Options: yes

Description of options:

Sopimuskausi on 1.11.2019-31.10.2021 + yhden (1) + yhden (1) vuoden optiomahdollisuus.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**II.2. Description****II.2.1. Title**

4. Videotuotantopalvelut (alv 0 %)

Lot No: 4

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: FI1D3 Pohjois-Karjala

II.2.4. Description of the procurement

Monipuoliset markkinoinnin ja viestinnän palvelut hankinnassa mukana oleville yhteistyötahoille. Sopimuskausi on 1.11.2019-31.10.2021 + yhden (1) + yhden (1) vuoden optiomahdollisuus.

II.2.5. Award criteria

Quality criterion - Name: Referenssit / Weighting: 40

Price - Weighting: 60

II.2.11. Information about options

Options: yes

Description of options:

Sopimuskausi on 1.11.2019-31.10.2021 + yhden (1) + yhden (1) vuoden optiomahdollisuus.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 114-280218](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 1

Title:

1. Viestintä- ja markkinointipalveluiden/-tuotteiden suunnittelu ja toteutus (alv 0 %)

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/10/2019

V.2.2. Information about tenders

Number of tenders received: 23

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Hurry Oy

National registration number: 21957397

Postal address: Alasintie 1 lh 7

Town: Joensuu

NUTS code: FI1D3 Pohjois-Karjala

Postal code: 80130

Country: Finland

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Republic of Communications Oy

National registration number: 2262751-7

Postal address: Annankatu 12

Town: Helsinki

NUTS code: FI1B1 Helsinki-Uusimaa

Postal code: 00120

Country: Finland

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Rookie Communications Oy

National registration number: FI27768503

Postal address: Vaskiportintie 7

Town: Kontioniemi

NUTS code: FI1D3 Pohjois-Karjala

Postal code: 80780

Country: Finland

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Tovari Oy

National registration number: 2624385-2

Postal address: Kauppakatu 17 C

Town: Joensuu

NUTS code: FI1D3 Pohjois-Karjala

Postal code: 80100

Country: Finland

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 2 200 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 3

Title:

3. Graafisten materiaalien suunnittelu ja taittaminen (alv 0 %)

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/10/2019

V.2.2. Information about tenders

Number of tenders received: 23

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Faktor Oy
National registration number: FI18271837
Postal address: Hämeentie 153C
Town: Helsinki
NUTS code: FI1B1 Helsinki-Uusimaa
Postal code: 00560
Country: Finland
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Mainostoimisto Fabrik Oy
National registration number: 1059043-8
Postal address: Kauppakatu 17B, 4. krs
Town: Joensuu
NUTS code: FI1D3 Pohjois-Karjala
Postal code: 80100
Country: Finland
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Roister Marketing
National registration number: FI22045277
Postal address: Brahenkatu 4
Town: Lappeenranta
NUTS code: FI1C5 Etelä-Karjala
Postal code: 53100
Country: Finland
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Tovari Oy
National registration number: 2624385-2
Postal address: Kauppakatu 17 C
Town: Joensuu
NUTS code: FI1D3 Pohjois-Karjala
Postal code: 80100
Country: Finland
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 2 200 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 4

Title:

4. Videotuotantopalvelut (alv 0 %)

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/10/2019

V.2.2. Information about tenders

Number of tenders received: 23

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Rookie Communications Oy

National registration number: FI27768503

Postal address: Vaskiportintie 7

Town: Kontioniemi

NUTS code: FI1D3 Pohjois-Karjala

Postal code: 80780

Country: Finland

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Tmi Janne Käyhkö

National registration number: FI27794031

Postal address: Sepänkatu 29 C 41

Town: Joensuu

NUTS code: FI1D3 Pohjois-Karjala

Postal code: 80100

Country: Finland

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Tovari Oy

National registration number: 2624385-2

Postal address: Kauppakatu 17 C

Town: Joensuu

NUTS code: FI1D3 Pohjois-Karjala

Postal code: 80100

Country: Finland

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 2 200 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 2

Title:

2. Digitaalinen markkinointi (alv 0 %)

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/10/2019

V.2.2. Information about tenders

Number of tenders received: 23

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Hurry Oy

National registration number: 21957397

Postal address: Alasintie 1 lh 7

Town: Joensuu

NUTS code: FI1D3 Pohjois-Karjala

Postal code: 80130

Country: Finland

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Mainostoimisto Fabrik Oy

National registration number: 1059043-8

Postal address: Kauppakatu 17B, 4. krs

Town: Joensuu

NUTS code: FI1D3 Pohjois-Karjala

Postal code: 80100

Country: Finland

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Roister Marketing

National registration number: FI22045277

Postal address: Brahenkatu 4

Town: Lappeenranta

NUTS code: FI1C5 Etelä-Karjala

Postal code: 53100

Country: Finland

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Tovari Oy

National registration number: 2624385-2

Postal address: Kauppakatu 17 C

Town: Joensuu

NUTS code: FI1D3 Pohjois-Karjala

Postal code: 80100

Country: Finland

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 2 200 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Markkinaoikeus

Postal address: Radanrakentajantie 5

Town: Helsinki

Postal code: 00520

Country: Finland

E-mail: markkinaoikeus@oikeus.fi

Telephone: +358 295643300

Fax: +358 295643314

Internet address: <http://www.oikeus.fi/markkinaoikeus>

VI.5. Date of dispatch of this notice

06/11/2019