

Netherlands-Haarlem: Business services: law, marketing, consulting, recruitment, printing and security**OJ S 169/2023 04/09/2023****Contract award notice****Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Gemeente Haarlem
National registration number: 50647371
Postal address: Zijlvest 39
Town: Haarlem
NUTS code: NL Nederland
Postal code: 2011 VB
Country: Netherlands
Contact person: lianne Broek
E-mail: tender@haarlem.nl
Telephone: +31 639074845
Fax: +31 235115915
Internet address(es):
Main address: <http://www.haarlem.nl>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Communicatie en participatie
Reference number: 2023522745

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

De aanbesteding betreft de inhuur van communicatieadviseurs en communicatiespecialisten die gespecialiseerd zijn in één of meer communicatietaken zoals gebiedscommunicatie, marketingcommunicatie of participatie.

Opdrachtgever is voornemens om met deze aanbestedingsprocedure een Raamovereenkomst af te sluiten met maximaal zes (6) Opdrachtnemers met betrekking tot diensten voor communicatie en participatie.

De Raamovereenkomst wordt afgesloten voor een initiële periode van drie (3) jaar met een optie op verlenging met een (1) maal een periode van een (1) jaar.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 0,04 EUR

II.2. Description

II.2.1. Title

Inhuur algemene communicatieadviseurs

Lot No: 1

II.2.2. Additional CPV code(s)

79620000 Supply services of personnel including temporary staff

II.2.3. Place of performance

NUTS code: NL324 Agglomeratie Haarlem

II.2.4. Description of the procurement

Omvang perceel 1: 2.500 uur per jaar.

II.2.5. Award criteria

Quality criterion - Name: Borging kennis en aansluiten communicatiestijl (percelen 1 en 2) /
Weighting: 30

Quality criterion - Name: Kandidatenbestand / Weighting: 50

Price - Weighting: 20

II.2.11. Information about options

Options: yes

Description of options:

De Raamovereenkomst wordt initieel voor drie (3) jaar afgesloten.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Inhuur communicatiespecialisten

Lot No: 2

II.2.2. Additional CPV code(s)

79620000 Supply services of personnel including temporary staff

II.2.3. Place of performance

NUTS code: NL324 Agglomeratie Haarlem

II.2.4. Description of the procurement

Omvang perceel 2: 1.560 uur per jaar.

II.2.5. Award criteria

Quality criterion - Name: Borging kennis en aansluiten communicatiestijl (percelen 1 en 2) /
Weighting: 30

Quality criterion - Name: Kandidatenbestand / Weighting: 50

Price - Weighting: 20

II.2.11. Information about options

Options: yes

Description of options:

De Raamovereenkomst wordt initieel voor drie (3) jaar afgesloten.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Participatie

Lot No: 3

II.2.2. Additional CPV code(s)

79620000 Supply services of personnel including temporary staff

II.2.3. Place of performance

NUTS code: NL324 Agglomeratie Haarlem

II.2.4. Description of the procurement

Omvang perceel 3: 970 uur.

II.2.5. Award criteria

Quality criterion - Name: Borging kennis en aansluiten communicatiestijl (perceel 3) / Weighting
: 40

Quality criterion - Name: Aansluiten bij inwoners van Opdrachtgever / Weighting: 40

Price - Weighting: 20

II.2.11. Information about options

Options: yes

Description of options:

De Raamovereenkomst wordt initieel voor drie (3) jaar afgesloten.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 096-298354](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Lot No: 1

Title:

P1 Inhuur algemene communicatieadviseurs

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

25/08/2023

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Babbage Company B.V.

National registration number: 30154318

Postal address: Van Heenvlietlaan 200 A

Town: AMSTERDAM

NUTS code: NL Nederland

Postal code: 1083 CM

Country: Netherlands

E-mail: info@babbage.nl

Telephone: +31 204414707

Internet address: <http://www.babbage.nl>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: OnlyHuman B.V.

National registration number: 27264142
Postal address: Nassauplein 25
Town: 'S-GRAVENHAGE
NUTS code: NL Nederland
Postal code: 2585EC
Country: Netherlands
E-mail: info@onlyhuman.nl
Telephone: +31 703022020
Internet address: <http://www.onlyhuman.nl>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 0,01 EUR
Total value of the contract/lot: 0,01 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2

Lot No: 2

Title:

P2 Inhuur communicatiespecialisten

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

25/08/2023

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Babbage Company B.V.
National registration number: 30154318
Postal address: Van Heenvlietlaan 200 A
Town: AMSTERDAM
NUTS code: NL Nederland
Postal code: 1083 CM
Country: Netherlands
E-mail: info@babbage.nl
Telephone: +31 204414707
Internet address: <http://www.babbage.nl>
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: USG Professionals BV
National registration number: 34124039

Postal address: P.J. Oudweg 61
Town: ALMERE
NUTS code: NL Nederland
Postal code: 1314 CK
Country: Netherlands
E-mail: aanvragen@usgprofessionals.nl
Telephone: +31 306704961
Internet address: <https://usgprofessionals.nl/>
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 0,01 EUR
Total value of the contract/lot: 0,01 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 3

Lot No: 3

Title:

P3 Participatie

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

25/08/2023

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Babbage Company B.V.
National registration number: 30154318
Postal address: Van Heenvlietlaan 200 A
Town: AMSTERDAM
NUTS code: NL Nederland
Postal code: 1083 CM
Country: Netherlands
E-mail: info@babbage.nl
Telephone: +31 204414707
Internet address: <http://www.babbage.nl>
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Buzzzle communicatie en participatie B.V.
National registration number: 77777115
Postal address: Stationspark 1250

Town: Sliedrecht
NUTS code: NL Nederland
Postal code: 3364 DA
Country: Netherlands
E-mail: info@buzzzle.nl
Telephone: +31 0620434570
Internet address: <http://www.buzzzle.nl>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 0,01 EUR

Total value of the contract/lot: 0,01 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Den Haag
Postal address: Prins Clauslaan 60
Town: Den Haag
Postal code: 2595 AJ
Country: Netherlands
E-mail: info@rechtspraak.nl
Internet address: <http://www.rechtspraak.nl>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:
Zie Aanbestedingsleidraad.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Rechtbank Noord-Holland
Postal address: Simon de Vrieshof 1
Town: Haarlem
Postal code: 2019 HA
Country: Netherlands
E-mail: info@rechtspraak.nl
Telephone: +31 883616100
Fax: +31 883610156
Internet address: <http://www.rechtspraak.nl>

VI.5. Date of dispatch of this notice

30/08/2023