

Netherlands-Rotterdam: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 217/2020 06/11/2020

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Stichting Verkeersonderneming

National registration number: 21996427

Postal address: Boompjes 200

Town: Rotterdam

NUTS code: NL Nederland

Postal code: 3011XD

Country: Netherlands

Contact person: Gerben Schuhmacher

E-mail: [robertjan.vander.hoeven@verkeersonderneming.nl](mailto:robertjan.vander.hoeven@verkeersonderneming.nl)

Telephone: +31 611409286

**Internet address(es):**

Main address: <http://www.verkeersonderneming.nl>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/f893aca07aef8ed83f316af9350f2bf6>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/f893aca07aef8ed83f316af9350f2bf6>

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

Other activity: Mobiliteitsmanagement

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Raamovereenkomst De Verkeersonderneming Inhuur Deskundigheid

**II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.1.3.**

## **Type of contract**

Services

### **II.1.4. Short description**

De Verkeersonderneming wil met de onderhavige aanbesteding van de Raamovereenkomst Inhuur Deskundigheid goede bureaus met deskundige mensen kunnen inhuren om:

- succesvolle mobiliteitsprojecten en –programma's te bedenken en uit te voeren, waarin het reisgedrag van mensen en organisaties effectief wordt veranderd,
- de data en andere informatie over de infrastructuur, dienstverlening, mobiliteit en reisgedrag steeds beter in beeld te krijgen, zodat het inzicht in de mobiliteit steeds toeneemt,
- originele en praktische campagnes en andere vormen van communicatie te ontwikkelen en uit te voeren,
- de moederorganisaties te ontzorgen in het opdrachtgeverschap en contractmanagement (met de bijbehorende bedrijfsvoering) van mobiliteitsprojecten.

De Verkeersonderneming treedt mede op in de rol van aankoopcentrale voor wegbeheerders en andere aanbestedende diensten in de zuidelijke Randstad.

### **II.1.5. Estimated total value**

### **II.1.6. Information about lots**

This contract is divided into lots: yes  
Tenders may be submitted for all lots

## **II.2. Description**

### **II.2.1. Title**

Mobiliteit en gedrag  
Lot No: 1

### **II.2.2. Additional CPV code(s)**

63700000 Support services for land, water and air transport

### **II.2.3. Place of performance**

NUTS code: NL Nederland  
Main site or place of performance: Zuidelijke Randstad.

### **II.2.4. Description of the procurement**

2 000 000 EUR per jaar voor de opdrachten voor de vier percelen tezamen.

### **II.2.5. Award criteria**

Criteria below

- Quality criterion - Name: Beste prijskwaliteitsverhouding / Weighting: 25
- Quality criterion - Name: Beste prijskwaliteitsverhouding / Weighting: 25
- Quality criterion - Name: Beste prijskwaliteitsverhouding / Weighting: 25
- Price - Weighting: 25

### **II.2.6. Estimated value**

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48  
This contract is subject to renewal: no

### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

##### **II.2. Description**

###### **II.2.1. Title**

Data gedreven werken  
Lot No: 2

###### **II.2.2. Additional CPV code(s)**

72000000 IT services: consulting, software development, Internet and support

###### **II.2.3. Place of performance**

NUTS code: NL Nederland  
Main site or place of performance: Zuidelijke Randstad.

###### **II.2.4. Description of the procurement**

2 000 000 EUR per jaar voor de opdrachten voor de vier percelen tezamen.

###### **II.2.5. Award criteria**

Criteria below

Quality criterion - Name: Beste prijskwaliteitsverhouding / Weighting: 25

Quality criterion - Name: Beste prijskwaliteitsverhouding / Weighting: 25

Quality criterion - Name: Beste prijskwaliteitsverhouding / Weighting: 25

Price - Weighting: 25

###### **II.2.6. Estimated value**

###### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48  
This contract is subject to renewal: no

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

##### **II.2. Description**

###### **II.2.1. Title**

Campagnes en communicatie  
Lot No: 3

## **II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

## **II.2.3. Place of performance**

NUTS code: NL Nederland

Main site or place of performance: Zuidelijke Randstad.

## **II.2.4. Description of the procurement**

2 000 000 EUR per jaar voor de opdrachten voor de vier percelen tezamen.

## **II.2.5. Award criteria**

Criteria below

Quality criterion - Name: Beste prijskwaliteitsverhouding / Weighting: 25

Quality criterion - Name: Beste prijskwaliteitsverhouding / Weighting: 25

Quality criterion - Name: Beste prijskwaliteitsverhouding / Weighting: 25

Price - Weighting: 25

## **II.2.6. Estimated value**

## **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: no

## **II.2.10. Information about variants**

Variants will be accepted: no

## **II.2.11. Information about options**

Options: no

## **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

## **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Contractmanagement en bedrijfsvoering

Lot No: 4

#### **II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

#### **II.2.3. Place of performance**

NUTS code: NL Nederland

Main site or place of performance: Zuidelijke Randstad.

#### **II.2.4. Description of the procurement**

2 000 000 EUR per jaar voor de opdrachten voor de vier percelen tezamen.

#### **II.2.5. Award criteria**

Criteria below

Quality criterion - Name: Beste prijskwaliteitsverhouding / Weighting: 25

Quality criterion - Name: Beste prijskwaliteitsverhouding / Weighting: 25

Quality criterion - Name: Beste prijskwaliteitsverhouding / Weighting: 25  
Price - Weighting: 25

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: no

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

##### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

— Geen crimineel verleden.

##### **III.1.2. Economic and financial standing**

List and brief description of selection criteria:

— Geschiktheidseisen.

##### **III.1.3. Technical and professional ability**

List and brief description of selection criteria:

— Referenties.

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators  
Envisaged maximum number of participants to the framework agreement: 20

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 18/12/2020 Local time: 12:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.2.4. Languages in which tenders or requests to participate may be submitted**

Dutch

**IV.2.7. Conditions for opening of tenders**

Date: 18/12/2020 Local time: 12:05

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Rechtbank Rotterdam

Town: Rotterdam

Country: Netherlands

E-mail: [robertjan.vander.hoeven@verkeersonderneming.nl](mailto:robertjan.vander.hoeven@verkeersonderneming.nl)

Internet address: <http://www.rechtsspraak.nl>

**VI.5. Date of dispatch of this notice**

02/11/2020