

France-Paris: IT services: consulting, software development, Internet and support
OJ S 217/2020 06/11/2020
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: France Télévisions
National registration number: 43276694700019
Postal address: 7 esplanade Henri de France
Town: Paris Cedex 15
NUTS code: FR France
Postal code: 75907
Country: France
Contact person: Mme Sabine Nguyen
E-mail: Sabine.nguyen@francetv.fr
Internet address(es):
Main address: <http://francetelevisions.fr>

I.1. Name and addresses

Official name: TV5 Monde
Postal address: 131 avenue de Wagram
Town: Paris
NUTS code: FR France
Postal code: 75017
Country: France
Contact person: Anne-Catherine Velut
E-mail: Anne-catherine.velut@tv5monde.org
Internet address(es):
Main address: <http://www.tv5monde.com/>

I.2. Information about joint procurement

The contract involves joint procurement
In the case of joint procurement involving different countries, state applicable national procurement law:
Le marché fait l'objet d'une procédure conjointe entre France Télévisions et TV5 Monde.

I.4. Type of the contracting authority

Other type: Entreprise privée chargée d'une mission de service public

I.5. Main activity

Other activity: Media

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Mise à disposition d'une solution de Tag management system (TMS)

Reference number: AC220-029

II.1.2. Main CPV code

72000000 IT services: consulting, software development, Internet and support

II.1.3. Type of contract

Services

II.1.4. Short description

Le présent accord-cadre a pour objet la mise à disposition d'un outil permettant d'administrer, de déployer et de gérer le comportement de tags sur les supports numériques de France Télévisions et de TV5 Monde.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 32 488,00 EUR

II.2. Description**II.2.2. Additional CPV code(s)**

72000000 IT services: consulting, software development, Internet and support

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Le présent accord-cadre a pour objet la mise à disposition d'un outil permettant d'administrer, de déployer et de gérer le comportement de tags sur les supports numériques de France Télévisions et de TV5 Monde.

II.2.5. Award criteria

Quality criterion - Name: Qualité technique de l'outil au-delà du minimum requis dans le cahier des charges (via grille technique) / Weighting: 25

Quality criterion - Name: Qualité fonctionnelle de l'outil au-delà du minimum requis dans le cahier des charges (via grille fonctionnelle) / Weighting: 25

Quality criterion - Name: Qualité de service (SLA) et niveaux de support proposés au-delà du minimum requis dans le cahier des charges / Weighting: 5

Quality criterion - Name: Niveau de maturité en matière de cyber-sécurité / Weighting: 5

Cost criterion - Name: Coût global sur la base d'un DQE sur quatre ans / Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description

IV.1.1. Type of procedure

Competitive procedure with negotiation

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 034-080179](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: AC220-029

Title:

Mise à disposition d'une solution de Tag management system (TMS)

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

02/11/2020

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Commanders Act Fjord Technologies

Postal address: 3/5 rue Saint-Georges

Town: Paris

NUTS code: FR France

Postal code: 75009

Country: France

Internet address: <https://www.commandersact.com/en/legal/>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 32 488,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Le présent marché ne présente pas de part forfaitaire. Le montant indiqué dans le présent avis ne concerne que la part à commande estimée sur douze mois.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de grande instance de Paris

Postal address: 4 boulevard du Palais

Town: Paris Cedex 1

Postal code: 75055

Country: France

Telephone: +33 144594400

Internet address: <https://www.tribunal-de-paris.justice.fr>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Greffe du tribunal de grande instance de Paris

Postal address: 4 boulevard du Palais

Town: Paris Cedex 1

Postal code: 75055

Country: France

E-mail: Greffe.ta-paris@juradm.fr

Telephone: +33 144594400

Internet address: <https://www.tribunal-de-paris.justice.fr>

VI.5. Date of dispatch of this notice

03/11/2020