

United Kingdom-Manchester: Advertising and marketing services

OJ S 233/2018 04/12/2018

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: GreaterSport

Postal address: The National Squash Centre and Regional Arena

Town: Manchester

NUTS code: UK United Kingdom

Postal code: M11 3FF

Country: United Kingdom

Contact person: Helen-Louise Smith

E-mail: helen-louise@gmmoving.co.uk**Internet address(es):**Main address: www.gmmoving.co.ukAddress of the buyer profile: https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA42707**I.2. Information about joint procurement**

The contract is awarded by a central purchasing body

I.3. CommunicationThe procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.mytenders.co.uk>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.mytenders.co.uk>Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://www.mytenders.co.uk>**I.4. Type of the contracting authority**

Other type: Charity

I.5. Main activity

Other activity: Physical activity and sport

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Greater Manchester Moving Marketing Full Service Brief

II.1.2.

Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Develop a simple, creative idea and a 2-year integrated marketing/communications strategy with associated content and tools to support a positive social movement that encourages behaviour change that normalises physical activity at neighbourhood level across Greater Manchester. Resulting in less inactive people to achieve the aim of 75 % of the population moving.

II.1.5. Estimated total value

Value excluding VAT: 500 000,00 GBP

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description**II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: UKD36 Greater Manchester North West

II.2.4. Description of the procurement

Develop a simple, creative idea and a two-year integrated marketing/communications strategy with associated content and tools to support a positive social movement that encourages behaviour change that normalises physical activity at neighbourhood level across Greater Manchester. Resulting in less inactive people to achieve the aim of 75 % of the population moving.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 500 000,00 GBP

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 18/01/2019 Local time: 16:30

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.7. Conditions for opening of tenders

Date: 18/01/2019 Local time: 16:30

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Note: to register your interest in this notice and obtain any additional information please visit the myTenders Web Site at https://www.mytenders.co.uk/Search/Search_Switch.aspx?ID=214053.

The buyer has indicated that it will accept electronic responses to this notice via the Postbox facility. A user guide is available at https://www.mytenders.co.uk/sitehelp/help_guides.aspx. Suppliers are advised to allow adequate time for uploading documents and to dispatch the electronic response well in advance of the closing time to avoid any last minute problems. (MT Ref:214053)

VI.4. Procedures for review

VI.4.1. Review body

Official name: GreaterSport

Postal address: The National Squash Centre and Regional Arena
Town: Manchester
Country: United Kingdom
Telephone: +44 7712675924
Internet address: www.gmmoving.co.uk

VI.5. Date of dispatch of this notice

29/11/2018