

53267-2026 - Competition

France – Market research services – Monitoring and evaluation of the progress and impact of the digital offer "InfoMigrants"

OJ S 16/2026 23/01/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: France Médias Monde SA

Email: achats@francemm.com

Legal type of the buyer: Public undertaking

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Monitoring and evaluation of the progress and impact of the digital offer "InfoMigrants"

Description: The subject of this contract is the monitoring and evaluation of the progress and impact of the digital offer "InfoMigrants", in collaboration with FMM, DW and ANSA. The services are defined in the technical clauses document. / L'objet du présent contrat est le suivi et l'évaluation de l'avancement et de l'impact de l'offre numérique "InfoMigrants", en collaboration entre FMM, DW et ANSA. Les services sont définis dans le CCT.

Procedure identifier: 5acd23ba-fa89-4b9a-9179-0e9b659f04df

Internal identifier: 26012

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: The present procedure is launched according to an adapted procedure in application of Articles L.2123-1 and R.2123-1 1° of the French public procurement code. FMM reserves the right to initiate or not to initiate hearings/negotiations by videoconference or meeting(s) at its premises with the two best offers ranked according to the said criteria and reaching at least 30 out of 50 on criterion 2. Criteria are stated in the RC and price is not the only criterion. // La présente procédure est lancée selon une procédure adaptée en application des articles L.2123-1 et R.2123-1 1° du code de la commande publique. FMM se réserve le droit d'engager ou non des auditions/négociations par vidéoconférence ou réunion(s) dans ses locaux avec les deux meilleures offres classées selon les critères prévus et ayant obtenu au moins 30 sur 50 au critère 2. Les critères sont indiqués dans le RC, le critère prix n'est pas le seul critère.

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

2.1.2. Place of performance

Anywhere

2.1.4. General information

Legal basis:

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Monitoring and evaluation of the progress and impact of the digital offer "InfoMigrants"

Description: The subject of this contract is the monitoring and evaluation of the progress and impact of the digital offer "InfoMigrants", in collaboration with FMM, DW and ANSA. The services are described in the technical clauses document. / L'objet du présent contrat est le suivi et l'évaluation de l'avancement et de l'impact de l'offre numérique "InfoMigrants", en collaboration entre FMM, DW et ANSA. Les services sont définis dans le CCT.

Internal identifier: 26012

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

5.1.2. Place of performance

Anywhere

5.1.3. Estimated duration

Start date: 09/03/2026

Duration: 24 Months

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Justification for not indicating the weighting of the award criteria: Price is not the only award criterion. The award criteria and their weighting are indicated in the tendering rules (RC). / Le prix n'est pas le seul critères d'attribution. Les critères d'attribution et leur pondération sont définis dans le règlement de consultation (RC).

5.1.11. Procurement documents

Address of the procurement documents: https://francemediasmonde.e-marchespublics.com/pack/annonce_marche_public_23232_1142023.html

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://francemediasmonde.e-marchespublics.com/pack/annonce_marche_public_23232_1142023.html

Languages in which tenders or requests to participate may be submitted: French, English

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 13/02/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 60 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal judiciaire de Nanterre

Information about review deadlines: The means of recourse in the context of private contracts subject to public procurement are: 1/ Pre-contractual summary proceedings before signing the contract, before the Tribunal Judiciaire de Nanterre; 2/ Contractual summary proceedings before the Tribunal Judiciaire de Nanterre within a period of 31 days following the publication of the award of the contract or the notification to the contract holder of the conclusion of the contract in the case of a contract based on a framework agreement or, in the absence of publication of notice or notification, within a period of 6months following the day of concluding the contract. /// En application des articles 2 à 20 de l'ordonnance n° 2009-515 du 7 mai 2009 relative aux procédures de recours applicables aux contrats de la commande publique, des articles L.211-14 et R.213-5-1 du code de l'organisation judiciaire, et du chapitre VI du code de procédure civile (articles 1441-1 à 3), les délais de recours sont les suivants : - Soit un recours en référé précontractuel avant la signature du marché ; - Soit un recours en référé contractuel après signature du marché, dans les trente et un jours qui suivent la publication de l'avis d'attribution du contrat, ou à défaut de la publication d'un tel avis, dans les six mois qui suivent la date de conclusion de celui-ci.

Organisation providing additional information about the procurement procedure: France Médias Monde SA

Organisation providing more information on the review procedures: Tribunal judiciaire de Nanterre

8. Organisations

8.1. ORG-0001

Official name: France Médias Monde SA

Registration number: 50152402900086

Postal address: 80 rue Camille Desmoulins

Town: Issy-les-Moulineaux
Postcode: 92130
Country subdivision (NUTS): Hauts-de-Seine (FR105)
Country: France
Contact point: Direction des achats
Email: achats@francemm.com
Telephone: +33 184228484
Internet address: <https://www.francemediasmonde.com/fr/>
Buyer profile: <https://francemediasmonde.e-marchespublics.com>

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Tribunal judiciaire de Nanterre
Registration number: 17780111500151
Postal address: 179-191 avenue Joliot-Curie
Town: Nanterre
Postcode: 92000
Country subdivision (NUTS): Hauts-de-Seine (FR105)
Country: France
Email: tj-nanterre@justice.fr
Telephone: +33 140971010

Roles of this organisation:

Review organisation
Organisation providing more information on the review procedures

8.1. ORG-0000

Official name: DEMATIS
Registration number: 45072478600030
Town: Paris
Postcode: 75015
Country subdivision (NUTS): Paris (FR101)
Country: France
Email: contact@dematis.com
Telephone: +33 172365548
Internet address: www.dematis.com

Roles of this organisation:

TED eSender

Notice information

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